

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

FIRST MERCHANTS CORP
Form 13F-HR
October 16, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2012

Check here if Amendment []; Amendment Number:
This Amendment (Check only one.): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: First Merchants Bank, National Association
Address: 200 East Jackson Street
Muncie, IN 47305

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry Blaker
Title: Senior Vice President
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

/s/ Terry L Blaker Muncie, IN October 08, 2012

Report Type (Check only one.):

[X] 13F HOLDING REPORT.
[] 13F NOTICE.
[] COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

Form 13F Information Table Entry Total: 229

Form 13F Information Table Value Total: \$253,188,000.00

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					O
			VALUE (X\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVTMT DSCRETN	
ACCENTURE PLC	ADR	G1151C101	2789	39833	SH		SOLE	
ACCENTURE PLC	ADR	G1151C101	286	4080	SH		DEFINED	
COVIDIEN	ADR	G2554F113	1174	19752	SH		SOLE	
COVIDIEN	ADR	G2554F113	136	2294	SH		DEFINED	
NOBLE CORPORATION	COM	H5833N103	1335	37310	SH		SOLE	
NOBLE CORPORATION	COM	H5833N103	70	1971	SH		DEFINED	
TRANSOCEAN LTD	COM	H8817H100	400	8907	SH		SOLE	
TRANSOCEAN LTD	COM	H8817H100	21	458	SH		DEFINED	
AT&T INC	COM	00206R102	4018	106585	SH		SOLE	
AT&T INC	COM	00206R102	245	6496	SH		DEFINED	
ABBOTT LABS	COM	002824100	3220	46970	SH		SOLE	
ABBOTT LABS	COM	002824100	355	5175	SH		DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	1028	31690	SH		SOLE	
ADOBE SYSTEMS INC	COM	00724F101	76	2339	SH		DEFINED	
ALLIANT CORP	COM	018802108	2010	46346	SH		SOLE	
ALLIANT CORP	COM	018802108	231	5321	SH		DEFINED	
APACHE CORP	COM	037411105	1668	19291	SH		SOLE	
APACHE CORP	COM	037411105	103	1190	SH		DEFINED	
APPLE COMPUTER INC	COM	037833100	91	136	SH		SOLE	
APPLE COMPUTER INC	COM	037833100	544	816	SH		DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	3535	60267	SH		SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	374	6375	SH		DEFINED	
BB & T CORPORATION	COM	054937107	564	17011	SH		SOLE	
BB & T CORPORATION	COM	054937107	20	612	SH		DEFINED	
BAKER HUGHES INC	COM	057224107	1549	34259	SH		SOLE	
BAKER HUGHES INC	COM	057224107	132	2930	SH		DEFINED	
BALL CORP	COM	058498106	6878	162560	SH		SOLE	
BALL CORP	COM	058498106	17	400	SH		DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	812	35929	SH		SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	24	1050	SH		DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	2288	37958	SH		SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	243	4030	SH		DEFINED	
BECTON DICKINSON & CO	COM	075887109	2122	27011	SH		SOLE	
BECTON DICKINSON & CO	COM	075887109	196	2493	SH		DEFINED	
BED BATH & BEYOND	COM	075896100	1342	21299	SH		SOLE	
BED BATH & BEYOND	COM	075896100	110	1740	SH		DEFINED	
BRISTOL-MYERS SQUIBB	COM	110122108	743	22000	SH		SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	108	3200	SH		DEFINED	
BUCKLE INC	COM	118440106	1594	35088	SH		SOLE	
BUCKLE INC	COM	118440106	100	2212	SH		DEFINED	
CAMPBELL SOUP	COM	134429109	371	10656	SH		SOLE	
CAREFUSION CORP	COM	14170T101	264	9302	SH		SOLE	
CATERPILLAR INC.	COM	149123101	303	3525	SH		SOLE	
CATERPILLAR INC.	COM	149123101	22	256	SH		DEFINED	
CHEVRON CORP	COM	166764100	5182	44459	SH		SOLE	

