Schwind Jerome E Form 4 May 03, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

SECURITIES

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

(Print or Type Responses)

1. Name and Address of Reporting Person *

Schwind Jerome E

(First) (Middle) (Last)

1280 QUEENSWAY

(Street)

ISABELLA BANK Corp [ISBA]

3. Date of Earliest Transaction (Month/Day/Year)

05/01/2018

Symbol

4. If Amendment, Date Original Filed(Month/Day/Year)

OMB APPROVAL

OMB Number:

3235-0287

2005

January 31, Expires:

Estimated average burden hours per

response...

0.5

7. Nature of

Ownership

(Instr. 4)

(9-02)

Indirect

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

_X__ Director 10% Owner X_ Officer (give title Other (specify

below) below) President

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Code V

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) (Instr. 3)

05/01/2018

common

LAKE ISABELLA, MI 48893

Execution Date, if (Month/Day/Year)

3. Code

4. Securities Acquired (A) 5. Amount of Transactionr Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

Beneficially Owned Following Reported Transaction(s)

Securities

Form: Direct Beneficial (D) or Indirect (I) (Instr. 4)

D

Ownership

or Amount (D) Price

(A)

P 15.5945 Α

5,735.0415

(Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Tit	le and	8. Price of	9. Nu
Derivative	e Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Secur	rities	(Instr. 5)	Bene
	Derivative				Securities			(Instr	. 3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Lacroisdoic	Duic		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address		Relation	ships	
1	Director	10% Owner	Officer	Other
Schwind Jerome E				
1280 QUEENSWAY	X		President	
LAKE ISABELLA, MI 48893				

Signatures

/s/ Debra A. Campbell, By Power of Attorney 05/03/2018

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. TD>

Date

Operating income (loss)

(25,710) 47,694 1,873 27,556 9,948 61,361 4,182 65,543

As of and for the three months ended September 30, 2010

	Yen (millions)							
		North			Other		Reconciling	
	Japan	America	Europe	Asia	Regions	Total	Items	Consolidated
Net sales and other operating								
revenue:								
External customers	513,849	967,299	142,953	393,510	234,300	2,251,911		2,251,911
Transfers between geographic areas	419,722	54,327	18,410	59,486	8,260	560,205	(560,205)	

Reporting Owners 2

Total	933,571	1,021,626	161,363	452,996	242,560	2,812,116	(560,205)	2,251,911
Operating income (loss)	20.299	75,879	(3,073)	38,315	20.447	151.867	11,606	163,473

(B) As of and for the six months ended September 30, 2009

				Yen (1	millions)			
		North			Other		Reconciling	
	Japan	America	Europe	Asia	Regions	Total	Items	Consolidated
Net sales and other								
operating revenue:								
External customers	853,838	1,800,922	409,087	602,228	392,792	4,058,867		4,058,867
Transfers between								
geographic areas	687,069	74,310	26,051	90,017	11,336	888,783	(888,783)	
Total	1.540.907	1,875,232	435,138	692,245	404,128	4.947.650	(888,783)	4,058,867
	-,,	-,,	,		,	1,2 11,22 2	(000,,00)	.,,
Operating income (loss)	(30,382)	54,877	3,630	47,907	9,469	85,501	5,206	90,707
Operating income (loss)	(30,382)	34,677	3,030	47,907	9,409	65,501	3,200	90,707
Assets	2,947,913	6,069,575	635,443	962,156	554,753	11,169,840	88,182	11,258,022
Long-lived assets	1,146,720	1,825,284	110,725	245,732	154,648	3,483,109		3,483,109

As of and for the six months ended September 30, 2010

	Yen (millions)							
	Japan	North America	Europe	Asia	Other Regions	Total	Reconciling Items	Consolidated
Net sales and other operating revenue:	_		_		-			
External customers	983,208	2,052,733	314,904	802,210	460,319	4,613,374		4,613,374
Transfers between								
geographic areas	876,458	106,735	36,295	121,024	18,567	1,159,079	(1,159,079)	
Total	1,859,666	2,159,468	351,199	923,234	478,886	5,772,453	(1,159,079)	4,613,374
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Operating income (loss)	73,566	186,666	998	82,750	40,699	384,679	13,237	397,916
Assets	2,872,553	6,117,034	499,461	1,027,801	632,101	11,148,950	215,628	11,364,578
Long-lived assets	1,151,134	1,849,406	112,493	240,728	157,041	3,510,802		3,510,802
Explanatory notes:								

1. Major countries or regions in each geographic area:

North America United States, Canada, Mexico

Europe United Kingdom, Germany, France, Italy, Belgium Asia Thailand, Indonesia, China, India, Vietnam

Other Regions Brazil, Australia

2. Sales and revenues between geographic areas are generally made at values that approximate arm s-length prices.

3.

