

PHOENIX FOOTWEAR GROUP INC

Form 10-Q

November 09, 2004

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**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 10-Q**

(Mark One)

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended September 25, 2004

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-31309

**PHOENIX FOOTWEAR GROUP, INC.**

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(Exact Name of Registrant as Specified in Its Charter)

Delaware

15-0327010

(State or Other Jurisdiction of  
Incorporation or Organization)

IRS Employer  
Identification No.)

5759 Fleet Street, Suite 220,  
Carlsbad,  
California

92008

(Address of Principal Executive  
Offices)

(Zip Code)

(760) 602-9688

(Registrant's Telephone Number, Including Area Code)

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(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes

No

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Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

<b>CLASS</b>	<b>OUTSTANDING AT NOVEMBER 1, 2004</b>
Common, \$0.01 par value	7,850,085

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QUARTERLY REPORT ON FORM 10-Q**

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**Table of Contents****PART I: FINANCIAL INFORMATION****Item 1. Consolidated Condensed Financial Statements****PHOENIX FOOTWEAR GROUP, INC.****CONSOLIDATED CONDENSED BALANCE SHEETS**

	<b>September 25, 2004</b>	<b>December 27, 2003</b>
	<b>(Unaudited)</b>	
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash	\$ 775,000	\$ 1,058,000
Accounts receivable (less allowances of \$1,513,000 in 2004 and \$1,026,000 in 2003)	16,103,000	8,083,000
Inventories-net	21,503,000	12,717,000
Other receivable	1,275,000	530,000
Other current assets	2,398,000	803,000
	<hr/>	<hr/>
Total current assets	42,054,000	23,191,000
PLANT AND EQUIPMENT Net	3,706,000	1,623,000
<b>OTHER ASSETS:</b>		
Other assets net	64,000	115,000
Goodwill	19,723,000	5,178,000
Unamortizable intangibles	17,975,000	3,820,000
Intangible assets, net	4,920,000	1,766,000
Other receivable	189,000	718,000
	<hr/>	<hr/>
Total other assets	42,871,000	11,597,000
	<hr/>	<hr/>
<b>TOTAL ASSETS</b>	<b>\$88,631,000</b>	<b>\$36,411,000</b>
	<hr/>	<hr/>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 6,398,000	\$ 4,782,000
Accrued expenses	1,863,000	1,077,000
Contingent liability		1,942,000
Notes payable current	3,656,000	1,661,000
Deferred income tax	195,000	195,000
Income taxes payable		111,000
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Total current liabilities	12,112,000	9,768,000
OTHER LIABILITIES:		
Notes payable noncurrent	11,178,000	4,941,000
Note payable, line of credit	12,100,000	5,480,000
Other long-term liabilities	1,643,000	
Deferred income tax liability	1,235,000	1,235,000
	<u>                    </u>	<u>                    </u>
Total other liabilities	26,156,000	11,656,000
	<u>                    </u>	<u>                    </u>
Total liabilities	38,268,000	21,424,000
STOCKHOLDERS EQUITY:		
Common stock, \$.01 par value 50,000,000 shares authorized; 7,852,000 and 5,061,000 shares issued in 2004 and 2003, respectively	78,000	51,000
Additional paid-in-capital	42,738,000	11,190,000
Retained earnings	8,927,000	5,320,000
	<u>                    </u>	<u>                    </u>
	51,743,000	16,561,000
	<u>                    </u>	<u>                    </u>
Less: Treasury stock at cost, 500,000 and 603,000 shares in 2004 and 2003, respectively	(1,380,000)	(1,574,000)
	<u>                    </u>	<u>                    </u>
Total stockholders equity	50,363,000	14,987,000
	<u>                    </u>	<u>                    </u>
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY	\$88,631,000	\$36,411,000
	<u>                    </u>	<u>                    </u>

See notes to consolidated condensed financial statements.

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CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS  
(Unaudited)

	Three Months Ended		Nine Months Ended	
	September 25, 2004	September 27, 2003	September 25, 2004	September 27, 2003
NET SALES	\$23,176,000	\$11,002,000	\$55,690,000	\$27,761,000
COST OF GOODS SOLD	13,345,000	6,463,000	31,424,000	16,015,000
GROSS PROFIT	9,831,000	4,539,000	24,266,000	11,746,000
OPERATING EXPENSES:				
Selling, general and administrative expenses	6,907,000	3,009,000	17,740,000	8,463,000
Other (income) expenses net	3,000	(184,000)	62,000	1,231,000
Total operating expenses	6,910,000	2,825,000	17,802,000	9,694,000
OPERATING INCOME	2,921,000	1,714,000	6,464,000	2,052,000
INTEREST EXPENSE	199,000	61,000	503,000	513,000
EARNINGS BEFORE INCOME TAXES	2,722,000	1,653,000	5,961,000	1,539,000
INCOME TAX PROVISION	994,000	507,000	2,354,000	706,000
NET EARNINGS	\$ 1,728,000	\$ 1,146,000	\$ 3,607,000	\$ 833,000
NET EARNINGS PER SHARE (Note 5)				
Basic	\$ .26	\$ .28	\$ .68	\$ .22
Diluted	\$ .24	\$ .26	\$ .61	\$ .20

SHARES OUTSTANDING:

Basic	6,665,616	4,066,444	5,272,501	3,777,910
	<u>                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
Diluted	7,331,021	4,479,444	5,903,212	4,092,379
	<u>                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>

See notes to consolidated financial statements.



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CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS  
(Unaudited)

	Nine Months Ended	
	September 25, 2004	September 27, 2003
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net earnings	\$ 3,607,000	\$ 833,000
Adjustments to reconcile net earnings to net cash used by operating activities:		
Depreciation and amortization	753,000	170,000
Allocation of shares in defined contribution plan	854,000	402,000
Loss on sale of property and equipment		8,000
Changes in assets and liabilities (net of impact of acquisitions):		
(Increase) decrease in:		
Accounts receivable net	(5,761,000)	(2,564,000)
Inventories net	(2,544,000)	(315,000)
Other current receivable	(172,000)	(229,000)
Other current assets	(412,000)	(209,000)
Other noncurrent assets	58,000	568,000
Increase (decrease) in:		
Accounts payable	999,000	761,000
Accrued expenses	(89,000)	(411,000)
Other liabilities and liability to former stockholders	(339,000)	(1,806,000)
Income taxes payable	(111,000)	491,000
	(3,157,000)	(2,301,000)
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of equipment	(872,000)	(214,000)
Proceeds from disposal of property and equipment		457,000
Acquisitions, net of cash acquired	(37,862,000)	(2,739,000)
	(38,734,000)	(2,496,000)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Net (payments) borrowings on note payable-line of credit	6,980,000	4,466,000
Proceeds from notes payable	8,013,000	

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Repayments of notes payable	(1,775,000)	(750,000)
Issuance of common stock	28,490,000	57,000
Debt issuance and other costs		(40,000)
Purchases of treasury stock	(100,000)	(201,000)
	<u>                    </u>	<u>                    </u>
Net cash provided by financing activities	41,608,000	3,532,000
	<u>                    </u>	<u>                    </u>
NET DECREASE IN CASH	(283,000)	(1,265,000)
CASH Beginning of period	1,058,000	1,265,000
	<u>                    </u>	<u>                    </u>
CASH End of period	\$ 775,000	\$
	<u>                    </u>	<u>                    </u>
SUPPLEMENTAL CASH FLOW INFORMATION		
Cash paid during the period for:		
Interest	\$ 507,000	\$ 969,000
	<u>                    </u>	<u>                    </u>
Income taxes	\$ 2,439,000	\$ 233,000
	<u>                    </u>	<u>                    </u>

See notes to consolidated condensed financial statements.

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**PHOENIX FOOTWEAR GROUP, INC.**

**NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS**

**Description of Business and Summary of Significant Accounting Policies**

**1. Basis of Presentation**

The accompanying unaudited consolidated condensed financial statements of Phoenix Footwear Group, Inc. (the Company ) have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments which are of a normal recurring nature, necessary for fair presentation have been included in the accompanying financial statements. These financial statements should be read in conjunction with the consolidated financial statements and notes included in the Company s Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended December 27, 2003 and the Company s Form 8-K filed on August 3, 2004, for the significant acquisition of Altama Delta Corporation. (See Note 3). The results of operations for the three and nine months ended September 25, 2004, or for any other interim period, are not necessarily indicative of the results that may be expected for the full year.

On May 22, 2003, the Board of Directors authorized a two-for-one stock split which became effective on June 12, 2003. All references in these consolidated financial statements and notes related to numbers of shares and per share amounts have been restated to reflect the effect of the stock split.

**Principles of Consolidation**

The consolidated financial statements consist of Phoenix Footwear Group, Inc. and its wholly owned subsidiaries, Penobscot Shoe Company ( Penobscot ), H.S. Trask & Co ( Trask ), Royal Robbins, Inc. ( Robbins ) and Altama Delta Corporation ( Altama ). Intercompany accounts and transactions have been eliminated in consolidation. The results of Trask s, Robbins and Altama s operations have been included in the consolidated financial statements since the date of their respective acquisitions.

**Accounting Period**

Effective January 1, 2003, the Company changed its year-end to a fiscal year that is the 52- or 53-week period ending the Saturday nearest to December 31st. The third quarters consisted of the 13 weeks ended September 25, 2004 and September 27, 2003.

**Revenue Recognition**

As of September 25, 2004, the Company s consolidated critical accounting policies and estimates have not changed materially from those set forth in the Annual Report on Form 10-K for the year ended December 27, 2003. In connection with our acquisition of Altama, the following critical accounting policy is included with the critical accounting policies set forth in the Annual Report on Form 10-K for the year ended December 27, 2003.

Altama sells boots to the United States government under a bill and hold procedure. Under bill and hold, the government issues a specific boot production order which, when completed and ready for shipment, is inspected and accepted by the government s Quality Assurance Representative, thereby transferring ownership to the government.

After inspection and acceptance, the Company invoices and receives payment from the government, and warehouses and distributes the related boots against government requisition orders. The government owned inventory is segregated in the Company's warehouse.

## **2. Goodwill and Intangible Assets**

Effective January 1, 2002, the Company adopted SFAS No. 142, Goodwill and Other Intangible Assets. As a result of adopting SFAS No. 142, the Company's goodwill and certain intangible assets are no longer amortized, but are subject to an annual impairment test. Impairment would be examined more frequently if certain indicators are encountered. The Company determined that there was no impairment of goodwill to be recorded during the quarter and nine month period ended September 25, 2004. The following sets forth the intangible assets by major asset class:

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	Useful Life (Years)	September 25, 2004			December 27, 2003		
		Gross	Accumulated Amortization	Net Book Value	Gross	Accumulated Amortization	Net Book Value
Non-amortizing:							
Trademarks/tradenames and DoD relationship		\$ 17,975,000	\$	\$ 17,975,000	\$ 3,820,000	\$	\$ 3,820,000
Amortizing:							
Customer lists	5-13	3,222,000	190,000	3,032,000	1,513,000	43,000	1,470,000
Other	2-5	2,016,000	128,000	1,888,000	311,000	15,000	296,000
Total intangible assets		\$ 5,238,000	\$ 318,000	\$ 4,920,000	\$ 1,824,000	\$ 58,000	\$ 1,766,000

Intangible assets with definite lives are amortized using the straight-line method over periods ranging from 2 to 13 years. During the three and nine month periods ended September 25, 2004 aggregate amortization expense was approximately \$157,000 and \$260,000, respectively. During both the three and nine month periods ended September 27, 2003 aggregate amortization expense was \$16,000. Amortization expense related to intangible assets at September 25, 2004 in each of the next five fiscal years and beyond is expected to be incurred as follows:

Remainder of 2004	\$ 190,000
2005	759,000
2006	750,000
2007	750,000
2008	736,000
2009	529,000
Thereafter	1,206,000
	<u>\$4,920,000</u>

Changes in goodwill during the quarter ended September 25, 2004 related primarily to the acquisition of Altama.

