

INSIGNIA SYSTEMS INC/MN  
Form 8-K  
November 04, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

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FORM 8-K

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CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report:

November 4, 2011

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**INSIGNIA SYSTEMS, INC.**

(Exact name of registrant as specified in its charter)

**Minnesota**

(State or other jurisdiction  
of incorporation)

1-13471

(Commission  
File Number)

41-1656308

(IRS Employer  
Identification  
No.)

**8799 Brooklyn Blvd., Minneapolis, Minnesota**

(Address of principal executive offices)

55445

(Zip Code)

Registrant's telephone number, including area code **(763) 392-6200**

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01. Other Events.**

There was a hearing today with News America Marketing In-Store, LLC (News America) in front of Federal Magistrate Judge Boylan in U.S. District Court in Minneapolis, Minnesota. News America has agreed to hang our Specified Signs with Price (SSWP) in the News America Price Pop Guaranteed network for the cycle beginning November 6<sup>th</sup>. Judge Boylan has taken the issues discussed at today's hearing under advisement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Insignia Systems, Inc.  
(Registrant)

Date: November 4, 2011 By: /s/ Scott F. Drill  
Scott F. Drill, President and Chief Executive Officer