Unallocated corporate assets, included in reconciling items, amounted to JPY 308,177 million as of September 30, 2009 and JPY 445,331 million as of September 30, 2010 respectively, which consist primarily of cash and cash equivalents and marketable securities held by the Company. Reconciling items also include elimination of transactions between geographic areas.

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[6] Information Related to Honda Motor Co., Ltd. Shareholders Equity

As of and for the three months ended June 30, 2010

- 1. Information concerning dividends
- (a) Dividends paid during the period

Resolved at the General Meeting of Shareholders on June 24, 2010

Total amount of dividends (million yen)	21,775
Dividend per share of common stock (yen)	12.00
Record date	March 31, 2010
Effective date	June 25, 2010
Resource for dividend	Retained earnings

Resolved by the Board of Directors at its meeting held on July 30, 2010

Total amount of dividends (million yen)	21,733
Dividend per share of common stock (yen)	12.00
Record date	June 30, 2010
Effective date	August 26, 2010
Resource for dividend	Retained earnings

(b) Dividends to be paid for the three months ended September 30, 2010, of which effective date is after September 30, 2010 Resolved by the Board of Directors at its meeting held on October 29, 2010

Total amount of dividends (million yen)	21,627
Dividend per share of common stock (yen)	12.00
Record date	September 30, 2010
Effective date	November 25, 2010
Resource for dividend	Retained earnings

2. Significant changes in Honda Motor Co., Ltd. shareholders equity

None

[7] Income Taxes

The Company has decreased a portion of unrecognized tax benefits related to transfer pricing matters of overseas transactions between the Company and foreign affiliates for the Three months ended June 30, 2010. Due primarily to this accounting treatment, the effective tax rates of Honda for the six months ended September 30, 2010 differs from Honda s statutory income tax rate, which is 40% for the fiscal year ending March 31, 2011.

[8] Unit Sales Breakdown

For the three months and six months ended September 30, 2009 and 2010

	Three menths and	Unit (thousands) Three months ended				
	Sep. 30, 2009	Three months ended Sep. 30, 2010	Six months ended Sep. 30, 2009	Six months ended Sep. 30, 2010		
MOTORCYCLES		• ′	• /	• ′		
Japan	52	47	97	92		
•	(52)	(47)	(97)	(92)		
North America	43	43	97	103		
	(22)	(18)	(53)	(48)		
Europe	40	41	102	105		
	(38)	(39)	(99)	(102)		
Asia	1,864	2,153	3,683	4,527		
	(1,864)	(2,153)	(3,683)	(4,527)		
Other Regions	408	445	680	789		
	(407)	(442)	(675)	(782)		
Total	2,407	2,729	4,659	5,616		
Total	(2,383)	(2,699)	(4,607)	(5,551)		
AUTOMOBILES	(2,363)	(2,077)	(4,007)	(3,331)		
Japan	158	177	286	322		
North America	300	368	623	738		
Europe	73	48	142	101		
Asia	249	244	438	505		
Other Regions	58	61	115	131		
Total	838	898	1,604	1,797		
POWER PRODUCTS						
Japan	75	96	146	195		
North America	315	367	879	1,029		
Europe	175	200	389	430		
Asia	267	367	515	711		
Other Regions	111	136	186	241		
Total	943	1,166	2,115	2,606		
Explanatory notes:						

^{1.} The geographical breakdown of unit sales is based on the location of external customers.

^{2.} Unit sales are the total of sales of completed products of Honda and its consolidated subsidiaries, and sales of parts for local production at Honda s affiliates accounted for under the equity method.

^{3.} Figures in brackets represent unit sales of motorcycles only.

- 4. Certain sales of automobiles that are financed with residual value type auto loans by our domestic finance subsidiaries are accounted for as operating leases in conformity with U.S. generally accepted accounting principles. As a result, they are not included in total sales of our automobile segment or in our measure of unit sales.
- 5. Unit sales of Power product business include all trilateral trade transactions from the fiscal year ended March 31, 2010. This change was made and reported by retrospective application in the three months ended March 31, 2010. Honda adjusted unit sales of Power product business for the six months ended September 30, 2009 to conform to the presentation used for the six months ended September 30, 2010.