**3. Acquisition**

On July 19, 2004, we purchased all of the outstanding capital stock of Altama Delta Corporation for approximately \$38.0 million, plus an earnout payment of \$2.0 million that is subject to Altama meeting certain sales requirements. As part of the transaction, we refinanced Altama's indebtedness of approximately \$1.7 million. In addition, we incurred approximately \$711,000 in acquisition related expenses and entered into a \$1.7 million non-compete agreement with the former owner of Altama, which increased the net purchase price. Payment of the purchase price at closing was made by delivery of \$35.5 million in cash, and 196,967 shares of common stock valued at \$2.5 million.

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Under the terms of the stock purchase agreement, we agreed to pay the previous owner \$2.0 million in consideration for a five-year covenant-not-to-compete and other restrictive covenants. We also entered into a two-year consulting agreement with the previous owner which provides for an annual consulting fee of \$100,000. The results of Altama's operations have been included in the consolidated financial statements since the date of acquisition. Altama has manufactured military footwear for the U.S. Department of Defense, or DoD, for 35 consecutive years. Altama also produces a commercial line of high-performance combat boots for civilian use that are marketed through domestic wholesale channels to serve various retailers such as Army/Navy surplus stores, military catalogs and independent outdoor/sporting goods stores and to international wholesalers serving the military and other needs of foreign governments and foreign civilian markets.

The following table summarizes the preliminary allocation of the purchase price based on the estimated fair values of the assets acquired and liabilities assumed at July 19, 2004, the date of acquisition. The preliminary purchase price allocation is subject to refinement based upon management's final conclusions.

Current assets	\$ 9,735,000
Property, plant and equipment	1,705,000
Intangible assets, subject to amortization	3,413,000
Goodwill and unamortizable intangibles	<u>28,700,000</u>
Total assets acquired	<u>43,553,000</u>
Current liabilities	<u>(3,164,000)</u>
Net assets acquired	<u>\$40,389,000</u>

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Of the \$29.1 million of acquired goodwill and unamortizable intangible assets, \$6.5 million was preliminarily allocated to registered trademarks and tradenames and \$7.6 million was preliminarily allocated to the DoD relationship that are not subject to amortization. Intangible assets totaling \$3.4 million which are subject to amortization have a weighted-average useful life of approximately 6.5 years. The intangible assets subject to amortization include commercial customer list of \$1.7 million (eight year weighted-average useful life) and non-compete agreement of \$1.7 million (five year weighted-average useful life).

The following is the consolidated results of operations of the Company for the three and nine month periods ended September 25, 2004 and September 27, 2003, respectively, on a pro forma basis using internally generated unaudited information, assuming the Altama acquisition occurred at the beginning of the earliest period presented. This pro forma information is presented after giving effect to certain adjustments which are based upon currently available information and upon certain assumptions that the Company believes are reasonable. This pro forma information does not purport to present what the Company's consolidated results of operations would actually have been if the Altama acquisition had in fact occurred at the beginning of the periods indicated, nor do they project the Company's consolidated results of operations for any future period.

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 25, 2004</b>	<b>September 27, 2003</b>	<b>September 25, 2004</b>	<b>September 27, 2003</b>
Net sales	\$23,382,000	\$26,164,000	\$78,237,000	\$70,303,000
Gross profit	\$ 9,849,000	\$ 9,664,000	\$30,488,000	\$26,711,000
Net earnings	\$ 1,619,000	\$ 1,533,000	\$ 6,087,000	\$ 3,081,000
Net earnings per diluted common share	\$ 0.20	\$ 0.21	\$ .77	\$ 0.45

**4. Stock-Based Compensation**

The Company has elected to follow Accounting Principles Board (APB) Opinion No. 25, *Accounting for Stock Issued to Employees*, and related interpretations, in accounting for its stock-based compensation. Under APB Opinion No. 25, compensation expense is recognized when the market price of the stock underlying an award on the date of grant exceeds any related exercise price. No employee stock-based compensation expense was recorded for the quarters or nine month periods ended September 25, 2004 and September 27, 2003. Pro forma information regarding net earnings and earnings per share as required by SFAS No. 123, and SFAS No. 148 are as follows:

<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
<b>September 25, 2004</b>	<b>September 27, 2003</b>	<b>September 25, 2004</b>	<b>September 27, 2003</b>

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Net earnings, as reported	\$ 1,728,000	\$ 1,146,000	\$ 3,607,000	\$ 833,000
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	(225,000)	(60,000)	(480,000)	(167,000)
Pro forma net earnings	\$ 1,503,000	\$ 1,086,000	\$ 3,127,000	\$ 666,000
Earnings per common share:				
Basic as reported	\$ 0.26	\$ 0.28	\$ 0.68	\$ 0.22
Basic pro forma	\$ 0.23	\$ 0.27	\$ 0.59	\$ 0.18
Diluted as reported	\$ 0.24	\$ 0.26	\$ 0.61	\$ 0.20
Diluted pro forma	\$ 0.21	\$ 0.24	\$ 0.53	\$ 0.16

The pro forma amounts reflected above may not be representative of future disclosures since the estimated fair value of stock options is amortized to expense as the options vest and additional options may be granted in future years. The weighted average fair value of the stock options granted was \$7.02 and \$3.51 for the quarters ended September 25, 2004 and September 27, 2003, respectively, and was \$5.68 and \$2.49 for the nine months ended September 25, 2004 and September 27, 2003, respectively. The fair



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value of employee stock options was estimated at the date of grant using the Black-Scholes option-pricing model with the following assumptions:

	Three Months Ended		Nine Months Ended	
	September 25, 2004	September 27, 2003	September 25, 2004	September 27, 2003
Dividend yield	0%	0%	0%	0%
Expected volatility from stock	45.92%	38.61%	45.92%	38.61%
Risk free interest rates	4.73%	3.57%	4.73%	3.57%
Expected lives	10 years	10 years	10 years	10 years

The Black-Scholes option valuation model was developed for use in estimating the fair value of traded options which have no vesting restrictions and are fully transferable. In addition, option valuation models require the input of highly subjective assumptions including the expected stock price volatility. Because the Company's employee stock options have characteristics significantly different from those of traded options, and because changes in subjective input assumptions can materially affect the fair value estimates, in management's opinion, the existing models do not necessarily provide a reliable single measure of the fair value of grants under the Company's employee stock-based compensation plans.

**5. Per Share Data**

In addition to shares outstanding held by the public, the Company's defined contribution 401(k) savings plan held approximately 500,000 shares as of September 25, 2004, which were issued during 2001 in connection with the termination of the Company's defined benefit pension plan. These shares, while eligible to vote, are classified as treasury stock and therefore are not outstanding for purpose of determining per share earnings until the time that such shares are allocated to employee accounts. This allocation is occurring over a seven-year period which commenced in 2002. During the first quarter of 2004, approximately 114,000 shares were allocated to the defined contribution 401(k) savings plan. Basic net earnings (loss) per share is computed by dividing net earnings (loss) by the weighted average number of common shares outstanding for the period. Diluted net earnings per share is calculated by dividing net earnings (loss) and the effect of assumed conversions by the weighted average number of common and, when applicable, potential common shares outstanding during the period. A reconciliation of the numerators and denominators of basic and diluted earnings (loss) per share is presented below.

	Three Months Ended		Nine Months Ended	
	September 25, 2004	September 27, 2003	September 25, 2004	September 27, 2003
Basic net earnings per share:				
Net earnings	\$ 1,728,000	\$ 1,146,000	\$ 3,607,000	\$ 833,000
Weighted average common shares outstanding	6,665,616	4,066,444	5,272,501	3,777,910
Basic net earnings per share	\$ 0.26	\$ 0.28	\$ 0.68	\$ 0.22

	_____	_____	_____	_____
Diluted net earnings per share:				
Net earnings	\$1,728,000	\$1,146,000	\$3,607,000	\$ 833,000
Weighted average common shares outstanding	6,665,616	4,066,444	5,272,501	3,777,910
Effect of stock options outstanding	665,405	413,000	630,711	314,469
	_____	_____	_____	_____
Weighted average common and potential common shares outstanding	7,331,021	4,479,444	5,903,212	4,092,379
Diluted net earnings per share	\$ 0.24	\$ 0.26	\$ 0.61	\$ 0.20
	_____	_____	_____	_____

## 6. Contingent Liability

In connection with the Company's acquisition of Royal Robbins, it agreed to pay as part of the purchase price potential earnout cash payments equal to 25% of the gross profit of the Royal Robbins product lines for the 12-month periods ending May 31, 2004 and 2005, respectively, so long as minimum thresholds are achieved by the acquired business during these periods. On June 30, 2004 the Company paid \$2.0 million which represented the first earnout payment earned for the 12-month period ended May 31, 2004.

## 7. Debt

During the first six months of fiscal 2004, the Company had a \$24.8 million credit facility with Manufacturers and Traders Trust Company ( M&T ), which was comprised of an \$18.0 million revolving line of credit ( revolver ) and a term loan facility in the amount of \$6.8 million. On July 19, 2004, the Company increased its borrowing capacity under the credit facility with M&T to a

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maximum of \$33.4 million and extended the maturity date until June 30, 2006 in connection with its acquisition of Altama Delta Corporation. This facility includes an \$18.0 million revolving line of credit ( revolver ) and \$15.4 million in term loans, including a new \$10.0 million term loan which is repayable in equal monthly installments maturing in July 2009. Our obligations under our amended credit facility are secured by accounts receivable, inventory and equipment. The revolver and the notes payable to the bank contain certain financial covenants relative to average borrowed funds to earnings ratio, net earnings, current ratio, and cash flow coverage. In addition, the payment or declaration of dividends and distributions is restricted. After December 31, 2005, the Company is permitted to pay dividends on its common stock as long as it is not in default and doing so would not cause a default, and as long as its average borrowed funds to EBITDA ratio, as defined in the amended credit agreement, is no greater than 2 to 1.

Under the terms of the agreement, the borrowing base for the revolver is based on certain balances of accounts receivable and inventory, as defined in the agreement. The revolver expires on June 30, 2006 and has an interest rate of LIBOR plus 2.75%, or the prime rate plus .25%. At September 25, 2004, LIBOR with a 90-day maturity was 1.95% and the prime rate was 4.75%.

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Long-term debt as of September 25, 2004 and December 27, 2003 consisted of the following:

	<u>2004</u>	<u>2003</u>
Revolving line of credit to bank; secured by accounts receivable, inventory and equipment; interest due monthly at LIBOR plus 275 basis points	\$ 5,000,000	\$ 5,000,000
Revolving line of credit to bank; secured by accounts receivable, inventory and equipment; interest due monthly at Prime plus .25%	7,100,000	480,000
Term loan payable to bank in monthly installments of \$166,667 through 2009, interest due monthly at LIBOR plus 375 basis points	9,667,000	
Term loan payable to bank in annual installments of \$750,000 through 2006, interest due monthly at LIBOR plus 300 basis points	1,500,000	2,250,000
Term loan payable to bank in quarterly installments of \$150,000 through 2008, interest due monthly at LIBOR plus 300 basis points	2,400,000	2,850,000
Term loan payable to bank in monthly installments of \$25,000 through 2008, interest due monthly at LIBOR plus 300 basis points	1,250,000	1,475,000
Other	17,000	27,000
	<u>26,934,000</u>	<u>12,082,000</u>
Less: current portion	<u>3,656,000</u>	<u>1,661,000</u>
Noncurrent portion	<u>\$23,278,000</u>	<u>\$10,421,000</u>

The aggregate principal payments of notes payable are as follows:

2005	\$ 3,656,000
2006	16,483,000
2007	2,903,000
2008	2,725,000
2009	1,167,000
	<u>                    </u>
Total	<u>\$26,934,000</u>

**8. Other (income) expenses net**

Other (income) expenses net, of \$3,000 and \$62,000 for the quarter and nine month periods ended September 25, 2004, respectively, consists primarily of expenses incurred in connection with non-capitalizable acquisition activities. The prior year quarter net (income) expense of \$(184,000) for the quarter ended September 27, 2003, consisted primarily of an excise tax refund of \$285,000 associated with the 2001 Penobscot pension plan reversion, offset by expenses totaling \$109,000 related to the Trask acquisition and the ongoing relocation of the Company's headquarters from Old Town, Maine to Carlsbad, California. The prior year expense of \$1.2 million for the nine month period ended September 27, 2003, consisted primarily of costs associated with the settlement of the dissenting stockholders litigation, ongoing relocation of the Company's corporate headquarters, the acquisition of Trask and the discontinued Antigua Enterprises acquisition effort. In accordance with Statement of Financial Accounting Standards (SFAS) No. 146, *Accounting for Costs Associated with Exit or Disposal Activities*, the relocation costs have been recorded as incurred at their fair values for the quarter and nine months ended September 27, 2003.

