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Meade Mich Form 4												
January 27,	2010											
FORM	14 _{UNITE}	D STATES	SECU	RITIES A	ND EX	ЧНА	NGE (COMMISSION		PROVAL		
UNITED STATES SECU				RITIES AND EXCHANGE COMMIS shington, D.C. 20549					OMB Number:	3235-0287		
Check th if no lon	aer								Expires:	January 31, 2005		
subject t Section Form 4 c	o SIAII 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								ted average hours per se 0.5		
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 1	7(a) of the	Public U		ding Con	ipany	Act o	e Act of 1934, f 1935 or Section 40	l			
(Print or Type	Responses)											
1. Name and A Meade Mic	Address of Reporti hael G	ng Person <u>*</u>	Symbol	r Name and INVESTN			ıg	5. Relationship of I Issuer (Check	Reporting Pers			
(Last)	(First)	(Middle)		f Forligst T	ransaction			Director	10%	Owner		
				e of Earliest Transaction th/Day/Year)				X Officer (give title Other (specify				
	ZA, 250 EAST N AVENUE	[01/25/2	010				below) Senior VP a	below) & Chief Info O	fficer		
	(Street)			endment, Da nth/Day/Year	-			6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Per	rson		
MILWAUK	KEE, WI 53202							Person		porting		
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secur	ities Aco	quired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A)				5. Amount of Securities6.BeneficiallyForm: DireOwned Following Reported(D) orIndirect (I) Transaction(s)(Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Common Stock	01/25/2010			F	322	D	\$ 6.15	100,125	D			
Common Stock	01/26/2010			F	322	D	\$ 6.06	96,813	D			
Common Stock	01/27/2010			А	23,850 (1)	А	\$ 0 (3)	123,653	D			
Common Stock	01/27/2010			А	17,900 (2)	А	\$ 0 (3)	141,553	D			
Common Stock								117,362.5784 (4)	Ι	By Issuer's		

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								Profit Shari and Savin Plan	ng	
Reminder: Re	port on a separ	rate line for each class	s of securities benefic	beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.			SEC 1474 (9-02)			
			tive Securities Acqui its, calls, warrants, c				wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		4. Transactic Code (Instr. 8)	TransactionNumberExpiration DateCodeof(Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secu (Insti	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Options (Right to Buy)	\$ 57.88					<u>(5)</u>	01/24/2011	Common Stock	12,500	
Employee Stock Options (Right to Buy)	\$ 63.8					<u>(5)</u>	01/23/2012	Common Stock	20,000	
Employee Stock Options (Right to Buy)	\$ 43.7					<u>(5)</u>	01/22/2013	Common Stock	13,250	
Employee Stock Options (Right to Buy)	\$ 68.2					<u>(5)</u>	01/28/2014	Common Stock	13,250	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Meade Michael G MGIC PLAZA 250 EAST KILBOURN AVENUE MILWAUKEE, WI 53202			Senior VP & Chief Info Officer				
Signatures							
Dan D. Stilwell, Attorney-in-Fact	01/25/2010						

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares are subject to certain restrictions, and vest when such restrictions lapse. Partial vesting of these shares occurs on February 10 of each of the three years beginning in 2011, based on certain performance standards. If it is not possible to determine whether the performance standards have been met on any particular vesting date, the vesting date will be extended until such determination can be made. Any of these shares not vested as of February 10, 2013 will be forfeited.

These shares are subject to certain restrictions, and vest when such restrictions lapse. One-third of these shares vest on February 10 of each of the three years beginning in 2011, subject to certain performance standards. If it is not possible to determine whether the

- (2) performance standards have been met on any particular vesting date, the vesting date will be extended until such determination can be made. Any of these shares not vested as of February 10, 2013, may vest over the next two years if the performance standards are then satisfied. Any of these shares not vested as of February 10, 2015, will be forfeited.
- (3) These shares were awarded to the reporting person pursuant to the Issuer's 2002 Stock Incentive Plan and no price was paid by the reporting person for the shares.
- (4) Balance as of December 31, 2009, which reflects all share acquisitions from payroll contributions made during 2009.
- (5) All of these options are vested and exercisable in full.

Remarks:

The reporting person serves as Senior Vice President - Information Services and Chief Information Officer of the Issuer's prince

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.