

SONOCO PRODUCTS CO  
Form 8-K  
December 05, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): December 5, 2008**  
**SONOCO PRODUCTS COMPANY**  
Commission File No. 0-516

Incorporated under the laws  
of South Carolina

I.R.S. Employer Identification  
No. 57-0248420

1 N. Second St.  
Hartsville, South Carolina 29550  
Telephone: 843/383-7000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 7 Regulation FD**

**Item 7.01 Regulation FD Disclosure.**

On December 5, 2008, Sonoco Products Company issued a news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures. A copy of that release is attached as an exhibit hereto.

**Section 9 Financial Statements and Exhibits**

**Item 9.01 Financial Statements and Exhibits.**

- (d) Exhibit 99 Registrant's news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SONOCO PRODUCTS COMPANY**

Date: December 5, 2008

By: /s/ C.J. Hupfer  
C.J. Hupfer  
Senior Vice President and Chief Financial  
Officer  
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EXHIBIT INDEX

- 99 Registrant's news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures.

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