

ACXIOM CORP
Form 11-K
June 26, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK
PURCHASE, SAVINGS AND SIMILAR PLANS PURSUANT
TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934

(Mark One)

Annual Report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2013.

OR

Transition Report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the transition period from _____ to _____

Commission File Number 0-13163

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

Acxiom Corporation
Retirement Savings Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Acxiom Corporation
601 E. Third Street
Little Rock, AR 72201

ACXIOM CORPORATION

RETIREMENT SAVINGS PLAN

Financial Statements and Supplemental Schedule

December 31, 2013 and 2012

(With Report of Independent Registered Public Accounting Firm Thereon)

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

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Supplemental Schedule	
Schedule H, Line 4i – Schedule of Assets (Held at End of Year) – December 31, 2013	14
Note: All other supplemental schedules have been omitted because they are not applicable or are not required by Section 2520.103-10 of the Department of Labor’s Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, as amended.	
Exhibits	
Exhibit 23.1 – Consent of Independent Registered Public Accounting Firm	

Report of Independent Registered Public Accounting Firm

The Plan Administrator
Acxiom Corporation Retirement Savings Plan:

We have audited the accompanying statements of net assets available for benefits of the Acxiom Corporation Retirement Savings Plan (the Plan) as of December 31, 2013 and 2012, and the related statement of changes in net assets available for benefits for the year ended December 31, 2013. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Acxiom Corporation Retirement Savings Plan as of December 31, 2013 and 2012, and the changes in net assets available for benefits for the year ended December 31, 2013, in conformity with U.S. generally accepted accounting principles.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedule H, line 4i – schedule of assets (held at end of year) as of December 31, 2013 is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

KPMG LLP

Dallas, Texas
June 24, 2014

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Statements of Net Assets Available for Benefits

December 31, 2013 and 2012

	2013	2012
Assets:		
Noninterest-bearing cash	\$55,021	—
Investments, at fair value:		
Acxiom Corporation common stock	106,083,186	57,548,084
Participant brokerage accounts	4,046,010	3,475,551
Mutual funds	370,142,834	284,939,181
Common collective trust funds	52,941,101	45,942,078
Total investments at fair value	533,213,131	391,904,894
Notes receivable from participants	8,167,738	7,760,781
Net assets available for benefits before adjustment	541,435,890	399,665,675
Adjustment from fair value to contract value for fully benefit-responsive investment contracts	(556,746)	(1,524,980)
Net assets available for benefits	\$540,879,144	398,140,695
See accompanying notes to financial statements.		

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Statement of Changes in Net Assets Available for Benefits

Year ended December 31, 2013

Investment income (loss):	
Dividends	\$ 12,911,053
Interest	5,670
Net appreciation in fair value of investments	130,303,041
	143,219,764
Interest income on notes receivable from participants	326,187
Contributions:	
Participants	20,385,863
Employer	6,649,933
Rollovers	1,215,196
	28,250,992
Deductions from net assets attributed to:	
Benefits paid to participants and beneficiaries	28,943,477
Plan expenses	115,017
Total deductions	29,058,494
Net increase in net assets available for benefits	142,738,449
Net assets available for benefits, beginning of year	398,140,695
Net assets available for benefits, end of year	\$ 540,879,144
See accompanying notes to financial statements.	

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

(1) Plan Description

The following description of the Acxiom Corporation Retirement Savings Plan (the Plan) provides only general information. Participants should refer to the plan agreement (the Agreement) for a more complete description of the Plan's provisions.

(a) General

The Plan is a defined contribution plan covering substantially all employees of Acxiom Corporation and its domestic subsidiaries (Acxiom, the Company, or the Employer). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA). The investment committee, as appointed by the board of directors, is the administrator for the Plan.

(b) Participation

Employees of the Company may participate in the Plan upon commencement of employment, except for those employees, if any, who already receive retirement benefits in connection with a collective bargaining agreement, certain nonresident employees, and leased employees.

