

STANDARD REGISTER CO  
Form 8-K  
July 25, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report: July 25, 2003

(Date of earliest event reported)

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THE STANDARD REGISTER COMPANY

(Exact name of Registrant as specified in its Charter)

Ohio

1-1097

31-0455440

(State or other jurisdiction of  
incorporation)

(Commission File No.)

(IRS Employer Identification  
Number)

600 Albany Street, Dayton, Ohio

45408

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (937) 221-1000

N/A

(Former name or former address, if changed since last report)

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Item 7. Financial Statements and Exhibits.

(a)

Exhibits.

99.1 Press Release dated July 25, 2003

Item 9.

The information contained in this Item 9 of this Current Report is being furnished pursuant to Item 12. Results of Operations and Financial Condition of Form 8-K in accordance with SEC Release Nos. 33-8216; 34-47583.

The information in this Current Report is being furnished and shall not be deemed filed for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

On July 25, 2003, Standard Register issued an earnings release announcing its financial results for the quarter ended June 29, 2003. A copy of the earnings release is attached as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REGISTRANT

THE STANDARD REGISTER COMPANY

Date: 7/25/03

/s/ Kathryn A. Lamme

By:

Kathryn A. Lamme

Vice President, General Counsel &

Secretary

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**EXHIBIT 99.1**

**For Release on Friday, July 25, 2003, 8:00 AM**

**For More Information, Contact:**

Standard Register

Laurie Spiegelberg, Corporate Communications,

P.O. Box 1167 × Dayton, OH 45401-1167

937.221.1230

937.221.1000 × 937.221.1486 (fax)

Robert J. Cestelli, Investor Relations,

[www.standardregister.com](http://www.standardregister.com)

937.221.1304

**Standard Register Reports Quarter Results,**

**Provides Update on Cost Reductions and Growth Initiatives**

**DAYTON, Ohio (July 25, 2003)**--Standard Register (NYSE: SR) today reported results for the 2003 second quarter and first half ended June 29, 2003.

Revenue in the 2003 second quarter was \$233.0 million, down approximately 8 percent from the \$253.8 million in the 2002 quarter. Revenue in the first half was \$469.1 million, down from \$517.6 million in the period last year.

Soft business conditions have resulted in lower unit demand, delayed customer expenditures and pricing pressure, said Dennis Rediker, president and chief executive officer. This has affected Standard Register in everything from documents to software.

In addition, the pace at which organizations are migrating from paper-based to digital communications and workflow is increasing, further weakening demand for traditional business forms. As expected, we're seeing a gradual shift of printed forms and business communications to documents that are either printed on demand or are developed and distributed digitally, such as account statements presented on the Internet. This reflects our customers' desire to increase efficiency while providing information in the ways their clients prefer, whether print or digital.

Our strategy is to provide a full spectrum of solutions from printed documents to consulting to digital solutions to help companies more effectively capture, organize, manage and move information. This requires that the company move on two fronts simultaneously improving market share and profitability in the traditional document business while investing to exploit emerging growth opportunities.

As part of the company's program to improve utilization and profitability, Standard Register undertook a restructuring in the second quarter. Actions included closing its rotary printing plant in Kirksville, Mo., consolidating several warehouses, and consolidating four printing and fulfillment services operations to form a new state-of-the-art regional print-on-demand and fulfillment center in Dallas. The company also eliminated management positions at its headquarters.

In connection with these actions, the company took pretax restructuring and impairment charges totaling \$22.5 million in the second quarter, equivalent to \$0.46 per share after tax. Additional restructuring charges totaling approximately \$3 million are expected in the third and fourth quarters. The cost reductions are expected to generate annualized pretax savings of approximately \$28 million, with about \$13 million of savings realized over the balance of 2003. The estimated cost savings should recover the cash restructuring costs within six months.

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With restructuring and impairment charges, the net loss for the 2003 second quarter was \$12.0 million, or \$0.42 per share, compared to net income of \$10.9 million, or \$0.38 per share, for the second quarter of 2002. The profit decline was primarily the result of restructuring and asset impairment charges totaling \$0.46 per share. The balance of the decline is attributable to lower revenue and higher pension expenses.

In the first half of 2003, the company reported a net loss of \$13.1 million or \$0.46 per share. This compares to net income of \$21.9 million or \$0.77 per diluted share in the 2002 first half. The profit decline is attributed to the restructuring and asset impairment charges totaling \$0.46 per share and also the impact of lower revenue and higher pension expenses.

Cash flow was positive in the period, with net debt (total debt less cash and short-term investments) declining from \$79.7 million at the outset of the year to \$57.1 million as of June 29, primarily as a result of improved asset turnover. Net debt to total capital was 16 percent, reflecting a continued strong financial condition.

With the benefits of our restructuring and other initiatives, we expect second-half revenue and margins to be higher than in the first half, with the most progress occurring in the fourth quarter, Rediker said. We continue to position the company for long-term growth.

### ***Webcast***

Standard Register will conduct a webcast about the quarter results at 10 a.m. EST today at [www.standardregister.com/investorrelations](http://www.standardregister.com/investorrelations). It will also be available for replay thereafter.

### ***About Standard Register***

Standard Register is a leading provider of information solutions for financial services, insurance, healthcare, manufacturing and other companies. Its offerings include document management; label solutions; consulting and fulfillment services; and e-business solutions. As a strategic partner in migrating companies from paper-based to digital processes, Standard Register helps businesses reduce costs and increase revenue. Founded in 1912, the

company today has annual revenues of approximately \$1 billion. More information is available at [www.standardregister.com](http://www.standardregister.com).

