

PLATINUM GROUP METALS LTD

Form SC 13G

February 09, 2011

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CUSIP No. 72765Q205

13G

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

PLATINUM GROUP METALS

(Name of Issuer)

COM

(Title of Class of Securities)

72765Q205

(CUSIP Number)

31 December 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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Item 1(a). Name of Issuer

Item 1(b). Address of Issuer's Principal Executive Offices

Item 2(a). Name of Person Filing

Item 2(b). Address of Principal Business Office or, if None, Residence

Item 2(c). Citizenship

Item 2(d). Title of Class of Securities

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Being \_\_\_\_\_ Reported on by the Parent Holding Company

Item 8. Identification and Classification of Members of the Group

Item 9. Notice of Dissolution of Group

Item 10. Certification

SIGNATURE

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**1** NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Genesis Asset Managers, LLP

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)

(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

**5** SOLE VOTING POWER -

NUMBER OF 7,534,260 (See Items 3 and 6)

**6** SHARES BENEFICIALLY OWNED BY

SHARED VOTING POWER -

0(See Items 3 and 6)

**7** EACH REPORTING PERSON

SOLE DISPOSITIVE POWER -

7,534,260 (See Items 3 and 6)

**8** WITH

SHARED DISPOSITIVE POWER -

0(See Items 3 and 6)

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

7,534,260 (See Items 3 and 6)

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

10

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

4.47%

TYPE OF REPORTING PERSON

12

HC / IA

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**Item 1(a). Name of Issuer:**

Platinum Group Metals

**Item 1(b). Address of Issuer's Principal Executive Offices:**

Bentall Tower 5

Suite 328

550 Burrard Street

Vancouver

British Columbia

V6C 2B5

**Item 2(a). Name of Person Filing:**

Genesis Asset Managers, LLP

**Item 2(b). Address of Principal Business Office or, if None, Residence:**

Genesis Asset Managers, LLP

Heritage Hall

Le Marchant Street

St. Peter Port

Guernsey GY1 4HY

Channel Islands

**Item 2(c). Citizenship:**

Delaware

**Item 2(d). Title of Class of Securities:**

COM

**Item 2(e). CUSIP Number:**

72765Q205

**Item 3. Classification**

(g)(e) Genesis Asset Managers, LLP ( "GAM" ) is reporting on this Schedule 13-G for itself as a registered investment adviser and as the control person of Genesis Investment Management, LLP ( "GIM" ). GAM and GIM are both registered investment advisers.

**Item 4. Ownership.**

a) Amount beneficially owned: 7,534,260

b) Percent of Class: 4.47%

c) Number of shares as to which GAM has:

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(i) sole power to vote or to direct the vote: 7,534,260

(ii) shared power to vote or direct the vote: 0

(iii) sole power to dispose or to direct the disposition of: 7,534,260 shared power to dispose or to direct the disposition of: 0

**Item 5. Ownership of Five Percent or Less of a Class.**

GAM provides investment advisory services on a discretionary basis to institutional investors and in-house- pooled funds for institutional investors. GAM is the parent entity of GIM which provides sub-advisory services to GAM for the accounts of the institutional clients of GAM. In the aggregate, the client accounts managed by GAM hold less than 5% of the outstanding securities subject to this filing on Schedule 13-G. The Form 13G filed by GAM includes a report filed by GIM, the sub-advisor to GAM.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

N/A

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.**

See Item 3 above. The address of GAM's principal office and place of business is as follows:

Genesis Asset Managers, LLP

Heritage Hall

Le Marchant Street

St. Peter Port

Guernsey GY1 4HY

Channel Islands

**Item 8. Identification and Classification of Members of the Group.**

N/A

**Item 9. Notice of Dissolution of Group.**

N/A

**Item 10. Certification.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purposes of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired with or as a participant in any transaction having such purposes or effect.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

**GENESIS ASSET MANAGERS, LLP**

By: /s/ Marguerite Mills  
Marguerite Mills  
Director, Legal

Date: February 9, 2011