(c) Contributions

The Plan includes a 401(k) provision whereby each non highly compensated participant may defer up to 30% of annual compensation, not to exceed limits determined under Section 415(c) of the Internal Revenue Code (IRC). Deferrals for highly compensated participants are limited to meet nondiscrimination requirements of the IRC and are currently limited to 6% of annual compensation.

The Plan provides a discretionary matching contribution of 50% of deferrals for deferrals up to 6% (maximum matching contribution of 3%).

Participant contributions to the Plan are invested as directed by participants into various investment options. The Company's matching contributions are made with Acxiom common stock and are recorded based on the fair value of the common stock at the date contributed. During the years ended December 31, 2013 and 2012, the Company contributed 286,969 and 437,254 shares, respectively, of Acxiom common stock. Immediately upon deposit into the Plan, the match shares are 100% diversifiable, at the election of the participant, among the other investment options with the Plan.

(d) Participant Accounts

Each participant's account is credited with the participant's contribution, rollovers, if any, the Company's matching contribution, and discretionary contributions, if any, and is adjusted for investment income/losses and expenses. Allocations of income/losses and expenses are made according to formulas specified in the Agreement based on participant compensation or account balances. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

(e) Notes Receivable from Participants

Participants may borrow from their fund accounts a minimum of \$1,000 up to a maximum equal to the lesser of \$50,000, less the highest outstanding balance in the previous 12 months or 50% of their vested account balance. Loans are repayable through payroll deductions ranging up to five years unless the loan is for the purchase of a primary residence, in which case the loan can be repaid over ten years. The loans are secured by the balance in the participant's account and bear interest at the prime rate in effect at the date of the loan plus 1.0%. The interest rates on outstanding participant loans at December 31, 2013 and 2012 range from 4.25% to 10.25%, with maturity dates ranging from January 2013 to November 2023.

(f) Vesting

Participants are immediately vested in their voluntary contributions, rollovers, if any, and the earnings thereon. Participants are vested in the remainder of their accounts based on years of service, whereby partial vesting occurs in 20% increments beginning after two years of service until participants become fully vested after six years of service. If applicable, nonvested portions of Company contributions are forfeited as of an employee's termination date and are used to reduce future Company matching contributions or to pay plan expenses.

At December 31, 2013 and 2012, forfeited nonvested accounts totaled \$77,717 and \$26,060, respectively. These accounts will be used to reduce future employer contributions. During 2013, \$771,948 of participants' accounts was forfeited, and employer contributions were reduced by \$794,541 from forfeited nonvested accounts. During 2013, the forfeiture account balance was increased by \$74,250 on the fair market value of the investments held in the account.

(g) Investment Options

Upon enrollment in the Plan, a participant may direct employee contributions in any of 29 mutual funds, two common collective trust funds, or the Acxiom common stock fund. In addition, participants have the option to open a self-directed brokerage account with T. Rowe Price in order to invest in numerous other stocks, bonds, and mutual funds.

The Plan's investment in the T. Rowe Price Stable Value Fund (the Fund), a common trust fund, holds substantial investments in guaranteed investment contracts, bank investment contracts, and synthetic investment contracts. The value of the Fund reflects the value of the underlying contracts, which consist of changes in principal value, reinvested dividends, and capital gains distributions. The stated interest rates of the contracts vary and the average yield for the years ended December 31, 2013 and 2012 were 2.30% and 2.54%, respectively, after expenses.

The Plan's investment in the T. Rowe Price Equity Index Trust (the Trust), a common trust fund, holds substantial investments in common stocks of companies that comprise the S&P Index. The returns from the investments vary and the average yield for the years ended December 31, 2013 and 2012 were 32.12% and 15.82%, respectively, after expenses.

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

(h) Benefits Paid to Participants and Beneficiaries

Benefits paid upon retirement, death, or disability are made in the form of a lump-sum payment of cash or common stock of the Company. If a participant receives benefits prior to retirement, death, or disability, the benefits paid from the participant's employer contribution account shall not exceed the participant's vested balance therein.

(2) Summary of Significant Accounting Policies

(a) Basis of Accounting

The financial statements of the Plan are prepared under the accrual method of accounting.

