

GENERAL ELECTRIC CAPITAL CORP
Form 424B2
August 10, 2012

Pricing Supplement Dated July 3, 2012
(To Prospectus Supplement Dated August 10, 2012
and Prospectus Dated July 3, 2012)

Rule 424(b)(2)
File No. 333-182527
Pricing Supplement No.
2012-B3

GENERAL ELECTRIC CAPITAL CORPORATION
GE Interest Plus® for Businesses
Variable Denomination Floating Rate Notes

| Interest Rates: | \$500 to \$5 million | | Greater than \$5 million | |
|-----------------|----------------------|-------|--------------------------|-------|
| | Rate | Yield | Rate | Yield |
| | .70% | .70% | .25% | .25% |

Special
Processing
fees:

| | |
|--|---------|
| 1099-INT Copy | \$10.00 |
| Cash Rejection Processing Fee | \$10.00 |
| Domestic Wire Fee (regular outgoing wire request) | \$25.00 |
| Express Wire Fee (for one-time wires: domestic wire fee of \$25 plus rush fee of \$10) | \$35.00 |
| Overnight Mailing Charge | \$10.00 |
| Statement Copy | \$10.00 |

Effective Date: August 10, 2012 until such time as different rates or fees are determined by the GE Interest Plus Committee. Information on current interest rates is available at www.gecapitalinvestdirect.com or by calling 800-433-4480, 24 hours a day, seven days a week.

The rates and fees for GE Interest Plus for Businesses Notes are separate and distinct from rates and fees established for GE Interest Plus, which is offered to individual investors.
