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MEDICIS PHARMACEUTICAL CORP

Form 8-K

August 30, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): August 26, 2004

Medicis Pharmaceutical Corporation  
(Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)	0-18443 (Commission File Number)	52-1574808 (IRS Employer Identification No.)
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8125 North Hayden Road  
Scottsdale, Arizona  
(Address of Principal  
Executive Offices)

85258-2463  
(Zip Code)

Registrant's telephone number, including area code: (602) 808-8800

N/A

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events

On August 26, 2004, Medicis Pharmaceutical Corporation ("Medicis") entered into a pre-arranged stock trading plan to purchase up to \$150,000,000 in aggregate value of shares of Medicis' Class A common stock upon satisfaction of certain conditions. Medicis' plan was adopted in accordance with guidelines

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specified under Rule 10b5-1 of the Securities Exchange Act of 1934, as amended. The plan is scheduled to terminate on the earlier of the first anniversary of the plan or at the time when the purchase limit is reached.

Rule 10b5-1 permits insiders who are not in possession of material, non-public information to establish pre-arranged plans to buy or sell company stock in order to avoid concerns about initiating stock transactions while in possession of material nonpublic information.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

MEDICIS PHARMACEUTICAL CORPORATION  
(Registrant)

Date: August 30, 2004

/s/ Mark A. Prygocki, Sr.

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Name: Mark A. Prygocki, Sr.  
Title: Executive Vice President, Chief  
Financial Officer, Corporate  
Secretary and Treasurer