ACTIVISION INC /NY
Form 4
July 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of
Section 17(a) of the Public Utility Holding Company Act of 193
or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
Kelly Brian G.

(Last) (First) (Middle)
c/o Activision, Inc.
3100 Ocean Park Boulevard

(Street)

Santa Monica California 90405

(City) (State) (Zip)

Issuer Name and Ticker or Trading Symbol
Activision, Inc. (ATVI)

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year
June 2001

5. If Amendment, Date of Original (Month/Year)

6.
_X_
_X_
Co-

7.
_X_

Table I - Non-Derivative Securities Acquired, Dispose

1. Title of Security (Instr.3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount	(A) or (D)	Price	5. Amount of Securitie Beneficia Owned at End of Month (Instr. 3 and 4)
Common Stock, par value $.000001 per share	6/1/01	M	100,000	A	$6.125	
Common Stock, par value $.000001 per share	6/1/01	S	100,000	D	$35.34	
Common Stock, par value $.000001 per share	6/5/01	M	50,000	A	$6.125	
Common Stock, par value $.000001 per share	6/5/01	S	50,000	D	$35.27	
Common Stock, par value $.000001 per share	6/7/01	M	50,000	A	$6.125	
Common Stock, par value $.000001 per share	6/7/01	S	50,000	D	$38.60	
Common Stock, par value $.000001 per share	6/13/01	M	50,000	A	$6.125	
Common Stock, par value $.000001 per share	6/13/01	S	50,000	D	$40.46	186,091 25,773

* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).
Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)