**Table of Contents****9. Operating Segment Information**

With the acquisition of Altama the Company's principal operations have been classified into two business segments: footwear and apparel and military boot operations. The footwear and apparel operation designs, develops and markets various branded dress and casual footwear and apparel, outsources entirely the production of its products from foreign manufacturers primarily located in Brazil, Asia and South America and sells its products primarily through department stores, national chain stores, independent specialty retailers, third-party catalog companies and directly to consumers over our Internet web sites. The military boot operation manufactures one brand of mil-spec combat boots for sale to the Department of Defense ( DoD ) which serves all four major branches of the U.S. military, however these boots are used primarily by the U.S. Army and the U.S. Marines. In addition, the military boot operation manufactures or outsources commercial combat boots, infantry combat boots, tactical boots and safety and work boots and sells these products primarily through domestic footwear retailers, footwear and military catalogs and directly to consumers over its own web site. Operating profits by business segment exclude allocated corporate interest expense and income taxes. Corporate assets consist principally of cash, certain receivables and non-current assets.

	Three Months Ended		Nine Months Ended	
	September 25, 2004	September 27, 2003	September 25, 2004	September 27, 2003
Net revenues				
Footwear and apparel	\$ 16,431,000	\$ 11,002,000	\$ 48,945,000	\$ 27,761,000
Military boots	6,745,000		6,745,000	
	<u>23,176,000</u>	<u>11,002,000</u>	<u>55,690,000</u>	<u>27,761,000</u>
Operating income				
Footwear and apparel	1,477,000	1,714,000	5,020,000	2,052,000
Military boots	1,444,000		1,444,000	
	<u>2,921,000</u>	<u>1,714,000</u>	<u>6,464,000</u>	<u>2,052,000</u>
Interest expense	199,000	61,000	503,000	513,000
Provision for income taxes	994,000	507,000	2,354,000	706,000
	<u>2,921,000</u>	<u>568,000</u>	<u>2,857,000</u>	<u>1,219,000</u>
Net earnings	\$ 1,728,000	\$ 1,146,000	\$ 3,607,000	\$ 833,000
	<u>\$ 1,728,000</u>	<u>\$ 1,146,000</u>	<u>\$ 3,607,000</u>	<u>\$ 833,000</u>
Assets				
Footwear and apparel	\$ 53,104,000	\$ 28,409,000		
Military boots	36,106,000			
	<u>\$ 89,210,000</u>	<u>\$ 28,409,000</u>		



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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*The following discussion should be read in conjunction with the historical consolidated financial statements and the related notes and the other financial information included herein and in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended December 27, 2003. This discussion contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of any number of factors, including those set forth under "Risk Factors" below.*

*In this presentation the Company discusses pro forma organic net sales growth, which is a non-GAAP financial measure of reported sales based on our pro forma net sales for the third quarter and the first nine months of fiscal 2003. Management believes that discussing pro forma organic net sales growth provides a better understanding of the Company's net sales performance and trends than reported revenue because it allows for more meaningful comparisons of current-period revenue to that of prior periods on a comparable basis. SEC rules require supplemental explanation and reconciliation, which are provided at "Results of Operations - Fiscal Quarter Ended September 25, 2004 Compared to Fiscal Quarter Ended September 27, 2003 - Reconciliation," and "Results of Operations - Fiscal Nine Month Period Ended September 25, 2004 Compared to Fiscal Nine Month Period Ended September 27, 2003 - Reconciliation."*

*References to our "fiscal 2002" refer to our fiscal year ended December 31, 2002, references to our "fiscal 2003" refer to our fiscal year ended December 27, 2003, and references to our "fiscal 2004" refer to our fiscal year ending January 1, 2005.*

**Overview**

We are a men's and women's footwear and apparel company. We design, develop and market branded dress and casual footwear and apparel. We sell over 100 different styles of footwear and over 250 different styles of apparel products. By emphasizing traditional style, quality and fit, we believe we can better maintain a loyal consumer following that is less susceptible to fluctuations due to changing fashion trends and consumer preferences. As a result, a significant number of our product styles carry over from year-to-year. In addition, our design and product development teams seek to create and introduce new products and styles that complement these longstanding core products, are consistent with our brand images and meet our high quality standards.

We intend to continue our previously announced acquisition program and pursue acquisitions of sustainable niche brands in the footwear and apparel industry that we believe could complement or expand our business, or augment our market coverage. We seek companies or product lines that we believe have consistent historical cash flow and brand growth potential and can be purchased at a reasonable price. We also may acquire businesses that we feel could provide us with important relationships or otherwise offer us growth opportunities. We plan to fund our future acquisitions through bank financing, seller debt or equity financing and public or private equity financing. Although we are actively seeking acquisitions, as of the date of this Quarterly Report on Form 10-Q we have no agreements with respect to any such acquisitions, and there can be no assurance that we will be able to identify and acquire such businesses or obtain necessary financing on favorable terms.

As part of this program, on July 19, 2004 we acquired Altama Delta Corporation, a provider of combat and uniform boots to the military and commercial markets under its Altama brand. During the last two quarters of fiscal 2003, we acquired H.S. Trask & Co., a men's footwear company, and Royal Robbins, Inc., an apparel company.



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These acquisitions added to our portfolio of brands, diversified our product offerings and customer base and provided a base for significant additional revenues in the future. Since making our acquisitions, we have integrated their operations with our infrastructure and sought to eliminate duplicative overhead and operational inefficiencies. The increase in revenues and operating expenses during the third quarter and nine months ended September 25, 2004 as compared to the prior year period primarily relates to our newly acquired brands.

On July 13, 2004, the SEC declared effective our registration statement, which we filed on Form S-2 under the Securities Act of 1933 in connection with a follow-on offering of our common stock. Under this registration statement, we registered 2,875,000 shares of common stock, including 375,000 shares subject to the underwriters over-allotment options which were not exercised and expired on August 30, 2004. On July 19, 2004, we completed the offering, issuing 2,500,000 shares at the \$12.50 per share offering price, resulting in net proceeds, after deducting the underwriters fees and transaction costs, of approximately \$28.5 million. We used these net proceeds and approximately \$10.0 million of additional borrowings under our amended credit facility to finance the cash portion of the purchase price for the Altama acquisition, to refinance Altama's funded indebtedness and to pay related transaction fees and expenses.

On July 19, 2004, in connection with the Altama acquisition we increased our existing credit facility to a maximum of \$33.4 million and extended the maturity date until June 30, 2006. The new facility includes an \$18.0 million revolving line of credit and \$15.4 million in term loans, including a new \$10.0 million term loan.

## **Altama Acquisition**

On July 19, 2004, we purchased all of the outstanding capital stock of Altama Delta Corporation for approximately \$38.0 million, plus an earnout payment of \$2.0 million that is subject to Altama meeting certain sales requirements. As part of the transaction, we refinanced Altama's indebtedness of approximately \$1.7 million and incurred approximately \$711,000 in acquisition related expenses which increased the net purchase price. Payment of the purchase price at closing was made by delivery of \$35.5 million in cash, and 196,967 shares of common stock valued at \$2.5 million.

Under the terms of the stock purchase agreement, we agreed to pay Mr. Wyatt, the former owner of Altama, \$2.0 million in consideration for a five-year covenant-not-to-compete and other restrictive covenants. We also entered into a two-year consulting agreement with Mr. Wyatt which provides for an annual consulting fee of \$100,000.

Altama has manufactured military footwear for the U.S. Department of Defense, or DoD, for 35 consecutive years. Altama also produces a commercial line of high-performance combat boots for civilian use that are marketed through domestic wholesale channels to serve various retailers such as Army/Navy surplus stores, military catalogs and independent outdoor/ sporting goods stores and to international wholesalers serving the military and other needs of foreign governments and foreign civilian markets. Altama's net sales for the fiscal year ended September 27, 2003 were \$31.6 million, consisting of 65% military sales and 35% commercial sales.

During 2004, Altama operated under a surge option pursuant to which it sold boots to the DoD in excess of the initial maximum amount awarded under its DoD contract. In September 2004, the DoD exercised the first option term under its contract with Altama. The first year option term runs from October 2004 through October 2005. The maximum pairs that the DoD can order under this option is less than that of the base contract year. The Company believes that the DoD will not invoke its surge option clause for orders issued during this first option year. Therefore, the Company expects Altama's net sales to be lower in 2005 than in 2004.

Altama's business generates lower gross margins than ours historically has generated. In fiscal 2003, Altama's gross margin percentage was 25%, and ours was 43%. Therefore, we expect that the acquisition will cause our gross margin

to be lower in the future. However, Altama's selling, general and administrative expenses as a percentage of net sales in fiscal 2003 was significantly lower than ours. Therefore, we do not expect that our overall operating margin will significantly change as a result of the acquisition.

As a result of its DoD business, Altama has different working capital requirements and lower inventory risks than we do. For its DoD business, Altama produces its inventory only upon receipt of orders under specific contracts. After completion of the manufacturing process, DoD orders are reviewed for quality assurance, and upon approval Altama bills the DoD. Altama's accounts receivable days with DoD orders at September 25, 2004 was 36.

With the acquisition of Altama the Company's principal operations have been classified into two business segments: footwear and apparel and military boot operations. See Note 8 to Financial Statements.

**Table of Contents****Results of Operations**

The following table sets forth selected consolidated operating results for each of the quarterly and nine month periods indicated and for each of the last two fiscal years, presented as a percentage of net sales.

	<b>Quarter Ended</b>		<b>Nine Months Ended</b>	
	<b>September 27, 2003</b>	<b>September 25, 2004</b>	<b>September 27, 2003</b>	<b>September 25, 2004</b>
Net sales	100%	100%	100%	100%
Costs of goods sold	59%	58%	58%	56%
Gross profit	41%	42%	42%	44%
Operating expenses and other expenses net	26%	30%	35%	32%
Operating income	15%	12%	7%	12%
Interest expense	1%	1%	2%	1%
Earnings before income taxes	14%	11%	5%	11%
Income tax provision	4%	4%	2%	4%
Net earnings	10%	7%	3%	7%

**Fiscal Quarter Ended September 25, 2004 Compared to Fiscal Quarter Ended September 27, 2003.***Consolidated Net Sales*

Consolidated net sales for the third quarter ended September 25, 2004 increased \$12.2 million or 110.9%, increasing to \$23.2 million from \$11.0 million for the third quarter of 2003. Of this increase \$6.7 million is attributable to acquired brand revenue associated with the Altama® brand acquisition completed during the third quarter. Excluding Altama, our Trotters®, SoftWalk®, H.S. Trask®, Ducks Unlimited®, and Royal Robbins® brands generated flat year-over-year pro forma organic net sales growth during the third quarter as compared to pro forma net sales for these brands during the prior year quarter. Giving effect to these acquisitions as if they occurred on January 1, 2003, the Company's brands on a combined basis experienced lower year-over-year pro forma organic net sales based on \$26.4 million in pro forma net sales for the third quarter period ended September 27, 2003, due primarily to a decrease in Altama's DoD business in the fiscal 2004 quarter.