(b) Fair Value Measurements

The Plan applies the provisions of Accounting Standards Codification (ASC) 820, Fair Value Measurements. ASC 820 defines fair value, establishes a framework for measuring fair value, and requires disclosure about assets and liabilities measured at fair value. Specifically, ASC 820:

- Defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, and establishes a framework for measuring fair value;
- Establishes a three-level hierarchy based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and lowest priority to unobservable inputs (Level 3); and
 - Expands disclosures about instruments measured at fair value.

The three levels of the fair value hierarchy under ASC 820 are described below:

Level 1 – Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

Level 2 – Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument. These are inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

The following tables present a summary of the Plan's investments measured at fair value as of December 31, 2013 and 2012:

	Investments at fair value as of December 31, 2013			Total carrying value in statement of net assets available for benefits
	Quoted prices in active market (Level 1)	Significant other observable inputs (Level 2)	Unobservable inputs (Level 3)	
Acxiom Corporation common stock (a)	\$ 106,083,186	—	—	106,083,186
Common and collective trusts (b):				
Money market	—	39,838,922	—	39,838,922
Large cap equity	—	13,102,179	—	13,102,179
Mutual funds (b):				
Fixed income	22,895,049	—	—	22,895,049
Balanced	116,036,932	—	—	116,036,932
Large cap equity	102,971,885	—	—	102,971,885
Mid cap equity	55,914,596	—	—	55,914,596
Small cap equity	50,680,538	—	—	50,680,538
International equity	21,643,834	—	—	21,643,834
Participant-directed brokerage accounts	4,046,010	—	—	4,046,010
Total investment assets at fair value	\$ 480,272,030	52,941,101	—	533,213,131

(Continued)

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

	Investments at fair value as of December 31, 2012			Total carrying value in statement of net assets available for benefits
	Quoted prices in active market (Level 1)	Significant other observable inputs (Level 2)	Unobservable inputs (Level 3)	
Acxiom Corporation common stock (a)	\$57,548,084	—	—	57,548,084
Common and collective trusts (b):				
Money market	—	36,997,601	—	36,997,601
Large cap equity	—	8,944,477	—	8,944,477
Mutual funds (b):				
Fixed income	23,209,772	—	—	23,209,772
Balanced	85,937,738	—	—	85,937,738
Large cap equity	77,908,980	—	—	77,908,980
Mid cap equity	41,091,323	—	—	41,091,323
Small cap equity	38,000,819	—	—	38,000,819
International equity	18,790,549	—	—	18,790,549
Participant-directed brokerage accounts	3,475,551	—	—	3,475,551
Total investment assets at fair value	\$345,962,816	45,942,078	—	391,904,894

Following is a description of the valuation methodologies used for assets measured at fair value. See also note 2(c) for more information.

(a) Common stock: Valued at the closing price reported in the active market in which the individual securities are traded.

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

(b) Common and collective trusts; mutual funds: Valued at the net asset value (NAV) of shares held by the Plan at year-end. The following table summarizes the Plan's investments in common collective trusts with a reported fair value using NAV per share:

	Fair value as of December		Redemption frequency	Redemption
	2013	2012		notice period
T. Rowe Price Stable Value Fund	\$39,838,922	36,997,601	Daily	None
T. Rowe Price Equity Index Fund	\$13,102,179	8,944,477	Daily	90 Days

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement as of the reporting date. There have been no transfers of investments between Level 1 and Level 2 of the fair value hierarchy during the year ended December 31, 2013.

(c) Investment Valuation and Income Recognition

The Plan's investments in mutual funds, Acxiom common stock, and participant brokerage accounts are stated at fair value, based upon quoted market prices. Investments in common collective trusts are valued based on their NAV as determined by the trustee, based on the fair value of the underlying assets. Investment contracts held by a defined contribution plan are required to be recorded at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan. The Plan's T. Rowe Price Stable Value Common Trust Fund invests in investment contracts. The statements of net assets available for benefits present the fair value of the investments in the collective trust as well as the adjustment of the investments in the collective trust from fair value to contract value relating to the investment contracts. The statement of changes in net assets available for benefits is prepared on contract-value basis.

