ACTIVISION INC /NY Form 4 July 10, 2001

> U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 17(a) of the Public Utility Holding Company Act of 193 or Section 30(f) of the Investment Company Act of 1940

| Mayer | ess of Reporting Steven | T. | | Issuer Name and Tick Activision, Inc. (| | 6 | |
|---|----------------------------|----------|--------------------------|--|----|--|---|
| (Last) (First) c/o Activision, Inc. 3100 Ocean Park Boulevard | | (Middle) | 3. | IRS or Social Security Number of Reporting Person (Voluntary) | | Statement for Month/Year June 2001 | _ |
| (Street) | | | (veranear ₁) | | | | |
| Santa Monica | California | 90405 | | | 5. | <pre>If Amendment, Date of Original (Month/Year)</pre> | 7 |
| (City) | (State) | (Zip) | | | | | _ |

Table I - Non-Derivative Securities Acquired, Dispose

| | action | action Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Beneficia |
|---|------------------|---------------------------------|---|------------------|---------|-----------|
| 1. Title of Security (Instr.3) | | | Amount | (A) or (D) | Price | Month |
| Common Stock, par value \$.000001 per share Common Stock, par value | 9/1/92 | J(1) | 708(2) | A | _ | |
| \$.000001 per share Common Stock, par value | 6/7/01 | S(3) | 708 | D | \$34.79 | |
| \$.000001 per share Common Stock, par value | 6/7/01 | S(3) | 5,861 | D | \$34.55 | |
| \$.000001 per share Common Stock, par value | 6/8/01 | М | 16,667 | А | \$ 0.75 | |
| \$.000001 per shar Common Stock, par value | 6/8/01 | М | 16,667 | | , | |
| \$.000001 per shar Common Stock, par value | 6/8/01 | М | 15,000 | A | , | |
| \$.000001 per shar Common Stock, par value \$.000001 per shar | 6/8/01 6/8/01 | M M | 10,000 | A A | | |
| Common Stock, par value \$.000001 per shar Common Stock, par value | 6/8/01 | M | 8,000 | A | \$11.50 | |

Edgar Filing: ACTIVISION INC /NY - Form 4

\$.000001 per shar 6/8/01 S 76,334 D \$38.39 -0-

* If this form is filed by more than one Reporting Person, see Instruction 4(b)(v). Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)