JEFFRIES MICHAEL S

Form 4 July 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: 2005 Estimated average burden hours per 0.5 response...

OMB APPROVAL

3235-0287

January 31,

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

	Address of Repo MICHAEL S	_	2. Issuer Name a	and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
		ABERCROMI /DE/ [ANF]	BIE & FITCH CO	(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest (Month/Day/Year		_X_ Director 10% Owner _X_ Officer (give title Other (specify			
6301 FITCH PATH			07/16/2007		below) below) Chairman and CEO			
(Street) NEW ALBANY, OH 43054			4. If Amendment,	Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Y	ear)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
NEW ALB	ANY, OH 43	054			Person			
(City)	(State)	(Zip)	Table I - No	n-Derivative Securities Acq	quired, Disposed of, or Beneficially Owned			
1.Title of	2. Transaction	Date 2A. Dee	med 3.	4. Securities Acquired	5. Amount of 6. Ownership 7. Natur			

(City)	(State) (Table	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class A Common Stock	07/16/2007		S	200	D	\$ 74.1	1,431,398	D	
Class A Common Stock	07/16/2007		S	600	D	\$ 74.11	1,430,798	D	
Class A Common Stock	07/16/2007		S	400	D	\$ 74.35	1,406,398	D	
Class A Common	07/16/2007		S	3,000	D	\$ 74.36	1,403,398	D	

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Stock							
Class A Common Stock	07/16/2007	S	900	D	\$ 74.37	1,402,498	D
Class A Common Stock	07/16/2007	S	600	D	\$ 74.38	1,401,898	D
Class A Common Stock	07/16/2007	S	2,300	D	\$ 74.39	1,399,598	D
Class A Common Stock	07/16/2007	S	3,000	D	\$ 74.4	1,396,598	D
Class A Common Stock	07/16/2007	S	1,700	D	\$ 74.41	1,394,898	D
Class A Common Stock	07/16/2007	S	1,300	D	\$ 74.42	1,393,598 (1)	D
Class A Common Stock	07/16/2007	S	2,900	D	\$ 74.12	1,427,898	D
Class A Common Stock	07/16/2007	S	1,200	D	\$ 74.13	1,426,698	D
Class A Common Stock	07/16/2007	S	700	D	\$ 74.15	1,425,998	D
Class A Common Stock	07/16/2007	S	1,000	D	\$ 74.16	1,424,998	D
Class A Common Stock	07/16/2007	S	800	D	\$ 74.17	1,424,198	D
Class A Common Stock	07/16/2007	S	2,700	D	\$ 74.18	1,421,498	D
Class A Common Stock	07/16/2007	S	3,700	D	\$ 74.19	1,417,798	D
Class A Common Stock	07/16/2007	S	1,900	D	\$ 74.2	1,415,898	D

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Class A Common Stock	07/16/2007	S	2,400	D	\$ 74.21	1,413,498	D
Class A Common Stock	07/16/2007	S	1,000	D	\$ 74.22	1,412,498	D
Class A Common Stock	07/16/2007	S	1,000	D	\$ 74.23	1,411,498	D
Class A Common Stock	07/16/2007	S	1,400	D	\$ 74.24	1,410,098	D
Class A Common Stock	07/16/2007	S	600	D	\$ 74.25	1,409,498	D
Class A Common Stock	07/16/2007	S	700	D	\$ 74.26	1,408,798	D
Class A Common Stock	07/16/2007	S	600	D	\$ 74.27	1,408,198	D
Class A Common Stock	07/16/2007	S	100	D	\$ 74.3	1,408,098	D
Class A Common Stock	07/16/2007	S	300	D	\$ 74.31	1,407,798	D
Class A Common Stock	07/16/2007	S	400	D	\$ 74.32	1,407,398	D
Class A Common Stock	07/16/2007	S	100	D	\$ 74.33	1,407,298	D
Class A Common Stock	07/16/2007	S	500	D	\$ 74.34	1,406,798	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)			ate	7. Title Amoun Underly Securit	nt of lying ties	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene
	Derivative Security				Securities Acquired			(Instr	3 and 4)		Owne Follo
					(A) or Disposed						Repo
					of (D) (Instr. 3,						(Instr
					4, and 5)						
						Date Exercisable	Expiration Date	Title I	Amount or Number of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting owner runner runners	Director	10% Owner	Officer	Other				
JEFFRIES MICHAEL S 6301 FITCH PATH NEW ALBANY, OH 43054	X		Chairman and CEO					

Signatures

By: Robert J. Tannous, Attorney-in-Fact 07/18/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All sales made by Mr. Jeffries and reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 22, 2007.

Remarks:

This is the third Form 4 to be filed for transactions made on 7/16/07. Multiple Form 4s are being filed due to the 30 transaction. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4