

ACXIOM CORP  
Form 8-K  
August 04, 2016

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UNITED  
STATES  
SECURITIES  
AND  
EXCHANGE  
COMMISSION  
WASHINGTON,  
DC 20549

FORM 8 K

CURRENT  
REPORT  
PURSUANT  
TO SECTION 13  
OR 15(D) OF  
THE  
SECURITIES  
EXCHANGE  
ACT OF 1934

Date of report  
(Date of earliest  
event reported):  
August 4, 2016

ACXIOM  
CORPORATION  
(Exact Name of  
Registrant as  
Specified in Its  
Charter)

DELAWARE  
(State or Other  
Jurisdiction of  
Incorporation)

0-13163	71-0581897
(Commission File Number)	(IRS Employer Identification No.)

P.O. Box 8190,  
601 E. Third Street,  
72203-8190

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Little Rock,  
Arkansas  
(Address of  
Principal  
Executive  
Offices) (Zip Code)

501-342-1000  
(Registrant's Telephone  
Number, Including Area Code)

Not Applicable  
(Former Name or Former  
Address, if Changed Since Last  
Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Section 2—Financial Information

Item 2.02 Results of Operations and Financial Condition

On August 4, 2016, Acxiom Corporation (the "Company") issued a press release announcing the results of its financial performance for its first quarter ended June 30, 2016. The Company will hold a conference call at 4:00 p.m. CT today to discuss this information further. Interested parties are invited to listen to the call, which will be broadcast via the Internet at [www.acxiom.com](http://www.acxiom.com). The press release is furnished herewith as Exhibit 99.1 and incorporated by reference herein.

Item 8.01 Other events

On August 4, 2016, the Company announced that its Board of Directors (the "Board") amended the terms of the Company's existing share repurchase program (the "Repurchase Program") which was initially adopted by the Board on August 29, 2011, and subsequently amended on December 5, 2011, May 24, 2012, February 5, 2013, November 12, 2013, November 12, 2014, and May 11, 2015, so as to (i) authorize an additional \$100 million in repurchases, thereby making the total amount authorized for repurchase \$400 million, and (ii) extend the term of the Repurchase Program through June 30, 2018.

Section 9—Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit Number	Description
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99.1	Press Release of the Company dated August 4, 2016
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 4, 2016

ACXIOM CORPORATION

By: /s/ Jerry C. Jones

Name: Jerry C. Jones

Title: Chief Ethics and Legal Officer & Executive Vice President

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EXHIBIT INDEX

Exhibit Number	Description
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