

Nelson Kimberly A  
 Form 3  
 August 10, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Nelson Kimberly A		(Month/Day/Year)	GENERAL MILLS INC [GIS]	
(Last)	(First)	(Middle)	08/01/2011	
			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
NUMBER ONE GENERAL MILLS BOULEVARD			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
MINNEAPOLIS, MN 55426			(give title below)	(specify below)
(City)	(State)	(Zip)	Senior Vice President	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	82,237.476	D	^
Common Stock	2,644	I	by Trust <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	------------------------------------	---------------------------------	---

Edgar Filing: Nelson Kimberly A - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	12/16/2006	01/16/2013	Common Stock	42,000	\$ 21.93	D	Â
Non-Qualified Stock Option (right to buy)	12/15/2007	01/15/2014	Common Stock	39,376	\$ 23.055	D	Â
Non-Qualified Stock Option (right to buy)	12/13/2008	01/13/2015	Common Stock	70,950	\$ 23.485	D	Â
Non-Qualified Stock Option (right to buy)	06/26/2010	07/26/2016	Common Stock	80,626	\$ 25.63	D	Â
Non-Qualified Stock Option (right to buy)	06/29/2013	07/29/2019	Common Stock	68,230	\$ 27.92	D	Â
Non-Qualified Stock Option (right to buy)	06/25/2011	07/25/2017	Common Stock	83,850	\$ 29.395	D	Â
Non-Qualified Stock Option (right to buy)	06/23/2012	07/23/2018	Common Stock	61,514	\$ 31.7	D	Â
Non-Qualified Stock Option (right to buy)	06/28/2015	07/28/2021	Common Stock	52,812	\$ 37.21	D	Â
Non-Qualified Stock Option (right to buy)	06/28/2014	07/28/2020	Common Stock	56,473	\$ 37.4	D	Â
Phantom Stock	Â <sup>(2)</sup>	Â <sup>(2)</sup>	Common Stock	1,314	\$ <sup>(3)</sup>	D	Â
Restricted Stock Units	06/23/2012	06/23/2012	Common Stock	7,914	\$ 0 <sup>(4)</sup>	D	Â
Restricted Stock Units	06/29/2013	06/29/2013	Common Stock	9,090	\$ 0 <sup>(4)</sup>	D	Â
Restricted Stock Units	06/28/2014	06/28/2014	Common Stock	5,648	\$ 0 <sup>(4)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Nelson Kimberly A NUMBER ONE GENERAL MILLS BOULEVARD MINNEAPOLIS, MN 55426	Â	Â	Â Senior Vice President	Â

## Signatures

By: Christopher A Rauschl For: Kimberly A Nelson  
08/10/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Trust by the Trustee of the General Mills Savings Plan.
- (2) Shares of phantom stock are payable in cash at the end of the deferral period. The reporting person may transfer the cash value of their phantom stock into an alternative investment at anytime.
- (3) Each share of phantom stock represents the right to receive the cash value of one share of General Mills, Inc. common stock.
- (4) Each restricted stock unit is the economic equivalent of one share of General Mills, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.