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ACXIOM CORP
Form 8-K
July 24, 2001

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C., 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

July 24, 2001
Date of Report (Date of earliest event reported)

Acxiom Corporation
(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction of
incorporation)

0-13163
(Commission
File Number)

71-05
(IRS E
Identific

P.O. Box 8180, 1 Information Way, Little Rock, Arkansas
(Address of principal executive offices)

72203
(Zip

Registrant's telephone number, including area code: (501) 342-1