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[9] Net Sales Breakdown

For the three months and six months ended September 30, 2009 and 2010

Yen	(mil	lione)
1 (11)	шш	HUHS

MOTORCYCLE BUSINESS		Three months ended	d		
MOTORCYCLE BUSINESS Japan 17,935 17,152 35,594 35, North America 25,368 20,919 57,524 58, Europe 26,147 21,599 64,281 55, Asia 103,568 133,046 208,631 272, Other Regions 102,294 120,126 165,648 211, Total 275,312 312,842 531,678 633, AUTOMOBILE BUSINESS Japan 336,400 384,974 623,647 712, North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 224,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Total 1,560,501 1,721,869 3,083,930 3,534, FINANCIAL SERVICES BUSINESS Japan 6,194 6,590 12,319 12, North America 141,756 166,992 285,185 262, Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 11, Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESS 3,259 4,597 5,773 8, Total 15,568 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25,558 23, Asia 16,774 26,259 17,94,886 2,443, 444					Six months ended
Total Tota	MOTODOVCI E BUCINECC	2009	Sep. 30, 2010	Sep. 30, 2009	Sep. 30, 2010
North America 25,368 20,919 57,524 58, Europe 26,6147 21,599 64,281 55, Asia 103,568 133,046 208,631 272, Other Regions 102,294 120,126 165,648 211, Total 275,312 312,842 531,678 633, AUTOMOBILE BUSINESS	MOTORCYCLE BUSINESS				
Europe				35,594	35,601
Asia	North America				58,468
Other Regions 102,294 120,126 165,648 211, Total 275,312 312,842 531,678 633, AUTOMOBILE BUSINESS Japan 336,400 384,974 623,647 712, North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Total 1,560,501 1,721,869 3,083,930 3,534, FINANCIAL SERVICES BUSINESS 12,199 12,319 12, Japan 6,194 6,590 12,319 12, North America 141,756 126,992 285,185 262, Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 1, Other Regions 3,259 4,597 5,773 8, Total </td <td>*</td> <td></td> <td></td> <td></td> <td>55,244</td>	*				55,244
Total 275,312 312,842 531,678 633, AUTOMOBILE BUSINESS Japan 336,400 384,974 623,647 712, North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Total 1,560,501 1,721,869 3,083,930 3,534, FINANCIAL SERVICES BUSINESS Japan 6,194 6,590 12,319 12, North America 141,756 126,992 285,185 262, Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 1, Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Surrope 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,					272,342
AUTOMOBILE BUSINESS Japan 336,400 384,974 623,647 712, North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284,	Other Regions	102,294	120,126	165,648	211,431
Japan 336,400 384,974 623,647 712, North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Total 1,560,501 1,721,869 3,083,930 3,534, FINANCIAL SERVICES BUSINESS 3,235 3,23	Total	275,312	312,842	531,678	633,086
North America 678,992 798,035 1,416,383 1,684, Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Total Total 1,560,501 1,721,869 3,083,930 3,534, Tible FINANCIAL SERVICES BUSINESS 54,146 284, Tible 12,146 12,146 12,147 12,147 12,148 12,149 </td <td>AUTOMOBILE BUSINESS</td> <td></td> <td></td> <td></td> <td></td>	AUTOMOBILE BUSINESS				
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Europe 161,138 106,632 313,884 227, Asia 254,920 299,843 485,850 625, Other Regions 129,051 132,385 244,166 284, Asia Total 1,560,501 1,721,869 3,083,930 3,534, FINANCIAL SERVICES BUSINESS Japan 6,194 6,590 12,319 12, North America 141,756 126,992 285,185 262, Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 1, Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Strucket Proportions Japan 25,434 34,780 46,685 57, Strucket Proportions 23,588 23, Strucket Proportions 23,588 23, Strucket Proportions 23,588 23, Strucket Proportions 23,588 23, Strucket Proportions 24,60 16,754 25, Strucket Proportions 25, Strucket Proportions 25, Strucket Proportions					1,684,929
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FINANCIAL SERVICES BUSINESS Japan 6,194 6,590 12,319 12, North America 141,756 126,992 285,185 262, Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 1, Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	•				
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Europe 2,741 2,325 5,447 4, Asia 1,094 913 2,223 1, Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL 3pan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,					262,542
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Other Regions 3,259 4,597 5,773 8, Total 155,044 141,417 310,947 290, POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	-				1,908
POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	Other Regions	3,259	4,597		8,708
POWER PRODUCT & OTHER BUSINESSES Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	Total	155 044	141 417	310 947	290,904
Japan 25,434 34,780 46,685 57, North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,		155,044	141,417	310,947	270,704
North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	POWER PRODUCT & OTHER BUSINESSES				
North America 15,658 16,313 35,794 37, Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	Japan	25.434	34,780	46.685	57,535
Europe 10,231 10,642 23,558 23, Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	· ·			,	37,133
Asia 8,714 8,476 16,754 25, Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,					23,453
Other Regions 5,761 5,572 9,521 11, Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,					25,332
Total 65,798 75,783 132,312 154, TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,					11,029
TOTAL Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	2	,	,	,	ĺ
Japan 385,963 443,496 718,245 818, North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	Total	65,798	75,783	132,312	154,482
North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	TOTAL				
North America 861,774 962,259 1,794,886 2,043, Europe 200,257 141,198 407,170 310,	Japan	385,963	443,496	718,245	818,294
Europe 200,257 141,198 407,170 310,					2,043,072
					310,777
720,-70	Asia	368,296	442,278	713,458	925,068
	Other Regions				516,163
Total 2,056,655 2,251,911 4,058,867 4,613,	Total	2,056,655	2,251,911	4,058,867	4,613,374
Explanatory notes:		, ,	, ,	, ,	, ,