*Consolidated Gross Profit*

Consolidated gross profit for the third quarter of fiscal 2004 increased 116.6% to \$9.8 million as compared to \$4.5 million for the comparable prior year period. The increase in gross profit is due to our 2003 and 2004 acquisitions. Gross profit as a percentage of net sales increased to 42.4% compared to 41.3% in the prior year quarter. The increase in gross profit margin was primarily related to increased sales from the addition of the H.S. Trask®, Ducks Unlimited®, Royal Robbins® and Altama® product lines, an improved product sales mix among our new and prior brands and reduced close-out sales. These same factors, partially offset by the lower gross profit margin for the Company's Altama product line, also contributed to an increase in gross profit margin.

*Consolidated Operating Expenses*

Consolidated selling, general and administrative expenses were \$6.9 million, or 29.8% of net sales, for the third quarter of fiscal 2004 as compared to \$3.0 million or 27.3% of net sales for the third quarter of fiscal 2003. This dollar increase was primarily related to increased operating costs associated with supporting a higher sales volume, our recently acquired brands and increased sales, design and management compensation expenses.

Our Consolidated Other expenses (income) net was \$3,000 for the third quarter of fiscal 2004 and consisted primarily of expenses incurred in connection with non-capitalizable acquisition activities. Our Other expenses (income) net of \$(184,000) for the third quarter of fiscal 2003 consisted primarily of an excise tax refund of \$285,000 associated with the 2001 Penobscot pension plan reversion, offset by expenses totaling \$109,000 related to the Trask acquisition and the ongoing relocation of the Company's headquarters from Old Town, Maine to Carlsbad, California.

**Table of Contents***Consolidated Interest Expense*

Consolidated interest expense for the third quarter of fiscal 2004 was \$199,000 as compared to \$61,000 in the comparable prior year period. The increase in interest expense during 2004 was a result of increased acquisition and working capital indebtedness associated with our 2003 and 2004 brand acquisitions and higher interest rates.

*Consolidated Income Tax Provision*

We recorded income tax expense for the third quarter of fiscal 2004 of \$994,000 as compared to \$507,000 for the comparable prior year period. Our effective tax rates during the quarters ended September 25, 2004 and September 27, 2003 were 37% and lower than typical, respectively. However, it is anticipated that the effective tax rate going forward will be 40%. The Company recorded an excise tax refund during the third quarter of 2003 of \$285,000 which is non-taxable for income tax purposes and caused the effective tax rate during the third quarter to be 31%. Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities, for financial reporting purposes, and the amounts used for income tax purposes.

*Consolidated Net Earnings*

Our net earnings for the third quarter of fiscal 2004 were \$1.7 million as compared to \$1.1 million for the third quarter of fiscal 2003. Net earnings for the prior year quarter included non-taxable excise tax refund of \$285,000 offset by \$109,000 in acquisition and corporate relocation costs. The improvement in net earnings is primarily due to the Company's increased net sales from the fiscal 2003 and 2004 acquisitions, along with successful integration of these new brands and our continuing expense reduction efforts. Our net earnings per diluted share were \$0.24 for the third quarter of 2004 as compared to \$0.26 per diluted share for the third quarter of fiscal 2003. This reflects our issuance of 2.5 million shares of common stock with our July 2004 follow-on public offering.

*Reconciliation*

The non-GAAP financial measure of pro forma organic net sales growth discussed above under the heading Results of Operations - Fiscal Quarter Ended September 25, 2004 Compared to Fiscal Quarter September 27, 2003 Net Sales, and elsewhere in this report, does not replace the presentation of Phoenix Footwear's GAAP financial results and does not necessarily reflect the actual financial results of the combined companies for the periods presented. In our measure of pro forma net sales, we have included unaudited prior year period net sales of H.S. Trask, Royal Robbins and Altama. This information is provided to present the combined companies' results as if they were combined during the third quarter of fiscal 2003. The sales figures for these acquisitions are internally prepared and unaudited, and have not been reviewed by our independent accountants. A reconciliation of the non-GAAP financial measures contained in this report to the most comparable GAAP measures is as follows:

	<b>Unaudited Pro Forma Net Sales for the Three Months Ended September 27, 2003</b>
	<b>(in thousands)</b>
Phoenix Footwear Group, Inc. (Actual)	\$ 11,002
	5,432

2003 Acquired Brands (H.S. Trask & Co., Royal Robbins, Inc.)	
2004 Acquired Brands (Altama Delta Corporation.)	9,983
	<hr/>
Net Sales	\$ 26,417
	<hr/>

**Military Boot Business**

*Net Sales*

Net sales from July 19, 2004, the date of our acquisition of Altama, through the third quarter ended September 25, 2004 were \$6.7 million. Sales to the DoD were \$4.7 million or 69% of total net sales for our military boot business and sales to commercial customers were \$2.0 million or 31% of total net sales for our military boot business. Giving effect to this acquisition as if it occurred on January 1, 2004, the Company's Altama brand experienced a \$3.3 million decrease in year-over-year pro forma organic net sales based on \$10.0 million in pro forma net sales for the third quarter period ended September 27, 2003 due primarily to decreases in Altama's DoD business.

*Gross Profit*

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Gross profit for the period from July 19, 2004 through the end of the third quarter of fiscal 2004 was \$2.1 million or 30.7% of net sales for this segment as compared to pro forma gross profit of \$2.6 million or 26.5% for the third quarter period ended September 27, 2003. This increase in gross profit as a percentage of sales is due primarily the increase in commercial business in the fiscal 2004 period. Commercial products carry a higher gross profit percentage due to their higher average selling price and the foreign sourcing of these products.

### *Operating Expenses*

Direct selling, general and administrative expenses were \$624,000, or 13% of net sales for this segment, for the period from July 19, 2004, the date of our acquisition of Altama, through the third quarter ended September 25, 2004, compared to \$1.2 million or 12% of pro forma net sales for this segment for the third quarter ended September 27, 2003.

## **Footwear and Apparel Business**

### *Net Sales*

Net sales for the third quarter ended September 25, 2004 increased \$5.4 million or 49.3%, increasing to \$16.4 million from \$11.0 million for the third quarter of 2003. Giving effect to these acquisitions as if they occurred on January 1, 2003, our Trotters®, SoftWalk®, H.S. Trask®, Ducks Unlimited®, and Royal Robbins® brands on a combined basis experienced flat year-over-year pro forma organic net sales growth based on \$16.4 million in pro forma net sales for the third quarter period ended September 27, 2003.

### *Gross Profit*

Gross profit for the third quarter of fiscal 2004 increased 71.0% to \$7.8 million as compared to \$4.5 million for the comparable prior year period. Gross margin in this segment as a percentage of net sales increased to 47.2% compared to 41.3% in the prior year quarter. The increase in gross profit was primarily related to increased sales from the addition of the H.S. Trask®, Ducks Unlimited®, and Royal Robbins® product lines, an improved product sales mix among our new and prior brands and reduced close-out sales.

### *Operating Expenses*

Selling, general and administrative expenses were \$6.3 million, or 38.2% of net sales in this segment, for the third quarter of fiscal 2004 as compared to \$3.0 million or 27.3% of net sales for the third quarter of fiscal 2003. This dollar increase was primarily related to increased operating costs associated with supporting a higher sales volume, our recently acquired brands and increased sales, design and management compensation expenses.

## **Fiscal Nine Month Period Ended September 25, 2004 Compared to Fiscal Nine Month Period Ended September 27, 2003.**

### *Consolidated Net Sales*

Consolidated net sales for the nine months ended September 25, 2004 increased \$27.9 million or 101.0%, increasing to \$55.7 million from \$27.8 million for the nine months ended September 27, 2003. Of this increase \$43.4 million is attributable to acquired brand revenue associated with the H.S. Trask®, Ducks Unlimited®, Royal Robbins® and Altama® brand acquisitions which occurred during the second half of fiscal 2003 and third quarter of 2004. Excluding Altama while giving effect to these acquisitions as if they occurred on January 1, 2003, the Company's brands on a combined basis generated \$1.7 million in pro forma organic net sales growth for the nine

months ended September 25, 2004 or 3.6%, based on \$47.2 million in pro forma net sales for the nine months ended September 27, 2003. This sales percentage increase was offset by decreased sales from the Company's H.S. Trask® and Ducks Unlimited® brands as compared to the prior year period's pro forma net sales resulting from a sourcing restructuring and product repositioning program which was completed during the second quarter of fiscal 2004. In addition, a portion of our sales for this period included new designs that we developed in fiscal 2003 and year-to-date in fiscal 2004. We expect to continue this level of investment in product design and development throughout fiscal 2004.

*Consolidated Gross Profit*



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Consolidated gross profit for the nine months ended September 25, 2004 was \$24.3 million or 44.6% of net sales as compared to \$11.7 million or 42.3% of net sales in the same period of 2003. The increase in gross profit was primarily related to our 2003 and 2004 brand acquisitions, improved product sales mix among and reduced close-out sales. These same factors, partially offset by the lower gross margin for the Company's Altama product line, also contributed to an increase in gross profit margin.

### *Consolidated Operating Expenses*

Consolidated selling, general and administrative expenses as a percentage of net sales were 31.8% or \$17.7 million for the nine months ended September 25, 2004 versus 30.5% or \$8.5 million for the comparable prior year period. This dollar increase was primarily related to increased operating costs associated with supporting a higher sales volume, our recently acquired brands and increased sales, design and management compensation expenses.

Our consolidated Other (income) expenses net was \$62,000 for the nine months ended September 25, 2004 and consisted primarily of expenses incurred in connection with non-capitalizable acquisition activities. Our Other (income) expenses net of \$1.2 million for the comparable nine month period in fiscal 2003 consisted primarily of costs associated with the settlement of the dissenting stockholders' litigation, relocation of the Company's corporate headquarters from Old Town, Maine to Carlsbad, California, the acquisition of Trask and the discontinued Antigua Enterprises acquisition effort.

### *Consolidated Interest Expense*

Interest expense for the nine month period ended September 25, 2004 was \$503,000 as compared to \$513,000 in the comparable prior year period. Interest expense for the nine months ended September 25, 2003 included an interest charge of \$376,000 related to the dissenting stockholders' litigation. Excluding the dissenting stockholders' interest charge, interest expense increased \$366,000 from the prior year period total of \$137,000. The increase in interest expense during 2004 was a result of increased acquisition and working capital indebtedness associated with our fiscal 2003 and 2004 acquisitions and higher interest rates.

### *Consolidated Income Tax Provision*

We recorded income tax expense for the nine months ended September 25, 2004 of \$2.4 million as compared to \$706,000 for the comparable prior year period. Our effective tax rates during the nine month periods ended September 25, 2004 and September 27, 2003 were 39% and 46%, respectively. Approximately \$611,000 of the dissenting stockholders' litigation settlement paid during the first six months of fiscal 2003 was not tax deductible. The decreased effective tax rate for fiscal 2004 also resulted from a change in state tax apportionment ratios. Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities, for financial reporting purposes, and the amounts used for income tax purposes.

### *Consolidated Net Earnings*

Our consolidated net earnings for the nine months ended September 25, 2004 were \$3.6 million as compared to \$833,000 for the nine months ended September 27, 2003 and our net earnings per diluted share were \$0.61 for the nine months ended September 25, 2004 as compared to \$0.20 per diluted share for the same period of fiscal 2003. This improvement is primarily due to the absence of litigation settlement, relocation and acquisition expenses which were incurred during the nine months ended September 27, 2003 and the Company's increased net sales from our fiscal 2003 and 2004 acquisitions, along with successful integration of these new brands and our continuing expense reduction efforts. Our net earnings per diluted share for this period reflects our issuance of 2.5 million shares of common stock with our July 2004 follow-on public offering.