Purchases and sales of securities are recorded on a trade-date basis. Dividends are recorded on the ex-dividend date. Interest is recorded as earned. Net appreciation/depreciation in fair value of investments represents realized gains (losses) on investments sold and unrealized appreciation (depreciation) on investments held at year-end.

(d) Notes Receivable from Participants

Notes receivable from participants are stated at amortized cost, which represents the unpaid principal balance plus accrued interest.

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ACXIOM CORPORATION RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

(e) Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

(f) Payment of Benefits

Benefits are recorded when paid.

(3) Investments

The fair value of individual investments representing 5% or more of net assets available for benefits as of December 31 is as follows:

	2013 Number of shares or units	Fair value	2012 Number of shares or units	Fair value
**Acxiom Corporation common stock	2,868,663	\$ 106,083,186	3,295,996	\$ 57,548,084
Mutual funds:				
**T. Rowe Price Equity Income Fund	1,099,287	36,100,580	1,079,491	28,552,547
**T. Rowe Price Balanced Fund	1,279,414	29,707,993	1,218,357	25,146,881
**T. Rowe Price Growth Stock Fund	713,764	37,522,595	724,195	27,360,103
**T. Rowe Price Small-Cap Value Fund	580,791	29,254,451	592,213	23,196,968
**T. Rowe Price Mid-Cap Growth Fund	626,312	45,582,992	597,557	33,744,055
Common collective trust funds:				
** T. Rowe Price Stable Value Fund	39,282,176	39,838,922	35,472,621	36,997,601
** Party in interest to the Plan.				

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

The Plan's investments (including investments bought, sold, and held during the year) appreciated (depreciated) in value as follows:

	2013
Acxiom common stock	\$ 53,147,960
Common collective trusts	2,447,188
Mutual funds	74,193,981
Participant brokerage accounts	513,912
	\$ 130,303,041

(4) Plan Administration

The Plan is administered by the Investment Committee. T. Rowe Price Trust Company (T. Rowe Price) is the recordkeeper and trustee of the Plan.

(5) Tax Status

The Internal Revenue Service (IRS) has determined and informed the Company in a letter dated November 24, 2009, that the Plan is designed in accordance with applicable sections of the IRC. The Plan has been amended since receiving the determination letter. The plan administrator believes that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRC.

GAAP requires plan management to evaluate uncertain tax positions taken by the Plan. The financial statement effects of a tax position are recognized when the position is more likely than not, based on the technical merits, to be sustained upon examination by the IRS. The plan administrator has analyzed the tax positions taken by the Plan and concluded that as of December 31, 2013 and 2012, there are no uncertain positions taken or expected to be taken. The Plan has recognized no interest or penalties related to uncertain tax positions. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress.

(6) Related Party Transactions

Certain investments represent mutual funds managed by T. Rowe Price, the trustee. Other related party transactions involve the common stock of the Company and notes receivable from participants. During 2013 and 2012, total fees paid to related parties were \$115,017 and \$112,329, respectively.

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ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

(7) Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements at December 31, 2013 and 2012 to the Form 5500:

	2013	2012
Net assets available for benefits per financial statements	\$540,879,144	398,140,695
Adjustment from fair value to contract value for fully benefit-responsive investment contracts	556,746	1,524,980
Participant loans in default-deemed distributions	(3,573)	—
Net assets available for benefits per Form 5500	\$541,432,317	399,665,675

The following is a reconciliation of net changes in net assets per the financial statements to the Form 5500:

	December 31, 2013
Net changes in net assets per financial statements	\$ 142,738,449
Adjustment from fair value to contract value for fully benefit-responsive investment contracts as of December 31, 2013	556,746
Reverse adjustment from contract value to fair value for fully benefit-responsive investment contracts as of December 31, 2012	(1,524,980)
Participant loans in default-deemed distributions	(3,573)
Total changes in net assets per Form 5500	\$ 141,766,642

(8) Plan Termination

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. Upon complete discontinuance of contributions, termination, or partial termination of the Plan, participants will become 100% vested in their accounts. Upon full termination of the Plan, the value of such accounts shall be distributed as provided in the Plan.

