

HINTZ DONALD C  
Form 4  
November 17, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HINTZ DONALD C

(Last) (First) (Middle)

C/O ENTERGY CORPORATION  
LEGAL DEPARTMENT, 639  
LOYOLA AVE., 26TH FLOOR

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/13/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 11/13/2009                           |  | M                              |   | 20,000  | A  | \$ 48.65  |
| Common Stock                    | 11/13/2009                           |  | S                              |   | 20,000  | D  | \$ 76.75<br>(1)                                       |
| Common Stock                    | 11/13/2009                           |  | M                              |   | 20,000  | A  | \$ 48.74  |
| Common Stock                    | 11/13/2009                           |  | S                              |   | 20,000  | D  | \$ 76.73<br>(2)                                       |

Edgar Filing: HINTZ DONALD C - Form 4

|              |            |   |        |   |                 |               |   |
|--------------|------------|---|--------|---|-----------------|---------------|---|
| Common Stock | 11/13/2009 | M | 20,000 | A | \$ 48.65        | 23,360        | D |
| Common Stock | 11/13/2009 | S | 20,000 | D | \$ 76.75<br>(3) | 3,360 (4) (5) | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount or Number of Shares |
| Employee Stock Option (Right to Buy)       | \$ 48.65   | 11/13/2009                           |  | M                              | 20,000  | 05/14/2003 01/27/2010                                    |   | Common Stock | 20,000                     |
| Employee Stock Option (Right to Buy)       | \$ 48.74   | 11/13/2009                           |  | M                              | 20,000  | 05/13/2003 01/27/2010                                    |   | Common Stock | 20,000                     |
| Employee Stock Option (Right to Buy)       | \$ 48.65   | 11/13/2009                           |  | M                              | 20,000  | 05/20/2003 01/27/2010                                    |   | Common Stock | 20,000                     |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

HINTZ DONALD C  
C/O ENTERGY CORPORATION LEGAL DEPARTMENT  
639 LOYOLA AVE., 26TH FLOOR  
NEW ORLEANS, LA 70113

## Signatures

/s/ Robert D. Sloan by power of  
attorney

11/17/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.53 to \$76.85. The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the Securities and Exchange Commission ("SEC") upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.

(2) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.44 to \$76.85. The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the SEC upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.

(3) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.55 to \$76.82. The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the SEC upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.

(4) Includes 1,050 shares deferred under the Equity Ownership Plan.

(5) In addition, the reporting person had 5,374 shares of Entergy common stock in the Entergy Savings Plan as of November 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.