infoGROUP Inc. Form DEFA14A May 28, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant p Filed by a Party other than the Registrant o Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- b Definitive Additional Materials
- o Soliciting Material Pursuant to §240.14a-12

### infoGROUP Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- b No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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(1)	Amount Previously Paid:
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## FOR IMMEDIATE RELEASE May 28, 2010

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### **Infogroup to Mail Definitive Proxy Materials to Stockholders**

Special Meeting of Stockholders to Vote on Proposed Merger Scheduled for June 29, 2010 (OMAHA, NE) <u>Infogroup</u> (NASDAQ: IUSA) ( Infogroup or the Company ) today announced that its definitive proxy statement has been filed with the Securities and Exchange Commission in connection with the Company s proposed merger with affiliates of CCMP Capital Advisors, LLC ( CCMP ) and that materials will be mailed to stockholders on or about May 28, 2010. As previously announced on March 8, 2010, Infogroup entered into a definitive agreement under which affiliates of CCMP would acquire all of the outstanding shares of Infogroup common stock for \$8.00 per share in cash.

A special meeting of Infogroup stockholders to consider and vote upon the proposed merger has been scheduled for June 29, 2010 at 9:30 a.m., local time, at The Hilton Omaha, 1001 Cass Street, Omaha, Nebraska. Infogroup stockholders of record as of the close of business on May 27, 2010 will be entitled to vote at the special meeting. The Board of Directors of Infogroup, acting upon the unanimous recommendation of the independent M&A Committee, has unanimously approved the CCMP transaction and recommends that all Infogroup stockholders vote FOR the adoption of the merger agreement. Infogroup is seeking, and the merger agreement requires, approval of the merger agreement by the affirmative vote of the holders of a majority of the outstanding shares of the Company s common stock entitled to vote at the Special Meeting.

Stockholders are encouraged to read the Company's definitive proxy materials in their entirety as they provide, among other things, a detailed discussion of the process that led to the proposed merger and the reasons behind the Board of Directors unanimous recommendation that stockholders vote FOR the adoption of the merger agreement. Stockholders who have questions about the merger, need assistance in submitting their proxy or voting their shares should contact the Company's proxy solicitor, Innisfree M&A Incorporated, toll-free at (877) 456-3510.

### **About Infogroup**

*info*GROUP, Inc. (NASDAQ: IUSA) is the leading provider of data and interactive resources that enables targeted sales, effective marketing and insightful research solutions. Our information powers innovative tools and insight for businesses to efficiently reach current and future customers through multiple channels, including the world s most dominant and powerful Internet search engines and GPS navigation systems. Infogroup s headquarters are located at 5711 South 86th Circle, Omaha, NE 68127. For more information, call (402) 593-4500 or visit www.Infogroup.com.