- 1. The geographical breakdown of net sales is based on the location of external customers.
- 2. Net sales of power product & other businesses include revenue from sales of power products and relevant parts, leisure businesses and trading businesses.

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[Translation]

October 29, 2010

To: Shareholders of Honda Motor Co., Ltd.

From: Honda Motor Co., Ltd.

1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo, 107-8556

Takanobu Ito

President and Representative Director

Notice Concerning Revision of Forecasts for

Consolidated and Unconsolidated Financial Results of the Fiscal Year Ending March 31, 2011

Honda Motor Co., Ltd. (the Company) revised its forecasts for consolidated financial results of the fiscal year ending March 31, 2011 that were announced on July 30, 2010 as well as for the unconsolidated financial results of the fiscal year ending March 31, 2011 that were announced on April 28, 2010, based on various factors such as recent trends in the Company s financial results.

Particulars

- 1. Revision of Forecast for Financial Results of the Fiscal Year Ending March 31, 2011
 - (1) Consolidated Financial Results

					Basic net income
	Net sales and other		Income before		per common
(Millions of Yen, except Basic net income per common share)	operating revenue	Operating income	income taxes	Net income	share (Yen)
Forecast previously announced on July 30, 2010 (A)	9,100,000	450,000	470,000	455,000	251.23
Forecast revised on October 29, 2010 (B)	9,000,000	500,000	535,000	500,000	276.80
Change (B-A)	-100,000	50,000	65,000	45,000	
Percentage change (%)	-1.1	11.1	13.8	9.9	
(Reference)					
Results of the fiscal year ended March 31, 2010	8,579,174	363,775	336,198	268,400	147.91

(2) Unconsolidated Financial Results

					Basic net income
					per common
		Operating			share
(Millions of Yen, except Basic net income per common share)	Net sales	income	Ordinary income	Net income	(Yen)
Forecast previously announced on April 28, 2010 (A)	3,090,000	-35,000	125,000	125,000	68.89
Forecast revised on October 29, 2010 (B)	3,060,000	-10,000	190,000	160,000	88.58
Change (B-A)	-30,000	25,000	65,000	35,000	
Percentage change (%)	-1.0		52.0	28.0	
(Reference)					
Results of the fiscal year ended March 31, 2010	2,717,736	-71,594	241,391	232,600	128.18

2. Basis for Revision of Forecast for Financial Results of the Fiscal Year Ending March 31, 2011

(1) For Consolidated Financial Results

Despite the unfavorable foreign currency effects, due mainly to continuing cost reduction efforts, increase in revenue and changes in model mix etc., consolidated operating income, income before income taxes, and net income attributable to Honda Motor Co., Ltd. are now expected to exceed the forecast announced on July 30, 2010.

(2) For Unconsolidated Financial Results

Despite the unfavorable foreign currency effects, due mainly to increase in revenue and changes in model mix etc., continuing cost reduction efforts, unconsolidated operating income, ordinary income, and net income are now expected to exceed the forecast announced on April 28, 2010.

- * For more detail, please refer to the Presentation and consolidated financial summary for the fiscal second quarter and the fiscal first half ended September 30, 2010 included in the consolidated financial results for the fiscal second quarter ended September 30, 2010 (URL http://world.honda.com/investors/event/) announced by the Company on the same date hereof.
- * These forward-looking statements of Honda are based on management s assumptions and beliefs taking into account information currently available to it. Therefore, please be advised that Honda s actual results could differ materially from those described in these forward-looking statements as a result of numerous factors, including general economic conditions in Honda s principal markets and foreign exchange rates between the Japanese yen and the U.S. dollar, the Euro and other major currencies, as well as other factors detailed from time to time.