IRSA INV Form 6-K January 28	ESTMENTS & REPRESENTATION, 2014	ONS INC		
	IES AND EXCHANGE COMMIS on, D.C. 20549	SION		
FORM 6-	K		_	
PURSUA	OF FOREIGN ISSUER NT TO RULE 13a-16 OR 15b-16 C URITIES EXCHANGE ACT OF 1		_	
For the mo	onth of January, 2014			
	ersiones y Representaciones Socied ne of Registrant as specified in its c		_	
	estments and Representations Inc. on of registrant's name into English	n)		
_	of Argentina on of incorporation or organization)	_	
Form 20-1	F x Form 40-F o		_	
	y check mark whether the registrant the information to the Commission			
Yes o	No x			

IRSA INVERSIONES Y	REPRESENTACIONES	SOCIEDAD	ANÓNIMA
(THE "COMPANY")			

REPORT ON FORM 6-K

Attached is the English translation of letter dated January 28, 2014, filed by the Company with the Bolsa de Comercio de Buenos Aires and the Comisión Nacional de Valores:

IRSA INVERSIONES Y REPRESENTACIONES SOCIEDAD ANÓNIMA

By letter dated January 28, 2014, the Company reports that on January 27, 2014 it has acquired common shares issued by the Company, book entry, with a par value of ARS 1.00 (one Argentinian peso) each entitled to one vote per share, as described in the following chart:

Settlement

Trade Date Date Type Price Quantit Total Amount 01/27/2014 01/30/2014 IRS ARS 10.50 4,000 ARS 42,000.00

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Buenos Aires, Argentina.

IRSA Inversiones y Representaciones Sociedad Anónima

By: /S/ Saúl Zang Saúl Zang Responsible for the Relationship with the Markets

January 28, 2014