**Table of Contents***Reconciliation*

The non-GAAP financial measure of pro forma organic net sales growth discussed above under the heading Results of Operations Fiscal Nine Month Period Ended September 25, 2004 Compared to Fiscal Nine Month Period Ended September 27, 2003 Net Sales, and elsewhere in this report, does not replace the presentation of Phoenix Footwear's GAAP financial results and does not necessarily reflect the actual financial results of the combined companies for the periods presented. In our measure of pro forma net sales, we have included unaudited prior year period net sales of H.S. Trask and Royal Robbins. This information is provided to present the combined companies results as if they were combined during the nine month period ended September 27, 2003. The sales figures for these acquisitions are internally prepared and unaudited, and have not been reviewed by our independent accountants. A reconciliation of the non-GAAP financial measures contained in this report to the most comparable GAAP measures is as follows:

	<b>Unaudited Pro Forma Net Sales for the Nine Months Ended September 27, 2003</b>
	<b>(in thousands)</b>
Phoenix Footwear Group, Inc. (Actual)	\$ 27,761
2003 Acquired Brands (H.S. Trask & Co., Royal Robbins, Inc.)	19,476
2004 Acquired Brands (Altama Delta Corporation.)	23,947
	<hr/>
Net Sales	\$ 71,184
	<hr/>

**Military Boot Business***Net Sales*

Net sales from July 19, 2004, the date of our acquisition of Altama, through the third quarter ended September 25, 2004 were \$6.7 million. Sales to the DoD were \$4.7 million or 69% of total net sales of our military boot business and sales to commercial customers were \$2.0 million or 31% of total net sales of our military boot business. Giving effect to this acquisition as if it occurred on January 1, 2004, for the pro forma nine month period ended September 25, 2004, the Company's Altama brand experienced a pro forma increase of approximately \$6.1 million in year-over-year pro forma organic net sales based on \$23.9 million in pro forma net sales for the nine month period ended September 27, 2003 due primarily to the DoD's increased requirements for military boots and the invocation of the surge option early in this nine month period.

*Gross Profit*

Gross profit for the period from July 19, 2004 through the end of the third quarter of fiscal 2004 was \$2.1 million or 30.7% of net sales in this segment. On a pro forma comparative basis, gross profit as a percentage of sales in this

segment for the nine month period ended September 25, 2004 was 27.6% compared to 22.2% for the nine month period ended September 27, 2003. The gross margin for DoD sales during the first nine months of fiscal 2004 declined as a result of lower prices under its DoD contract. This was more than offset by an increase in commercial business during this period. Commercial products carry a higher gross profit percentage due to their higher average selling price and the foreign sourcing of these products.

#### *Operating Expenses*

Direct selling, general and administrative expenses were \$624,000, or 13% of net sales in this segment, for the period from July 19, 2004, the date of our acquisition of Altama, through the third quarter ended September 25, 2004. On a pro forma comparative basis, direct selling, general and administrative expenses in this segment were 9.5% of pro forma net sales for the nine month period ended September 25, 2004 compared to 13.2% of pro forma net sales for the nine month period September 27, 2003 due primarily to increased compensation to Altama's sole shareholder in the pro forma fiscal 2003 period and better utilization of sales personnel and tighter expense controls during the current period.

#### **Footwear and Apparel Business**

##### *Net Sales*

Net sales for the nine months ended September 25, 2004 increased \$21.2 million or 76.3%, increasing to \$48.9 million from \$27.8 million for the nine months ended September 27, 2003. Of this increase \$19.5 million is attributable to acquired brand revenue

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associated with the H.S. Trask®, Ducks Unlimited®, and Royal Robbins® brand acquisitions which occurred during the second half of fiscal 2003. Giving effect to these acquisitions as if they occurred on January 1, 2003, the Company's brands on a combined basis generated \$1.6 million in pro forma organic net sales growth for the nine months ended September 25, 2004 or 5.8%, based on \$47.2 million in pro forma net sales for the nine months ended September 27, 2003. This sales percentage increase was offset by decreased sales from the Company's H.S. Trask® and Ducks Unlimited® brands as compared to the prior year period's pro forma net sales resulting from a sourcing restructuring and product repositioning program which was completed during the second quarter of fiscal 2004. In addition, a portion of our sales for this period included new designs that we developed in fiscal 2003 and year-to-date in fiscal 2004. We expect to continue this level of investment in product design and development throughout fiscal 2004.

*Gross Profit*

Gross profit for the nine months ended September 25, 2004 was \$22.2 million or 45.4% of net sales in this segment as compared to \$11.7 million or 42.3% of net sales in this segment in the same period of 2003. The increase in gross profit was primarily related to our 2003 brand acquisitions and an improved product sales mix among our new and prior brands.

*Operating Expenses*

Selling, general and administrative expenses as a percentage of net sales in this segment were 34.9% or \$17.1 million for the nine months ended September 25, 2004 versus 30.5% or \$8.5 million for the comparable prior year period. This dollar increase was primarily related to increased operating costs associated with supporting a higher sales volume, our recently acquired brands and increased sales, design and management compensation expense.

**Seasonal and Quarterly Fluctuations**

The following sets forth our net sales and income (loss) from operations summary operating results for the quarterly periods indicated (in thousands).

	<b>Fiscal 2003</b>			
	<b>First Quarter</b>	<b>Second Quarter</b>	<b>Third Quarter</b>	<b>Fourth Quarter</b>
Net sales	\$9,207	\$ 7,552	\$ 11,002	\$ 11,316
Income (loss) from operations	\$ 691	\$ (353)	\$ 1,714	\$ 495
	<b>Fiscal 2004</b>			
	<b>First Quarter</b>	<b>Second Quarter</b>	<b>Third Quarter</b>	<b>Fourth Quarter</b>
Net sales	\$ 18,638	\$ 13,876	\$ 23,176	
Income from operations	\$ 2,301	\$ 1,242	\$ 2,921	

Our quarterly results of operations have fluctuated, and we expect will continue to fluctuate in the future, as a result of seasonal variances. Notwithstanding the effects of our acquisition activity, net sales and income from

operations in our first and third quarters historically have been stronger than in our second and fourth quarters.

### **Liquidity and Capital Resources**

Our primary liquidity requirements have continued to include debt service, capital expenditures, working capital needs and financing for acquisitions. We have historically met these liquidity needs with cash flows from operations, borrowings under our credit facility, seller financing in acquisitions and equity issuances.

During the first six months of fiscal 2004, the Company had a \$24.8 million credit facility with Manufacturers and Traders Trust Company ( M&T ), which was comprised of an \$18.0 million revolving line of credit ( revolver ) and a term loan facility in the amount of \$6.8 million. On July 19, 2004, the Company increased its borrowing capacity under the credit facility with M&T to a maximum of \$33.4 million and extended the maturity date until June 30, 2006 in connection with its acquisition of Altama Delta Corporation. The new facility is comprised of an \$18.0 million revolving line of credit and \$15.4 million in term loans, including a new \$10.0 million term loan repayable in equal monthly installments maturing in July 2009. As of September 25, 2004 the maximum credit amount under the revolver is \$15.0 million during the months of June through the following January and \$18.0 million during the months of February through the following May, reduced by a \$2.0 million amortized term loan and outstanding letters of credit.

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The revolver has an interest rate of LIBOR plus 2.75%, or the prime rate plus .25%. At September 25, 2004, LIBOR with a 90-day maturity was 1.95% and the prime rate was 4.75%.

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The borrowing base for the revolver under the Company's current credit facility, as with the prior credit facility, is based on certain balances of accounts receivable and inventory, as defined in the agreement. Future uses of proceeds of the revolving credit facility are restricted to funding our working capital requirements and capital expenditures. The amended credit facility contains a security agreement and covenants that are similar to those of the prior credit facility. The amended credit facility also contains a covenant that requires us each fiscal year to prepay our new \$10.0 million term loan to the bank in the amount of 50% of our adjusted cash flow, as defined in the amended credit agreement, up to a maximum of \$1.5 million, if our borrowed funds for a fiscal year, as defined in the amended credit agreement, are greater than two times our earnings. It also restricts our ability to pay dividends. After December 31, 2005, we will be permitted to pay dividends on our common stock as long as we are not in default and doing so would not cause a default, and as long as our average borrowed funds to EBITDA ratio, as defined in the amended credit agreement, is no greater than 2 to 1. Our credit facility contains covenants that restrict, among other things, our ability to incur additional indebtedness, pay dividends, create certain liens and make acquisitions. It also contains certain financial maintenance covenants, which, among other things, specify capital expenditure limits, a maximum average borrowed funds to EBITDA ratio, current ratios and minimum cash flow coverage ratio and net earnings requirements. If we violate any of these covenants, or violate any other provision of our existing lending arrangement, our credit agreement provides that our lender has the right to accelerate repayment of all amounts outstanding under the agreement and/or to commence foreclosure proceedings on our assets. We were in compliance with all covenants under our existing credit facility at December 27, 2003 and remain so as of September 25, 2004.

The outstanding balances for the revolving credit facility and our term loans at September 25, 2004 were \$12.1 million and \$14.8 million, respectively. The available borrowing capacity under the revolving credit facility, net of outstanding letters of credit of \$2.1 million, was approximately \$4.6 million at September 25, 2004. On our first term loan, \$1.5 million remained to be paid as of September 25, 2004 in two remaining consecutive \$750,000 installments due on the first day of May in each subsequent year. On our second term loan, \$2.4 million remained to be paid as of September 25, 2004 in 16 remaining consecutive quarterly \$150,000 installments, due on May 1, August 1, November 1 and February 1 of each year. On our third term loan, \$1.2 million remained to be paid as of September 25, 2004 in 50 remaining monthly \$25,000 installments due on the first day of each month. On our fourth term loan, \$9.7 million remained to be paid as of September 25, 2004 in 58 remaining monthly \$166,667 installments due the first day of each month.

*Cash Flows Used By Operations.* During the nine months ended September 25, 2004, our net cash used by operations was \$3.2 million as compared to \$2.3 million during the comparable period of fiscal 2003. The increase in cash used by operations was primarily due to the increase in accounts receivable and inventory related to increased sales and our acquisition of Altama. These amounts were partially offset by increases in net earnings.

Working capital at the end of the third quarter of fiscal 2004 was approximately \$29.9 million, compared to approximately \$13.4 million at the end of fiscal 2003. The improvement in working capital at the end of the third quarter of fiscal 2004 compared to the end of fiscal 2003 was due primarily to the impact of our fiscal 2003 and 2004 acquisitions. These acquisitions increased short and long term debt, increased accounts receivable and inventory balances. Our current ratio, the relationship of current assets to current liabilities, increased to 3.47 at the end of the third quarter of fiscal 2004 from 2.37 at the end of fiscal 2003 due primarily to our fiscal 2003 and 2004 acquisitions. Accounts receivable days decreased from 76 days at the end of fiscal 2003 to 64 days at the end of the third quarter of fiscal 2004, reflective of reduced payment terms from our Altama brand, seasonality and a higher ratio of direct consumer sales associated with our H.S. Trask brand.

*Investing Activities.* In the nine months ended September 25, 2004, our cash used in investing activities totaled \$38.7 million compared to cash used totaling \$2.5 million in the comparable period of fiscal 2003. During the nine months ended September 25, 2004 and September 27, 2003, cash used in investing activities was primarily due to the 2003 and 2004 acquisitions and the purchases of equipment, partially offset in fiscal 2003 by the proceeds from the



disposal of property and equipment.

For the remainder of the current fiscal year, we anticipate capital expenditures of approximately \$50,000, which will consist generally of new computer equipment. This amount also includes capital expenditures that Altama's business will require for the remainder of fiscal 2004, primarily for equipment upgrades. The actual amount of capital expenditures for fiscal 2004 may differ from this estimate, largely depending on acquisitions we may complete or unforeseen needs to replace existing assets.

*Financing Activities.* For the nine months ended September 25, 2004, our net cash provided by financing activities was \$41.6 million compared to cash provided of \$3.5 million for the comparable period of fiscal 2003. The cash provided in the current year period was primarily due to our follow-on stock offering completed during the third quarter of fiscal 2004 and from the proceeds from borrowings made on our revolving line of credit and notes payable partially offset by notes payable payments made. This cash was

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used to complete the acquisition of Altama. The cash provided in fiscal 2003 was primarily due to net proceeds from our revolving line of credit which were used to pay the dissenting stockholders settlement expenses, and were partially offset with notes payable payments, the repurchase of common stock from our 401(k) plan upon the election of terminated plan participants and cash received from stock option exercises.