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

CHEVRON CORP	COM	166764100	609	5225	SH	DEFINED
CHUBB CORP	COM	171232101	2856	37444	SH	SOLE
CHUBB CORP	COM	171232101	364	4772	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	1810	94818	SH	SOLE
CISCO SYSTEMS	COM	17275R102	151	7885	SH	DEFINED
COCA COLA CO	COM	191216100	1361	35872	SH	SOLE
COCA COLA CO	COM	191216100	220	5800	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1884	17573	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	72	670	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1235	21592	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	382	6685	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	1406	24483	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	159	2765	SH	DEFINED
DANAHER CORP	COM	235851102	1382	25051	SH	SOLE
DANAHER CORP	COM	235851102	39	700	SH	DEFINED
DEERE & CO	COM	244199105	202	2450	SH	SOLE
DEERE & CO	COM	244199105	287	3475	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	1044	19983	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	196	3745	SH	DEFINED
DONALDSON INC	COM	257651109	813	23440	SH	SOLE
DONALDSON INC	COM	257651109	111	3200	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	1153	22935	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	69	1382	SH	DEFINED
EMC CORPORATION	COM	268648102	987	36191	SH	SOLE
EMC CORPORATION	COM	268648102	73	2681	SH	DEFINED
EOG RESOURCES INC	COM	26875P101	337	3009	SH	SOLE
EOG RESOURCES INC	COM	26875P101	15	131	SH	DEFINED
ECOLAB INC	COM	278865100	1254	19347	SH	SOLE
ECOLAB INC	COM	278865100	152	2350	SH	DEFINED
EMERSON ELEC CO	COM	291011104	1836	38030	SH	SOLE
EMERSON ELEC CO	COM	291011104	362	7499	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	7946	86893	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	704	7703	SH	DEFINED
FLIR CORPORATION	COM	302445101	542	27164	SH	SOLE
FLIR CORPORATION	COM	302445101	14	697	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	1255	83638	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	363	24162	SH	DEFINED
FLOWERS FOOD INC	COM	343498101	1316	65196	SH	SOLE
FLOWERS FOOD INC	COM	343498101	132	6517	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	1859	81875	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	227	10000	SH	DEFINED
GRACO INC	COM	384109104	1139	22658	SH	SOLE
GRACO INC	COM	384109104	64	1266	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	1632	48180	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	134	3965	SH	DEFINED
HARRIS CORP DEL	COM	413875105	2742	53532	SH	SOLE
HARRIS CORP DEL	COM	413875105	211	4125	SH	DEFINED
JACK HENRY & ASSOCIATES	COM	426281101	1792	47369	SH	SOLE
JACK HENRY & ASSOCIATES	COM	426281101	133	3510	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	759	25970	SH	SOLE
HORMEL FOODS CORP	COM	440452100	20	700	SH	DEFINED
INTEL CORP	COM	458140100	1358	59940	SH	SOLE
INTEL CORP	COM	458140100	239	10530	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	2122	10231	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	36	175	SH	DEFINED
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	1375	9642	SH	SOLE
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	203	1425	SH	DEFINED
S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	10174	90869	SH	SOLE
S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	473	4228	SH	DEFINED
RUSSELL 2000 INDEX	ETF ISHARES	464287655	1011	12122	SH	SOLE
RUSSELL 2000 INDEX	ETF ISHARES	464287655	24	285	SH	DEFINED
S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	10386	122175	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	505	5935	SH	DEFINED
S&P SMALL CAP 600	ETF ISHARES	464287804	3379	43846	SH	SOLE
S&P SMALL CAP 600	ETF ISHARES	464287804	105	1360	SH	DEFINED
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	5513	69789	SH	SOLE
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	115	1457	SH	DEFINED
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	5939	71033	SH	SOLE
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	117	1405	SH	DEFINED
BARCLAYS MBS BOND FUND	ETF ISHARES	464288588	319	2920	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	3208	79257	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	436	10775	SH	DEFINED
JARDEN CORPORATION	COM	471109108	76	1434	SH	SOLE
JARDEN CORPORATION	COM	471109108	238	4500	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	3167	45962	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	382	5543	SH	DEFINED
KELLOGG CO	COM	487836108	228	4420	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1820	21219	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	521	6075	SH	DEFINED
KOHL'S CORP	COM	500255104	2365	46174	SH	SOLE
KOHL'S CORP	COM	500255104	213	4160	SH	DEFINED
LABORATORY CORP	COM	50540R409	245	2645	SH	SOLE
LABORATORY CORP	COM	50540R409	21	225	SH	DEFINED
LILLY ELI & CO	COM	532457108	1374	28997	SH	SOLE
LILLY ELI & CO	COM	532457108	18	375	SH	DEFINED
LORILLARD INC	COM	544147101	233	2000	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	1009	33375	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	243	8025	SH	DEFINED
MDU RES GROUP INC	COM	552690109	2031	92180	SH	SOLE
MDU RES GROUP INC	COM	552690109	181	8210	SH	DEFINED
MASCO CORP	COM	574599106	181	12050	SH	SOLE
MASCO CORP	COM	574599106	3	200	SH	DEFINED
MCDONALDS CORP	COM	580135101	275	2995	SH	SOLE
MCDONALDS CORP	COM	580135101	73	800	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	930	21567	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	34	800	SH	DEFINED
MERCK & CO INC	COM	58933Y105	253	5600	SH	SOLE
MERCK & CO INC	COM	58933Y105	45	1000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2549	85688	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	352	11832	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2415	73794	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	287	8755	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	875	10921	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	38	475	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	543	7725	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	316	4500	SH	DEFINED
NORTHERN TR CORP	COM	665859104	1597	34422	SH	SOLE
NORTHERN TR CORP	COM	665859104	134	2885	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	670	10945	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	120	1965	SH	DEFINED
NUCOR CORP	COM	670346105	1070	27974	SH	SOLE
NUCOR CORP	COM	670346105	133	3480	SH	DEFINED
NVIDIA CORP	COM	67066G104	750	56229	SH	SOLE
NVIDIA CORP	COM	67066G104	92	6920	SH	DEFINED
OLD NATIONAL BANCORP	COM	680033107	193	14208	SH	SOLE
OMNICOM GROUP INC	COM	681919106	1221	23683	SH	SOLE
OMNICOM GROUP INC	COM	681919106	108	2100	SH	DEFINED
ORACLE CORP	COM	68389X105	1024	32567	SH	SOLE
ORACLE CORP	COM	68389X105	82	2592	SH	DEFINED
OWENS & MINOR INC	COM	690732102	1182	39552	SH	SOLE
OWENS & MINOR INC	COM	690732102	92	3075	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	1103	90819	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	91	7470	SH	DEFINED
PEPSICO INC	COM	713448108	3009	42516	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

