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ACTIVISION INC /NY Form 4 April 10, 2001

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 17(a) of the Public Utility Holding Company Act of 193 or Section 30(f) of the Investment Company Act of 1940

Activision, Inc. (ATVI)

1. Name and Address of Reporting Person*									
Kelly	Brian	G.							
(Last)	(Middle)								
c/o Activision, Inc. 3100 Ocean Park Boulevard									
(Street)									
Santa Monica	CA	90405							
(City)	(State)	(Zip)							

- 2. Issuer Name and Ticker or Trading Symbol
 - 3. IRS or Social 4. Statement for Security Number of Month/Year Reporting Person (Voluntary) March, 2001
 - 5. If Amendment, Date of 7. Original (Month/Year)

6.

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Table I - Non-Derivative Securities Acquired, Dispose

		action	1			
	(Month/	·		(A)		Month
1. Title of Security (Instr.3)	Day/ Year) 		Amount	or (D) 	Price	(Instr. 3 and 4)
Common Stock, par value						
\$.000001 per share Common Stock, par value	3/15/01	М	1,600	A	\$6.00	
\$.000001 per share Common Stock, par value	3/15/01	S	1,600	D	\$23.80	
\$.000001 per share Common Stock, par value	3/16/01	М	22,400	А	\$6.00	
\$.000001 per share Common Stock, par value	3/16/01	S	22,400	D	\$23.27	
\$.000001 per share Common Stock, par value	3/22/01	М	26,000	A	\$6.00	
\$.000001 per share Common Stock, par value	3/22/01	S	26,000	D	\$23.50	
\$.000001 per share Common Stock, par value	3/23/01	М	50,000	А	\$6.00	186,091
\$.000001 per share	2/23/01	S	50,000	D	\$24.03	44,513

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 * If this form is filed by more than one Reporting Person, see Instruction 4(b)(v). Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)
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