Our ability to generate sufficient cash to fund our operations depends generally on the results of our operations and the availability of financing. Our management believes that cash flows from operations in conjunction with the available borrowing capacity under our amended credit facility, net of outstanding letters of credit, of approximately \$4.6 million at September 25, 2004, will be sufficient for the foreseeable future to fund operations, meet debt service and contingent earnout payment requirements and fund capital expenditures other than future acquisitions.

## **Contractual Obligations**

In the Annual Report on Form 10-K for the year ended December 27, 2003 under the heading Contractual Obligations, we outlined certain of our contractual obligations as described therein. For the quarter ended September 25, 2004, there have been no material changes in the contractual obligations specified except for the following: 1) the additional borrowings under our amended credit facility as described above; and 2) the following obligations incurred in connection with the Altama acquisition, a) three new operating leases we acquired which provide for total payments of \$307,000 over the terms of those leases the latest of which expires in December 2005; b) one new capital lease we acquired which provides for total payments of \$100,000 through December 15, 2005; c) management's current estimate of potential earnout payments of \$2.0 million to be made, subject to Altama meeting certain sales requirements, although actual payments may vary from these estimated amounts; d) \$2.0 million to be paid as consideration for a five-year covenant-not-to-compete and other restrictive covenants to Altama's sole shareholder; and e) a two-year consulting agreement with Altama's sole shareholder which provides for total payments of \$200,000.

## **Off-Balance Sheet Arrangements**

We have no off-balance sheet arrangements other than operating leases. We do not believe that these operating leases are material to our current or future financial condition, results of operations, liquidity, capital resources or capital expenditures.

We are exposed to interest rate changes primarily as a result of our line of credit and long-term debt, which we use to maintain liquidity and to fund capital expenditures and expansion. Our market risk exposure with respect to this debt is to changes in the prime rate in the U.S. and changes in LIBOR. Our revolving line of credit and our term loans provide for interest on outstanding borrowings at rates tied to the prime rate or, at our election, tied to LIBOR. At December 27, 2003 and September 25, 2004, we had \$12.1 million and \$26.9 million, respectively, in outstanding borrowings under our credit facility. A 1.0% increase in interest rates on our current borrowings would have had a \$270,000 impact on income before income taxes. We do not enter into derivative or interest rate transactions for speculative purposes.

## **Critical Accounting Policies:**

As of September 25, 2004, the Company's consolidated critical accounting policies and estimates have not changed materially from those set forth in the Annual Report on Form 10-K for the year ended December 27, 2003. In connection with our acquisition of Altama, the following critical accounting policy is included with the critical accounting policies set forth in the Annual Report on Form 10-K for the year ended December 27, 2003.

Altama sells boots to the United States government under a bill and hold procedure. Under bill and hold, the government issues a specific boot production order which, when completed and ready for shipment, is inspected and

accepted by the government's Quality Assurance Representative, thereby transferring ownership to the government. After inspection and acceptance, the Company invoices and receives payment from the government, and warehouses and distributes the related boots against government requisition orders. The government owned inventory is segregated in the Company's warehouse.

### **CAUTIONARY STATEMENT CONCERNING FORWARD LOOKING STATEMENTS**

This Quarterly Report on Form 10-Q and the Securities and Exchange Commission filings that are incorporated by reference into this report contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. We intend that these forward-looking statements be subject to the safe harbors created by those sections.

These forward-looking statements include, but are not limited to, statements relating to our anticipated financial performance, business prospects, new developments, new merchandising strategies and similar matters, and/or statements preceded by, followed by or that include the words believes, could, expects, anticipates, estimates, plans, projects, seeks, or similar expressions. We have based these forward-looking statements on our current expectations and projections about future events, based on the information currently available to us. These forward-looking statements are subject to risks, uncertainties and assumptions, that

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may affect the operations, performance, development and results of our business, including those described below. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this Quarterly Report on Form 10-Q. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or any other reason except as required under applicable law. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this Quarterly Report on Form 10-Q may not occur.

Investors should also be aware that while we do, from time to time, communicate with securities analysts, it is against our policy to disclose to them any material non-public information or other confidential commercial information. Accordingly, investors should not assume that we agree with any statement or report issued by any analyst irrespective of the content of the statement or report.

Furthermore, we have a policy against publishing financial forecasts or projections issued by others or confirming financial forecasts, or projections issued by others. Thus, to the extent that reports issued by securities analysts contain any projections, forecasts or opinions, such reports are not the responsibility of the Company.

## **Risk Factors**

### ***Our acquisitions or acquisition efforts, which are important to our growth, may not be successful, which may limit our growth or adversely affect our results of operations and financial condition***

Acquisitions have been an important part of our development to date. During fiscal 2003, we acquired Royal Robbins and H.S. Trask. On July 19, 2004, we acquired Altama. As part of our business strategy, we intend to make additional acquisitions in the footwear and apparel industry that we feel could complement or expand our business, augment our market coverage, provide us with important relationships or otherwise offer us growth opportunities. If we identify an appropriate acquisition candidate, we may not be able to negotiate successfully the terms of or finance the acquisition. Unsuccessful acquisition efforts, such as our attempted acquisition of Antigua Enterprises Inc. last year, may result in significant additional expenses that would not otherwise be incurred. In fiscal 2003, we incurred \$285,000 of such costs. In addition, we cannot assure you that we will be able to integrate the operations of our acquisitions without encountering difficulties, including unanticipated costs, possible difficulty in retaining customers and supplier or manufacturing relationships, failure to retain key employees, the diversion of management attention or failure to integrate our information and accounting systems. Following an acquisition, we may not realize the revenues and cost savings that we expect to achieve or that would justify the acquisition investment, and we may incur costs in excess of what we anticipate. These circumstances could adversely affect our results of operations or financial condition.

### ***Our future success depends on our ability to respond to changing consumer preferences and fashion trends and to develop and commercialize new products successfully***

Our principal business is the design, development and marketing of footwear and apparel. Although our focus is on traditional and sustainable niche brands, our brands may still be subject to rapidly changing consumer preferences and fashion trends. For example, in fiscal 2002, our Trotters brand experienced decreased retail acceptance of certain styles, which adversely affected our net sales. Accordingly, we must identify and interpret fashion trends and respond in a timely manner. Demand for and market acceptance of new products, such as our H.S. Trask women's and Strol brands, are uncertain, and achieving market acceptance for new products generally requires substantial product development and marketing efforts and expenditures. Any failure on our part to regularly develop innovative products and update core products could limit our ability to differentiate and appropriately price our products, adversely affect retail and consumer acceptance of our products, and limit sales growth. Each of these risks could adversely affect our results of operations or financial condition.

***We face intense competition, including competition from companies with greater resources than ours, and if we are unable to compete effectively with these companies, our market share may decline and our business and stock price could be harmed***

We face intense competition in the footwear and apparel industry from other companies, such as Brown Shoe Company, which markets the Naturalizer® brand, and Columbia Sportswear Company®. Many of our competitors have greater financial, distribution or marketing resources, as well as greater brand awareness. In addition, the overall availability of overseas manufacturing opportunities and capacity allow for the introduction of competitors with new products. Moreover, new companies may enter the markets in which we compete, further increasing competition in the footwear and apparel industry.

We believe that our ability to compete successfully depends on a number of factors, including anticipating and responding to changing consumer demands in a timely manner, maintaining brand reputation and authenticity, developing high quality products that

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appeal to consumers, appropriately pricing our products, providing strong and effective marketing support, ensuring product availability and maintaining and effectively assessing our distribution channels, as well as many other factors beyond our control. Due to these factors within and beyond our control, we may not be able to compete successfully in the future. Increased competition may result in price reductions, reduced profit margins, loss of market share, and an inability to generate cash flows that are sufficient to maintain or expand our development and marketing of new products, each of which would adversely affect the trading price of our common stock.

***A large portion of our sales are to a relatively small group of customers with whom we do not have long-term purchase orders, therefore the loss of any one or more of these customers could adversely affect our business***

Ten major customers represented approximately 39% of net sales in fiscal 2003; and most of these same customers represented 34% of net sales in fiscal 2002 and 38% of net sales in fiscal 2001. Sales to any one customer in fiscal 2003, 2002 and 2001 did not exceed 10% of our net sales, except for Dillard's department stores, which accounted for 11%, 12% and 11% of our net sales in fiscal 2003, 2002 and 2001, respectively. Although we have long-term relationships with many of our customers, our customers do not have a contractual obligation to purchase our products, and we cannot be certain that we will be able to retain our existing major customers. The retail industry can be uncertain due to changing customer buying patterns and consumer preferences, and customer financial instability. These factors could cause us to lose one or more of these customers, which could adversely affect our business.

In addition, the majority of sales in our Altama brand have been with a single customer, the Defense Support Center Philadelphia, or DSCP, an agency of the DoD. In Altama's fiscal year ended September 27, 2003, over 60% of its net sales were with the DoD, which could represent over 30% of our net sales on a combined basis. Even though Altama's level of business with this customer has grown over the past few years, due largely to increased deployment of armed forces, there is no certainty that this will continue after our proposed acquisition. Material reductions in the level of orders from the DoD would harm our operating results and deprive us of the benefits that we expect to receive from the Altama acquisition.

***The financial instability of our customers could adversely affect our business and result in reduced sales, profits and cash flows***

We sell much of our merchandise to major department stores and specialty retailers across the U.S. and extend credit based on an evaluation of each customer's financial condition, usually without requiring collateral. However, the financial difficulties of a customer could cause us to curtail business with that customer. We may also assume more credit risk relating to that customer's receivables due us. Two of our customers constituted 20% of trade accounts receivable outstanding at December 27, 2003. Our inability to collect on our trade accounts receivable from any of our major customers could adversely affect our business or financial condition.

***Our ability to compete could be jeopardized if we are unable to protect our intellectual property rights or if we are sued for intellectual property infringement***

We believe that we derive a competitive advantage from our ownership of the Trotters, SoftWalk, H.S. Trask, Royal Robbins and Altama trademarks, and our patented footbed technology. In addition, we own and license other trademarks that we utilize in marketing our products. We vigorously protect our trademarks against infringement. We believe that our trademarks are generally sufficient to permit us to carry on our business as presently conducted. We cannot, however, know whether we will be able to secure trademark protection for our intellectual property in the future or that protection will be adequate for future products. Further, we face the risk of ineffective protection of intellectual property rights in the countries where we source our products. We cannot be sure that our activities do not and will not infringe on the proprietary rights of others. If we are compelled to prosecute infringing parties, defend our intellectual property, or defend ourselves from intellectual property claims made by others, we may face significant

expenses and liability that could divert our management's attention and resources and otherwise adversely affect our business or financial condition.

***Our international manufacturing operations are subject to the risks of doing business abroad, which could affect our ability to manufacture our products in international markets, obtain products from foreign suppliers or control the costs of our products***

We currently rely on foreign sourcing of our products, other than most of our military footwear. We believe that one of the key factors in our growth has been our strong relationships with manufacturers capable of meeting our requirements for quality and price in a timely fashion. We obtain our foreign-sourced products primarily from independent third-party manufacturing facilities located in Brazil, Asia and South America. As a result, we are subject to the general risks of doing business outside the U.S., including, without limitation, work stoppages, transportation delays and interruptions, political instability, expropriation, nationalization, foreign

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currency fluctuation, changing economic conditions, the imposition of tariffs, import and export controls and other non-tariff barriers, and changes in local government administration and governmental policies, and to factors such as the short-term and long-term effects of severe acute respiratory syndrome, or SARS, and the outbreak of avian influenza in China. Although a diverse domestic and international industry exists for the kinds of merchandise sourced by us, there can be no assurance that these factors will not adversely affect our business, financial condition or results of operations.

