

Ray Michael C.
Form 4
April 25, 2019

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Ray Michael C.

2. Issuer Name and Ticker or Trading Symbol
Vera Bradley, Inc. [VRA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O VERA BRADLEY, INC., 12420
STONEBRIDGE ROAD

3. Date of Earliest Transaction (Month/Day/Year)
04/23/2019

____ Director
____ Officer (give title below) Other (specify below)
Member of a 10% owner group

(Street)
ROANOKE, IN 46783

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	04/23/2019		S		16,412 ⁽¹⁾	D	\$ 11.36 ⁽²⁾	2,724,057 ⁽³⁾ I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust
Common Stock	04/24/2019		S		28,588 ⁽¹⁾	D	\$ 11.69 ⁽²⁾	2,695,469 ⁽³⁾ I	By Barbara B. Baekgaard 2009 Grantor Retained

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Common Stock	04/23/2019	S	18,588 <u>(1)</u>	D	\$ 11.36 <u>(2)</u>	139,740 ⁽³⁾	I	Annuity Trust By Barbara Bradley Baekgaard Family Foundation
Common Stock	04/24/2019	S	6,412 <u>(1)</u>	D	\$ 11.69 <u>(2)</u>	133,328 ⁽³⁾	I	By Barbara Bradley Baekgaard Family Foundation
Common Stock						9,728	D	
Common Stock						43,679	I	By Michael Ray 2009 Grantor Retained Annuity Trust
Common Stock						136,872	I	By Anne-Marie Ray Revocable Trust
Common Stock						411,003	I	By Anne-Marie Ray 2017 Grantor Retained Annuity Trust #1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo
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