

ITLA CAPITAL CORP
Form 4
September 15, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
REED ROBERT RICHARD

2. Issuer Name and Ticker or Trading Symbol
ITLA CAPITAL CORP [ITLA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
4434 SHERRE DRIVE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
09/13/2006

Director 10% Owner
 Officer (give title below) Other (specify below)

ALBUQUERQUE, NM 87111

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	09/13/2006		M		1,000 A \$ 14.25	3,000	D
Common Stock	09/13/2006		S		300 D \$ 51.427	2,700	D
Common Stock	09/13/2006		S		700 D \$ 51.4	2,000	D
Common Stock	09/13/2006		S		171 D \$ 51.35	1,829	D
Common Stock	09/13/2006		S		300 D \$ 51.36	1,529	D
	09/13/2006		S		99 D \$ 51.37	1,430	D

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Common Stock							
Common Stock	09/13/2006	S	10	D	\$ 51.38	1,420	D
Common Stock	09/13/2006	S	100	D	\$ 51.39	1,320	D
Common Stock	09/13/2006	S	20	D	\$ 51.47	1,300	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 14.25	09/13/2006		M	1,000	12/10/1997 12/10/2006	Common Stock	1,000
Stock Option	\$ 48.46					12/19/2006 12/19/2015	Common Stock	1,500
Stock Option	\$ 52.14					11/10/2006 11/10/2015	Common Stock	1,000
Stock Option	\$ 18					02/02/1999 02/02/2008	Common Stock	1,000
Stock Option	\$ 14					01/30/2000 01/30/2009	Common Stock	1,000
Stock Option	\$ 11					03/03/2001 03/03/2010	Common Stock	1,000
Stock Option	\$ 19.37					03/21/2002 03/21/2011	Common Stock	1,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REED ROBERT RICHARD 4434 SHERRE DRIVE ALBUQUERQUE, NM 87111		X		

Signatures

/s/ Robert R.
Reed

09/15/2006

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.