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UNIVERSAL INSURANCE HOLDINGS, INC. Form 4 October 10, 2007 OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading MEIER NORMAN M Issuer Symbol UNIVERSAL INSURANCE (Check all applicable) HOLDINGS, INC. [UVE] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner _____ Other (specify Officer (give title (Month/Day/Year) below) below) 1110 WEST COMMERCIAL 10/08/2007 Director and Secretary **BOULEVARD, SUITE 100** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person _ Form filed by More than One Reporting FORT LAUDERDALE, FL 33309 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 6. Ownership 7. Nature of 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of Securities Form: Direct Indirect (Instr. 3) any Code (D) Beneficially (D) or Beneficial (Instr. 3, 4 and 5) Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Owned (Instr. 4) Following (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Price Code V Amount (D) Common S S D 2,797,545 10/09/2007 1,000 D 9.78 Stock Common 10/09/2007 S \$ 9.8 2,796,345 1,200 D D Stock Common 10/09/2007 S 100 D 2,796,245 D 9 89 Stock Common S 10/09/2007 100 D 2,796,145 D

Stock

Stock

Common

D

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Common Stock	10/09/2007	S	1,100	D	\$ 2,794,245 D
Common Stock	10/09/2007	S	1,100	D	\$ 2,793,145 D
Common Stock	10/09/2007	S	1,500	D	\$ 2,791,645 D
Common Stock	10/09/2007	S	200	D	\$ 2,791,445 D
Common Stock	10/09/2007	S	300	D	\$ 2,791,145 D
Common Stock	10/09/2007	S	100	D	\$ 2,791,045 D
Common Stock	10/09/2007	S	2,200	D	\$ 9.65 2,788,845 D
Common Stock	10/09/2007	S	1,100	D	\$ 2,787,745 D
Common Stock	10/09/2007	S	1,800	D	\$ 9.6 2,785,945 D
Common Stock	10/09/2007	S	200	D	\$ 9.92 2,811,345 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. Mumber	6. Date Exerce Expiration D		7. Titl Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Year)	Under Securi (Instr.		Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date		Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

MEIER NORMAN M 1110 WEST COMMERCIAL BOULEVARD SUITE 100 FORT LAUDERDALE, FL 33309

Director and Secretary

Signatures

/s/ Norman M. Meier

**Signature of

Reporting Person

10/09/2007 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.