PEPSICO INC	COM	713448108	232	3280	SH	DEFINED
PFIZER INC	COM	717081103	596	23988	SH	SOLE
PFIZER INC	COM	717081103	50	2000	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	108	1200	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	384	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1938	30614	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	111	1747	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	4722	68074	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	465	6706	SH	DEFINED
QUALCOMM INCORPORATED	COM	747525103	1010	16174	SH	SOLE
QUALCOMM INCORPORATED	COM	747525103	79	1258	SH	DEFINED
S&P 500	ETF SPDR	78462F103	1091	7580	SH	SOLE
MSCI ACWI EX-US	ETF SPDR	78463X848	2531	83430	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	7736	42996	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	345	1919	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	3142	43438	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	328	4530	SH	DEFINED
MATERIALS SECTOR	ETF SPDR	81369Y100	996	27077	SH	SOLE
MATERIALS SECTOR	ETF SPDR	81369Y100	98	2652	SH	DEFINED
HEALTHCARE SECTOR	ETF SPDR	81369Y209	287	7151	SH	SOLE
HEALTHCARE SECTOR	ETF SPDR	81369Y209	3	65	SH	DEFINED
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	550	15365	SH	SOLE
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	5	150	SH	DEFINED
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	275	5871	SH	SOLE
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	3	55	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	2706	31343	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	269	3111	SH	DEFINED
SOUTHERN CO	COM	842587107	419	9100	SH	SOLE
SOUTHERN CO	COM	842587107	108	2350	SH	DEFINED
STRYKER CORP	COM	863667101	1822	32742	SH	SOLE
STRYKER CORP	COM	863667101	145	2607	SH	DEFINED
SYSCO CORP	COM	871829107	2853	91225	SH	SOLE
SYSCO CORP	COM	871829107	338	10823	SH	DEFINED
TARGET CORP	COM	87612E106	1624	25591	SH	SOLE
TARGET CORP	COM	87612E106	90	1415	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	330	7968	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	89	2140	SH	DEFINED
3M COMPANY	COM	88579Y101	1946	21055	SH	SOLE
3M COMPANY	COM	88579Y101	131	1415	SH	DEFINED
US BANCORP DEL	COM	902973304	1107	32288	SH	SOLE
US BANCORP DEL	COM	902973304	3	100	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	460	6431	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	95	1325	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	3582	45753	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	378	4833	SH	DEFINED
VF CORP	COM	918204108	2020	12675	SH	SOLE
VF CORP	COM	918204108	261	1635	SH	DEFINED
VANGUARD TOTAL BOND MKT INDXETF		921937835	3048	35800	SH	SOLE
VANGUARD FTSE ALL WRLD EX-USETF		922042775	8418	195993	SH	SOLE
VANGUARD FTSE ALL WRLD EX-USETF		922042775	137	3201	SH	DEFINED
VECTREN CORP	COM	92240G101	2567	89776	SH	SOLE
VECTREN CORP	COM	92240G101	257	8988	SH	DEFINED
VANGUARD REIT INDEX	ETF	922908553	7500	115464	SH	SOLE
VANGUARD REIT INDEX	ETF	922908553	252	3878	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	2124	46625	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	195	4279	SH	DEFINED
WAL MART STORES INC	COM	931142103	1646	22302	SH	SOLE
WAL MART STORES INC	COM	931142103	255	3450	SH	DEFINED
XYLEM INC	COM	98419M100	1098	43662	SH	SOLE
XYLEM INC	COM	98419M100	90	3590	SH	DEFINED

GRAND TOTALS

253188 4923435

