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ACXIOM CORP Form 8-K July 11, 2003

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

July 9, 2003 Date of Report (Date of earliest event reported)

ACXIOM CORPORATION (Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation)

0-13163 Number)

71-0581897 (Commission File (IRS Employer Identi No.)

1 Information Way, P.O. Box 8180, Little Rock, Arkansas (Address of Principal Executive Offices)

Registrant's telephone number, including area code: 501-342-10

- ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.
- (c) Exhibits
- 99.1 Press Release dated July 9, 2003
- ITEM 9. REGULATION FD DISCLOSURE.

Results of Operations and Financial Condition. See Item 12.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On July 9, 2003, Acxiom Corporation (the "Company") issued a press release announcing th revenue and earnings quidance for the first quarter of fiscal 2004 ended June 30, 2003, and reaff share and free cash flow quidance for fiscal 2004 ending March 31, 2004. The press release is fu and incorporated by reference herein.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 11, 2003

ACXIOM CORPORATION

By: /s/ Jerry C. Jones

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Name: Jerry C. Jones

Title: Business Development/Legal Leader

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EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release of the Company dated July 9, 2003.

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