***Our reliance on independent manufacturers for most of our products, with whom we do not have long-term written agreements, could cause delay and damage customer relationships***

In fiscal 2003, 13 manufacturers accounted for 100% of our footwear volume. Following our recent acquisition of Altama, which in fiscal 2003 manufactured approximately 84% of the products it sold, we anticipate that approximately 70% of our net sales could come from products sourced from third party manufacturers. We do not have long-term written agreements with any of our third-party manufacturers. As a result, any of these manufacturers may unilaterally terminate their relationships with us at any time. Establishing relationships with new manufacturers would require a significant amount of time and would cause us to incur delays and additional expenses, which would also adversely affect our business and results of operations.

In addition, in the past, a manufacturer's failure to ship products to us in a timely manner or to meet the required quality standards has caused us to miss the delivery date requirements of our customers for those items. This, in turn, has caused, and may in the future cause, customers to cancel orders, refuse to accept deliveries or demand reduced prices. This could adversely affect our business and results of operation.

***Our results could be adversely affected by disruptions in the manufacturing system for our Altama brand***

During fiscal 2003, Altama's manufacturing operations produced approximately 84% of the products Altama sold. We expect that these products could represent over 30% of our combined net sales. Any significant disruption in those operations for any reason, such as power interruptions, fires, hurricanes, war or other force majeure, could adversely affect our sales and customer relationships and therefore adversely affect our business.

***If we are unable to replace revenues from sales to the DoD of products planned to be discontinued, our net sales and our consolidated operating results would be adversely affected***

Under our current contract with the DoD under our Altama brand, we manufacture three models of mil-spec combat boots. One of these models, the all-leather combat boot, is being discontinued by the DoD, in favor of a new waterproof infantry combat boot. Altama's sales of the all-leather combat boot to the DoD were \$8.1 million and \$2.9 million, representing approximately 40% and 19% of Altama's net sales from sales to the DoD for fiscal 2003 and the six months ended April 3, 2004, respectively.

In March 2003, DSCP awarded contracts to supply the infantry combat boot. To date, we have not been awarded a contract to produce the new infantry combat boot. While there may be additional opportunities to bid on infantry combat boot and other waterproof boot contracts in the future, particularly as the U.S. Army transitions from the all-leather combat boot, our failure to be awarded a contract in March 2003 may be a significant disadvantage in bidding on future contracts. Furthermore, our ability to bid successfully for waterproof boot contracts may depend on our ability to license waterproof technology from suppliers qualified by the government. This would require that our manufacturing process be certified for the use of such technology, and there can be no assurance that we will obtain such certification. Consequently, we anticipate that our net sales to the DoD will decline if we are not able to obtain awards of contracts for infantry combat boots or any other new models or increased percentages of awards for existing mil-spec boots we currently manufacture.





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***Doing business with the U.S. government entails many risks that could adversely affect us through the early termination of our contracts or by interfering with Altama's ability to obtain future government contracts***

Our contracts with the DoD under the Altama brand are subject to partial or complete termination under specified circumstances including, but not limited to, the following circumstances:

the convenience of the government;

the lack of funding; or

our actual or anticipated failure to perform our contractual obligations.

Additionally, there could be changes in government policies or spending priorities as a result of election results or changes in political conditions or other factors that could significantly affect the level of troop deployment. Any of these occurrences could adversely affect the level of business we do with the DoD and, consequently, our operating results. In addition, there is no certainty that the DSCP will exercise renewal options on any contract we may have or that we will be awarded future DSCP boot solicitations. Most boot contracts are for multi-year periods. Therefore, a bidder not receiving an award from a significant solicitation could be adversely affected for several years.

The DSCP and other DoD agencies with which Altama may do business are also subject to unique political and budgetary constraints and have special contracting requirements and complex procurement laws that may affect the contract or Altama's ability to obtain new government customers. These agencies often do not set their own budgets and therefore have little control over the amount of money they can spend. In addition, these agencies experience political pressure that may dictate the manner in which they spend money. Due to political and budgetary processes and other scheduling delays that frequently occur in the contract or bidding process, some government agency orders may be canceled or substantially delayed, and the receipt of revenues or payments may be substantially delayed.

Government agencies have the power, based on financial difficulties or investigations of their contractors, to deem contractors unsuitable for new contract awards. Because Altama engages in the governmental contracting business, it has been and will be subject to audits and may be subject to investigation by governmental entities. Failure to comply with the terms of any of Altama's government contracts could result in substantial civil and criminal fines and penalties, as well as Altama's suspension from future government contracts for a significant period of time, any of which could adversely affect our business by requiring us to spend money to pay the fines and penalties and prohibiting us from earning revenues from government contracts during the suspension period.

Furthermore, our failure to qualify as a small business under federal regulations following the acquisition could reduce the likelihood of our ability to receive awards of future DoD contracts. Altama qualified as a small business at the time of its bid for the current DoD contract. Small business status, having less than 500 employees, is a factor that the DoD considers in awarding its military boot contracts. Our combined employment with Altama could exceed 500 employees in the future, which could adversely affect its ability to obtain future contract awards.

***The Altama brand has grown at significant rates over the past three years, and there can be no assurance that our net sales growth under this brand will continue at this rate***

In the last three fiscal years, Altama's net sales from sales to the commercial market have grown significantly. This has contributed in part to Altama's overall growth in net sales over that period. This growth has been due in part to added customer demand, increased pricing and expansion of customers, and in particular, higher international demand as the result of increasing military and security personnel to fight the war on terrorism. There is no assurance that this level of demand will continue or that we will be able to achieve or maintain this level of growth in the commercial market after the acquisition.



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***We depend on our senior executives to develop and execute our strategic plan and manage our operations, and if we are unable to retain them, our business could be harmed***

Our future success depends upon the continued services of James Riedman, our Chairman of the Board, who has played a key role in developing and implementing our strategic plan. We also rely on Greg Tunney, our President and Chief Operating Officer, to manage our overall operations. Our loss of any of these individuals would harm us if we are unable to employ a suitable replacement in a timely manner. We do not maintain key man insurance on Messrs. Riedman or Tunney or any of our other senior executives.

***Fluctuations in the price, availability and quality of raw materials could adversely affect our gross profit***

Fluctuations in the price, availability and quality of raw materials, such as leather and bison hides, used to manufacture our products, could adversely affect our cost of goods or our ability to meet our customers' demands. Although we do not expect our foreign manufacturing partners, or us in manufacturing for our Altama brand, to have any difficulty in obtaining the raw materials required for footwear production, certain sources may experience some difficulty in obtaining raw materials. For example, in fiscal 2002, the availability of leather decreased as a result of destruction of livestock due to concerns about mad cow disease and hoof and mouth disease. We generally do not enter into long-term purchase commitments. In the event of price increases in these raw materials in the future, we may not be able to pass all or a portion of these higher raw materials prices on to our customers, which would adversely affect our gross profit.

***A decline in general economic conditions could lead to reduced consumer demand for our products and could lead to a reduction in our net sales, and thus in our ability to obtain credit***

In addition to consumer fashion preferences, consumer spending habits are affected by, among other things, prevailing economic conditions, levels of employment, salaries and wage rates, consumer confidence and consumer perception of economic conditions. For example, in fiscal 2002 and fiscal 2003, the U.S. economy, and more specifically the retail environment, experienced a general slowdown, and adversely affected consumer spending habits, which we believe contributed to the decline in the net sales of our Trotters brand that fiscal year. Future slowdowns would likely cause us to delay or slow our expansion plans and result in lower net sales than expected on a quarterly or annual basis, which could lead to a reduction in our stockholders' equity and thus our ability to obtain credit as and when needed.

***Our recently completed acquisitions make evaluating our operating results difficult given the significance of these acquisitions to our operations, and our historical results do not give you an accurate indication of how we will perform in the future***

Our historical results of operations do not give effect for a full fiscal year to our 2003 acquisitions of H.S. Trask and Royal Robbins or our recent Altama acquisition. Accordingly, our historical financial information does not necessarily reflect what our financial position, operating results and cash flows will be in the future as a result of these acquisitions, or give you an accurate indication of how Phoenix Footwear, including the H.S. Trask, Royal Robbins and Altama operations, will perform in the future.

Additionally, we do not have experience in selling to the government, which comprises a significant amount of Altama's net sales. We plan to continue the employment of Altama employees who do have such experience. There can be no assurance that any or all of the employees of Altama with this experience will continue with us after the acquisition.

***The financing of any future acquisitions we make may result in dilution to your stock ownership and/or could increase our leverage and our risk of defaulting on our bank debt***

Our business strategy is to expand into new markets and enhance our position in existing markets through acquisitions. In order to successfully complete targeted acquisitions or to fund our other activities, we may issue additional equity securities that could dilute your stock ownership. We may also incur additional debt if we acquire another company, which could significantly increase our leverage and hence our risk of default under our secured credit facility. For example, in financing our recent Altama acquisition we issued 2,500,000 shares of our common stock in a registered public offering, issued 196,967 shares of our common stock in a private placement to Altama's sole shareholder and incurred approximately \$10.0 million of additional debt under our amended credit facility to pay the purchase price and to refinance Altama's funded indebtedness.

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***Defaults under our secured credit arrangement could result in a foreclosure on our assets by our bank***

We have a \$33.4 million secured credit facility with our bank. As of September 25, 2004, we had \$26.9 million outstanding under this facility. In the future, we may incur additional indebtedness in connection with other acquisitions or for other purposes. All of our assets are pledged as collateral to secure our bank debt. Our credit facility includes a number of covenants, including financial covenants. If we default under our credit arrangement and are unable to cure the default, obtain appropriate waivers or refinance the defaulted debt, our bank could declare our debt to be immediately due and payable and foreclose on our assets, which may result in a complete loss of your investment.

***We may be required to recognize impairment charges that could adversely affect our reported earnings in future periods***

Our business acquisitions typically result in goodwill and other intangible assets. As of September 25, 2004, we had \$37.7 million of goodwill and unamortizable intangibles. We expect this figure to continue to increase with additional acquisitions. Pursuant to generally accepted accounting principles, we are required to perform impairment tests on our intangible assets annually or at any time when events occur that could impact the value of our business. Our determination of whether an impairment has occurred is based on a comparison of each of our reporting units' fair market value with its carrying value. Significant and unanticipated changes could require a provision for impairment in a future period that could adversely affect our reported earnings in a period of such change.

***The exercise of outstanding stock options and warrants, and the allocation of unallocated shares held by our 401(k) plan, would cause dilution to our stockholders' ownership percentage and/or a reduction in earnings per diluted share***

As of September 25, 2004, we had outstanding 7,851,060 shares of common stock, including 478,513 unallocated shares held by our 401(k) plan, which despite the fact they are outstanding for voting and other legal purposes, are classified as treasury shares for financial statement reporting purposes and are not taken into account in determining our earnings per share or earnings per diluted share. The 478,513 unallocated shares will be allocated at the rate of approximately 120,000 shares annually until they are fully allocated to the accounts of plan participants. After each allocation these additional shares will be included in the weighted average shares outstanding for purposes of determining our earnings per share and earnings per diluted share. In addition, as of that date, we had outstanding options and warrants to purchase 1,598,761 shares at exercise prices ranging from \$1.725 to \$15.00 per share. The exercise of all or part of these options or warrants would cause our stockholders to experience a dilution in their percentage ownership for legal purposes.

***The charge to earnings from the compensation to employees under our employee retirement plan could adversely affect the value of your investment in our common stock***

As of September 25, 2004, our 401(k) plan held 478,513 unallocated shares of our common stock, which constituted approximately 6% of our outstanding shares as of that date. Under the terms of the plan, approximately 120,000 of these shares will be allocated to plan participants in February of each year until fully allocated. We are required to record an expense for compensation based on the market value of the amount allocated to employees each year. For fiscal 2002 and 2003, we recorded expenses for this allocation of \$237,000 and \$402,000, respectively, and for fiscal 2004 we expect to record \$852,000 in expenses for this allocation. To the extent our stock price increases, we would be required to take a higher charge for this allocation and thereby decrease our reported earnings. This could adversely affect the value of your investment in our common stock.