***Safe Harbor Statement***

This report includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995.

Because such statements deal with future events, they are subject to various risks and uncertainties and actual results for fiscal year 2003 and beyond could differ materially from the Company's current expectations. Forward-looking statements are identified by words such as anticipates, projects, expects, plans, intends, believes, estimates, and other similar expressions that indicate trends and future events. Factors that could cause the Company's results to differ materially from those expressed in forward-looking statements include, without limitation, variation in demand and acceptance of the Company's products and services, the frequency,

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magnitude and timing of paper and other raw-material-price changes, general business and economic conditions

beyond the Company's control, timing of the completion and integration of acquisitions, the consequences of competitive factors in the marketplace, cost-containment strategies, and the Company's success in attracting and retaining key personnel. Additional information concerning factors that could cause actual results to differ materially from those projected is contained in the Company's filing with The Securities and Exchange Commission, including its report on Form 10-K for the year ended December 29, 2002. The Company undertakes no obligation to revise or update forward-looking statements as a result of new information since these statements may no longer be accurate or timely.

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**THE STANDARD REGISTER  
COMPANY**

<b>Second Quarter</b>		<b>STATEMENT OF OPERATIONS</b>	<b>Six Months Y-T-D</b>	
<b>13 Weeks Ended</b>			<b>26 Weeks Ended</b>	
<b>29-Jun-03</b>	<b>30-Jun-02</b>		<b>29-Jun-03</b>	<b>30-Jun-02</b>
<b>\$232,950</b>	\$253,785	<b>TOTAL REVENUE</b>	<b>\$469,093</b>	\$517,564
<b>143,842</b>	152,816	<b>COST OF SALES</b>	<b>291,484</b>	311,009
<b>89,108</b>	100,969	<b>GROSS MARGIN</b>	<b>177,609</b>	206,555

<b>COSTS AND EXPENSES</b>				
<b>4,749</b>	4,161	Research and Development	<b>9,783</b>	8,321
<b>69,440</b>	66,674	Selling, General and Administrative	<b>140,965</b>	136,402
<b>12,293</b>	10,904	Depreciation and Amortization	<b>24,886</b>	21,869
<b>9,545</b>	-	Asset Impairment	<b>9,545</b>	-
<b>12,972</b>	-	Restructuring	<b>12,972</b>	-
108,999	81,739	<b>TOTAL COSTS AND EXPENSES</b>	<b>198,151</b>	166,592
<b>(19,891)</b>	19,230	<b>(LOSS) INCOME FROM OPERATIONS</b>	<b>(20,542)</b>	39,963
<b>OTHER INCOME (EXPENSE)</b>				
<b>(971)</b>	(3,165)	Interest Expense	<b>(2,634)</b>	(6,512)
<b>381</b>	957	Investment and Other Income	<b>777</b>	1,715
<b>(590)</b>	(2,208)	<b>Total Other Expense</b>	<b>(1,857)</b>	(4,797)
<b>(20,481)</b>	17,022	<b>(LOSS) INCOME BEFORE INCOME TAXES</b>	<b>(22,399)</b>	35,166
<b>(8,485)</b>	6,080	Income Tax (Benefit) Expense	<b>(9,271)</b>	13,307
<b>(\$11,996)</b>	\$10,942	<b>NET (LOSS) INCOME</b>	<b>(\$13,128)</b>	\$21,859
<b>28,265</b>	27,940	Average Number of Shares Outstanding - Basic	<b>28,233</b>	27,817
<b>28,265</b>	28,648	Average Number of Shares Outstanding - Diluted	<b>28,233</b>	28,383
<b>(\$0.42)</b>	\$0.39	(Loss) Income Per Share - Basic	<b>(\$0.46)</b>	\$0.79
<b>(\$0.42)</b>	\$0.38	(Loss) Income Per Share - Diluted	<b>(\$0.46)</b>	\$0.77
<b>\$0.23</b>	\$0.23	Dividends Paid Per Share	<b>\$0.46</b>	\$0.46

**BALANCE SHEET**

(In Thousands)

**ASSETS**

	29-Jun-03	29-Dec-02
Cash & Short Term Investments	<b>\$112,983</b>	\$122,834
Accounts Receivable	<b>134,958</b>	155,930
Inventories	<b>50,458</b>	60,179
Other Current Assets	<b>48,692</b>	53,114
Total Current Assets	<b>347,091</b>	392,057
Plant and Equipment	<b>180,444</b>	206,222
Goodwill and Intangible Assets	<b>69,606</b>	70,812
Deferred Taxes	<b>40,741</b>	40,865
Other Assets	<b>47,502</b>	44,908
Total Assets	<b>\$685,384</b>	\$754,864



**LIABILITIES AND  
SHAREHOLDERS' EQUITY**

Accrued Restructuring Expense	<b>\$8,991</b>	\$2,437
Other Current Liabilities	<b>81,730</b>	100,003
Deferred Compensation	<b>13,311</b>	12,275
Long-Term Debt	<b>170,000</b>	200,010
Retiree Healthcare	<b>49,065</b>	49,374
Pension Liability	<b>63,498</b>	68,803
Other Long-Term Liabilities	<b>675</b>	2,961
Shareholders' Equity	<b>298,114</b>	319,001
Total Liabilities and Shareholders' Equity	<b>\$685,384</b>	\$754,864