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ACXIOM CORP
Form 8-K
February 01, 2002

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): January 31, 2002

ACXIOM CORPORATION
(Exact Name of Registrant as Specified in Charter)

Delaware	0-13163	71-0581897
(State of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

P.O. BOX 8180, 1 INFORMATION WAY, LITTLE ROCK, ARKANSAS 72203-8180
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (501) 342-1000

NOT APPLICABLE
(Former Name or Former Address, if Changed Since Last Report)

ITEM 5. Other Events and Regulation FD Disclosure.

Pursuant to Rule 135c of the Securities Act of 1933, as amended, Acxiom Corporation hereby files its News Release dated January 31, 2002, announcing the pricing of its convertible subordinated notes and announcing an increase in the amount of the convertible subordinated notes offering, attached as Exhibit 99.

ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

99 Text of the Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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Acxiom Corporation

Date: February 1, 2002

Catherine L. Hughes
Secretary and Corporate Counsel