***We are controlled by a principal stockholder who may exert significant control over us and our significant corporate decisions in a manner adverse to your personal investment objectives, which could depress the market value of our stock***

James R. Riedman, our Chairman of the Board, is the largest beneficial owner of our stock. Through his personal holdings and shares over which he is deemed to have beneficial ownership held by Riedman Corporation (of which he is a shareholder, President and a director), our employee retirement plan, his children, and an affiliated entity, he beneficially owned approximately 29.4% of our outstanding shares as of November 1, 2004. Mr. Riedman also has beneficial ownership of shares underlying options which, if exercised, would increase his percentage beneficial ownership to approximately 33.1% as of November 1, 2004. Through this beneficial ownership, Mr. Riedman can direct our affairs and significantly influence the election or removal of our directors and the outcome of all matters submitted to a vote of our stockholders, including amendments to our certificate of incorporation and bylaws and approval of mergers or sales of substantially all of our assets. The interest of our principal stockholder may conflict with interests of other stockholders. This concentration of ownership may also harm the market price of our common stock by, among other things:

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delaying, deferring or preventing a change in control of our company;

impeding a merger, consolidation, takeover or other business combination involving our company;

causing us to enter into transactions or agreements that are not in the best interests of all stockholders; or

discouraging a potential acquirer from making a tender offer or otherwise attempting to obtain control of our company.

***Our inventory levels may exceed our actual needs, which could adversely affect our operating results by requiring us to make inventory write-downs***

If we order more product than we are able to sell, we could be required to write-down this inventory, adversely affecting our margins and in turn, our operating results. This could occur as the result of change in customer order patterns, general sales activity, orders subject to cancellation by customers, misforecasting and consumer demand. Write-downs of inventory could adversely affect our gross profit and operating results.

***Our financial results may fluctuate from quarter to quarter as a result of seasonality in our business, and if we fail to meet expectations, the price of our common stock may fluctuate***

The footwear and apparel industry generally, and our business specifically, are characterized by seasonality in net sales and results of operations. Our business is seasonal, with the first and third quarters generally having stronger sales and operating results than the other two quarters. These events could cause the price of our common stock to fluctuate.

***Delaware law, our charter documents and agreements with our executives may impede or discourage a takeover, even if a takeover would be in the interest of our stockholders***

We are a Delaware corporation, and the anti-takeover provisions of Delaware law impose various impediments to the ability of a third-party to acquire control of us, even if a change in control would be beneficial to our existing stockholders. In addition, our board of directors has the power, without stockholders' approval, to designate the terms of one or more series of preferred stock and issue shares of preferred stock, which could be used defensively if a takeover is threatened. All options issued under our stock option plans automatically vest upon a change in control unless otherwise determined by the compensation committee. In addition, several of our executive officers have employment agreements that provide for significant payments on a change in control. These factors and provisions in our certificate of incorporation and bylaws could impede a merger, takeover or other business combination involving us or discourage a potential acquirer from making a tender offer for our common stock or reduce our ability to achieve a premium in such sale, which could limit the market value of our common stock and prevent you from maximizing the return on your investment.

***Shares of our common stock eligible for public sale could cause the market price of our stock to drop, even if our business is doing well***

Sales of a substantial number of shares of our common stock in the public market, or the perception that these sales could occur, could adversely affect the market price for our common stock. As of November 1, 2004, there were 7,850,085 shares of our common stock outstanding. Of our currently outstanding shares of common stock, 4,929,205 shares are freely tradable without restriction or further registration under federal securities laws, including 58,973 shares held by our affiliates which are registered for resale on a Form S-8. The remaining 2,920,880 shares are held by our affiliates or were issued in a private placement and are considered restricted or control securities and are subject to the trading restrictions of Rule 144 under the Securities Act of 1933, as amended, or the Securities Act. These



securities cannot be sold unless they are registered under the Securities Act or unless an exemption from registration is otherwise available. We also have in effect registration statements on Form S-8 covering 1,500,000 shares of common stock, under our 2001 Long-Term Incentive Plan, 1,007,261 shares of which are subject to previously granted options and the remainder of which are available for future awards under that plan.

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Our principal stockholders, James Riedman and Riedman Corporation, who beneficially own in the aggregate 2,305,565 shares of our common stock and vested options to acquire an additional 437,862 shares, have demand registration rights covering 1,152,710 of the shares they beneficially own. In connection with our recent Altama acquisition, we entered into a registration rights agreement with Altama's sole shareholder for 196,967 shares issued in a private placement to him in connection with the acquisition. The registration rights agreement will grant to Altama's sole shareholder, subject to certain conditions, one demand registration exercisable between 180 days and three years after the acquisition closing and unlimited piggyback registration rights for registration statements we file with the SEC during the three years following the closing except in limited circumstances.

Significant resales of these shares could cause the market price of our common stock to decline regardless of the performance of our business. These sales also might make it difficult for us to sell equity securities in the future at a time and at a price that we deem appropriate.

***Our stock price has fluctuated significantly during the past 12 months and may continue to do so in the future, which could result in litigation against us and significant losses for investors***

Our stock price has fluctuated significantly during the past 12 months and in the future may not continue to do so. A number of factors could cause our stock price to continue to fluctuate, including the following:

the failure of our quarterly operating results or those of similarly situated companies to meet expectations;

adverse developments in the footwear or apparel markets and the worldwide economy;

changes in interest rates;

our failure to meet investors' expectations;

changes in accounting principles;

sales of common stock by existing stockholders or holders of options;

announcements of key developments by our competitors;

the reaction of markets to announcements and developments involving our company, including future acquisitions and related financing activities; and

natural disasters, riots, wars, geopolitical events or other developments affecting us or our competitors.

In addition, in recent years the stock market has experienced extreme price and volume fluctuations. This volatility has had a significant effect on the market prices of securities issued by many companies for reasons unrelated to their operating performance. These broad market fluctuations may adversely affect our stock price, regardless of our operating results. In the past, securities class action litigation often has been brought against a company following periods of volatility in the market price of its securities. We may in the future be the target of similar litigation. Securities litigation could result in substantial costs and liabilities and could divert management's attention and resources.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We are exposed to interest rate changes primarily as a result of our revolver and long-term debt under our credit facility, which we use to maintain liquidity and to fund capital expenditures and expansion. Our market risk exposure

with respect to this debt is to changes in the prime rate in the U.S. and changes in LIBOR. Our revolver and our term loans provide for interest on outstanding borrowings at rates tied to the prime rate or, at our election, tied to LIBOR. At December 27, 2003 and September 25, 2004, we had \$12.1 million and \$26.9 million, respectively, in outstanding borrowings under our credit facility. A 1.0% increase in interest rates on our current borrowings would have had a \$270,000 impact on income before income taxes. We do not have any foreign currency risk. We do not enter into any of these transactions for speculative purposes.

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**Item 4. Controls and Procedures**

An evaluation was performed under the supervision of the Company's management, including the Chief Executive Officer or CEO, and Chief Financial Officer or CFO, of the effectiveness of the design and operation of the Company's disclosure controls and procedures, (as defined in Securities Exchange Act of 1934 (the Exchange Act) Rules 13a-15(e) and 15-d-15(e),) as of the end of the period covered by this report. Based on that evaluation, the Company's management, including the CEO and CFO, concluded that the Company's disclosure controls and procedures were effective to provide reasonable assurance that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

Notwithstanding the foregoing, there can be no assurance that the Company's disclosure controls and procedures will detect or uncover all failures of persons within the Company and its consolidated subsidiaries to disclose material information otherwise required to be set forth in the Company's periodic reports. There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable, not absolute, assurance of achieving their control objectives.

There has been no change in the Company's internal controls over financial reporting that occurred during the last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal controls over financial reporting.

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**Part II Other Information**

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

(a) On July 19, 2004, the Company issued 196,967 shares of common stock valued at \$2.5 million to W. Whitlow Wyatt, the sole shareholder and President and Chief Executive Officer of Altama, as partial consideration for the acquisition of that company. No underwriters were involved. The securities were issued in reliance upon the exemption from registration provided under Section 4(2) of the Securities Act. The Company relied upon this exemption based upon the fact that there was a single purchaser, the provision of financial and other information concerning the Company to the purchaser, the investment representations made by the purchaser, the lack of general solicitation, and actions taken by the Company to restrict resale of the securities without registration, including the placement of restrictive legends on the share certificate.

**Item 5: Other Information**

**(a) Information Not Previously Reported On Form 8-K.**

On September 30, 2004, the DSCP exercised its first year option to its award/contract with Altama dated September 30, 2003, which provides for the supply of combat boots to the DSCP. The renewal is for a one-year term expiring on September 29, 2005. The minimum quantities to be provided for two types of combat boots that the DSCP would order under the option term is 11,646 pair of hot weather black boots and 16,000 pair of hot weather desert tan boots. Although the award/contract under the first option term provides for minimum and maximum quantities of boots that the government may order, the DSCP has the right to change the minimum/maximum quantity per item as demand dictates. As a result, there can be no assurance of the ultimate number of combat boots that the DSCP will purchase during the option term.

**Item 6. Exhibits:**

Exhibit 10.1 Amendment dated September 8, 2004, to the Award/Contract by and between the Defense Supply Center Philadelphia and Altama Delta Corporation dated September 30, 2003

Exhibit 10.2 Registration Rights Agreement by and between Phoenix Footwear Group, Inc., and W. Whitlow Wyatt, dated July 19, 2004 (incorporated by reference to Exhibit 10.6 to the Quarterly Report on Form 10-Q filed on August 6, 2004 by Phoenix Footwear Group, Inc. (SEC File No. 001-31309))

Exhibit 10.3 Escrow Agreement by and among Phoenix Footwear Group, Inc., W. Whitlow Wyatt and Escrow Agent, dated July 19, 2004 (incorporated by reference to Exhibit 10.7 to the Quarterly Report on Form 10-Q filed on August 6, 2004 by Phoenix Footwear Group, Inc. (SEC File No. 001-31309))

Exhibit 10.4 Consulting Agreement by and among Phoenix Footwear Group, Inc., and W. Whitlow Wyatt, dated July 19, 2004 (incorporated by reference to Exhibit 10.8 to the Quarterly Report on Form 10-Q filed on August 6, 2004 by Phoenix Footwear Group, Inc. (SEC File No. 001-31309))

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Exhibit 10.5 Non-Competition and Confidentiality Agreement by and among Phoenix Footwear Group, Inc., and W. Whitlow Wyatt, dated July 19, 2004 (incorporated by reference to Exhibit 10.9 to the Quarterly Report on Form 10-Q filed on August 6, 2004 by Phoenix Footwear Group, Inc. (SEC File No. 001-31309))

Exhibit 10.6 Third Amended and Restated Revolving Credit and Term Loan Agreement By and Between Phoenix Footwear Group, Inc. and Manufacturers and Traders Trust Company, dated July 19, 2004 (incorporated by reference to Exhibit 10.10 to the Quarterly Report on Form 10-Q filed on August 6, 2004 by Phoenix Footwear Group, Inc. (SEC File No. 001-31309))

Exhibit 10.7 Supplemental Agreement dated September 30, 2004 to the Award/Contract by and between the Defense Supply Center Philadelphia and Altama Delta Corporation dated September 30, 2003

Exhibit 31.1 Section 302 Certification of Chief Executive Officer

Exhibit 31.2 Section 302 Certification of Chief Financial Officer

Exhibit 32.1 Section 906 Certification of Chief Executive Officer and Chief Financial Officer

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto, duly authorized.

**PHOENIX FOOTWEAR GROUP, INC.**

Date: November 9, 2004

/s/ Richard E. White

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Richard E. White  
Chief Executive Officer

Date: November 9, 2004

/s/ Kenneth E. Wolf

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Kenneth E. Wolf  
Chief Financial Officer

**Table of Contents****EXHIBIT INDEX**

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