

ACXIOM CORP
Form DEFA14A
June 29, 2017

UNITED
STATES
SECURITIES
AND
EXCHANGE
COMMISSION
Washington,
D.C. 20549
SCHEDULE
14A
(Rule
14a-101)
INFORMATION
REQUIRED
IN PROXY
STATEMENT
SCHEDULE
14A
INFORMATION
Proxy
Statement
Pursuant to
Section 14(a)
of the
Securities
Exchange Act
of 1934
(Amendment
No.)

Filed by the
Registrant
Filed by a Party
other than the
Registrant
Check the
appropriate box:
 Preliminary
Proxy
Statement

Confidential,
for Use of the
Commission
Only (as
permitted by

Rule
14a-6(e)(2))
 Definitive
Proxy
Statement
 Definitive
Additional
Materials
 Soliciting
Material
under
§240.14a-12

Acxiom Corporation
(Name of Registrant as
Specified In Its Charter)

(Name of Person(s) Filing
Proxy Statement, if other
than the Registrant)

Payment of Filing Fee
(Check the appropriate
box):

No fee required.
Fee computed on table
below per Exchange
Act Rules 14a-6(i)(1)
and 0-11.

- | | Title of each
class of
securities to
which
transaction
applies: |
|-----|--|
| (1) | Aggregate
number of
securities to
which
transaction
applies: |
| (2) | Per unit price
or other
underlying
value of
transaction
computed
pursuant to
Exchange
Act Rule
0-11 (set
forth the |

amount on
which the
filing fee is
calculated
and state
how it was
determined):

- (4) Proposed
maximum
aggregate
value of
transaction:
- (5) Total fee
paid:

Fee paid previously
with preliminary
materials.

Check box if any part
of the fee is offset as
provided by Exchange
Act Rule 0-11(a)(2)
and identify the filing
for which the
offsetting fee was paid
previously. Identify
the previous filing by
registration statement
number, or the Form
or Schedule and the
date of its filing.

- (1) Amount
Previously
Paid:
Form,
Schedule or
- (2) Registration
Statement
No.:
- (3) Filing Party:
- (4) Date Filed:
-

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the
Stockholder Meeting to Be Held on August 8, 2017.

ACXIOM CORPORATION **Meeting Information**

Meeting Type: Annual Meeting
For holders as of: June 12, 2017
Date: August 8, 2017 Time: 10:30 A.M. PDT
Location: Acxiom Redwood City Office
100 Redwood Shores Parkway
Redwood City, CA 94065

Meeting live via the Internet-please visit
www.virtualshareholdermeeting.com/ACXM17.

ACXIOM CORPORATION
301 E. DAVE WARD DRIVE
CONWAY, AR 72032

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT SHAREHOLDER LETTER

How to View Online:

Have the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before July 25, 2017 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet:

Before The Meeting: Go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

During The Meeting: Go to www.virtualshareholdermeeting.com/ACXM17. Have the information that is printed in the box marked by the arrow

XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends a vote FOR Proposals 1, 2, 3 & 5 and a vote of EVERY YEAR on Proposal 4.

1. Election of Directors

Nominees:

1a. Timothy R. Cadogan

1b. William T. Dillard II

1c. Scott E. Howe

2. Approval of an increase in the number of shares available for issuance under the Company's Amended and Restated 2005 Equity

Compensation Plan (the "2005 Plan") and reapproval of the 2005 Plan's performance goals

3. Advisory (non-binding) vote to approve the compensation of the Company's named executive officers

4. Advisory (non-binding) vote to select the frequency of future advisory votes on executive compensation

5. Ratification of KPMG LLP as the Company's independent registered public accountant for Fiscal Year 2018

6. In their discretion, the proxies are authorized to consider and vote upon such other business that may come before the meeting or any postponement or adjournment thereof.
