

DEBOER SIDNEY B  
Form 4  
November 04, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DEBOER SIDNEY B

2. Issuer Name and Ticker or Trading Symbol  
LITHIA MOTORS INC [LAD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
360 E. JACKSON ST.  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/04/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

MEDFORD, OR 97501

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (D) Price  |   |  |   |
| Class A Common                  | 11/04/2009                           |  | P                              | 1,000 A \$ 8.5  | 68,796  | D  |   |
| Class A Common                  |                                      |  |                                |   | 79,500  | I  | Deboer Family, LLC <sup>(1)</sup>                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title          | Amount or Number of Shares |
| Class B Common                             | \$ 0   |                                      |  |                                |   | (2)  | (2)   | Class A Common | 3,762,231                  |
| Stock Option (2000sd) (NQ) (right to buy)  | \$ 16.75   |                                      |  |                                |   | (4)  | 01/06/2010  | Class A Common | 22,010                     |
| Stock Option (2002nq) (right to buy)       | \$ 15.13   |                                      |  |                                |   | 12/26/2007   | 12/26/2012  | Class A Common | 16,000                     |
| Stock Option (right to buy)                | \$ 29.42   |                                      |  |                                |   | 03/11/2009   | 03/11/2010  | Class A Common | 16,002                     |
| Stock Option (right to buy)                | \$ 27.58   |                                      |  |                                |   | 02/09/2010   | 02/09/2011  | Class A Common | 20,001                     |
| Stock Option (2001nq) (right to buy)       | \$ 19.24   |                                      |  |                                |   | 12/26/2006   | 12/26/2011  | Class A Common | 16,000                     |
| Stock Option (2001sd) (NQ)                 | \$ 11.81   |                                      |  |                                |   | (5)  | 12/26/2010  | Class A Common | 31,788                     |

(right to purchase)

|                             |          |            |            |                |        |
|-----------------------------|----------|------------|------------|----------------|--------|
| Stock Option (right to buy) | \$ 31.67 | 03/10/2011 | 03/10/2012 | Class A Common | 24,000 |
|-----------------------------|----------|------------|------------|----------------|--------|

|                             |          |            |            |                |        |
|-----------------------------|----------|------------|------------|----------------|--------|
| Stock Option (right to buy) | \$ 28.34 | 03/09/2012 | 03/09/2013 | Class A Common | 24,000 |
|-----------------------------|----------|------------|------------|----------------|--------|

|                             |         |            |            |                |        |
|-----------------------------|---------|------------|------------|----------------|--------|
| Stock Option (right to buy) | \$ 9.38 | 03/10/2012 | 03/09/2014 | Class A Common | 25,000 |
|-----------------------------|---------|------------|------------|----------------|--------|

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| DEBOER SIDNEY B<br>360 E. JACKSON ST.<br>MEDFORD, OR 97501 | X             | X         | Chairman and CEO |       |

## Signatures

By: Cliff E. Spencer, Attorney in Fact for  
Date: 11/04/2009

Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sidney B. Deboer is the trustee of the Sidney B. DeBoer Trust, which is the owner of a majority interest in the LLC and is the sole manager of the LLC
- (2) Class B Common converts to Class A Common on a 1:1 ratio at holder's discretion.  
Mr. DeBoer, through DeBoer Family, LLC, of which he is the sole manager, owns a majority interest in Lithia Holding Company, LLC, of which he is also the sole manager; and he has elected to report all Class B Common Stock owned by the Lithia Holding Company, LLC as being beneficially owned by him.
- (3) The options vest as follows: 13,627 on 1/6/01 and 8,383 on 1/6/02.
- (4) The options vest 8,360 shares on 12/26/00, 2,108 on 12/26/02, 10,565 on 12/26/03 and 10,755 on 12/26/04

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.