(9) Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those changes could materially affect the amounts reported in the statements of net assets available for benefits.

(Continued)

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Notes to Financial Statements

December 31, 2013 and 2012

Recent market conditions have resulted in a high degree of volatility and increased the risks and short-term liquidity associated with certain investments held by the Plan, which could impact the value of investments after the date of these financial statements. Due to uncertainties inherent in the estimations and assumptions process, it is at least reasonably possible that changes in these estimates and assumptions in the near term would be material to the financial statements.

(10) Subsequent Event

Subsequent to December 31, 2013, the Acxiom Corporation common stock price decreased significantly from the price at December 31, 2013.

ACXIOM CORPORATION
RETIREMENT SAVINGS PLAN

Schedule H, Line 4i – Schedule of Assets (Held at End of Year)

		December 31, 2013		
Identity of issuer, borrower, lessor, or similar party	Description	Shares	Fair value	
*	Acxiom Corporation Participant Brokerage Accounts	Common stock Tradelink Investments	2,868,663 4,046,010	\$ 106,083,186 4,046,010
*	T. Rowe Price	Mutual funds:		
		PIMCO Total Return Instl.	1,019,677	10,900,349
		Spectrum Income Fund	940,024	11,994,700
		Prime Reserve Fund	16,559	16,559
		Retirement Income Fund	72,707	1,074,602
		Retirement 2005 Fund	54,761	707,514
		Retirement 2010 Fund	86,568	1,542,635
		Retirement 2015 Fund	246,281	3,526,745
		Retirement 2020 Fund	656,996	13,396,151
		Retirement 2025 Fund	857,468	13,187,857
		Retirement 2030 Fund	785,585	17,754,232
		Retirement 2035 Fund	693,879	11,296,358
		Retirement 2040 Fund	631,667	14,787,334
		Retirement 2045 Fund	192,223	3,000,603
		Retirement 2050 Fund	115,595	1,509,674
		Retirement 2055 Fund	55,860	722,265
		BlackRock Global Allocation, I	87,735	1,880,168
		Harbor International Fund	27,126	1,926,242
		Balanced Fund	1,279,414	29,707,993
		JP Morgan Large Cap Growth Fund, R6	499,970	16,004,054
		Ivy Asset Strategy Class I	35,390	1,142,398
		Growth Stock Fund	713,764	37,522,595
		Equity Income Fund	1,099,287	36,100,580
		Spectrum Growth Fund	508,851	12,202,258
		J P Morgan Mid-Cap Value Instl.	294,180	10,331,604
		Mid-Cap Growth Fund	626,312	45,582,992
		Eagle Small Cap Growth R6	147,686	8,627,819
		New Horizons Fund	276,600	12,798,268
		Small-Cap Value Fund	580,791	29,254,451
		American Funds Europacific Growth – R6	441,441	21,643,834
		Total mutual funds		370,142,834
		Common collective trust funds:		
*	T. Rowe Price	Stable Value Fund – Sch N	39,282,176	39,838,922
*	T. Rowe Price	Equity Index Trust Class C	633,261	13,102,179
		Total common collective trust funds		52,941,101
*	Notes receivable from Participants, interest rates range from 4.25% – 10.25% and maturities of January 2013 to November 2023.			8,167,738
		Noninterest-bearing cash		55,021

Total investments

\$541,435,890

Historical cost information is not presented on this schedule, as all investments are participant directed.

* Indicates a party in interest to the Plan.

See accompanying report of independent registered public accounting firm.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, Acxiom Corporation has duly caused this annual report to be signed on its behalf by the undersigned thereunto duly authorized.

Acxiom Corporation
As Sponsor and Administrator of the
Acxiom Corporation Retirement Savings Plan

June 24, 2014

By: /s/ Jerry C. Jones
Jerry C. Jones
Chief Ethics and
Legal Officer
& Executive Vice
President

