

HEWLETT PACKARD CO
Form 4
September 25, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRADLEY RICHARD TODD

(Last) (First) (Middle)

C/O HEWLETT-PACKARD
COMPANY, 3000 HANOVER
STREET

(Street)

PALO ALTO, CA 94304

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
HEWLETT PACKARD CO [HPQ]

3. Date of Earliest Transaction
(Month/Day/Year)
09/21/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
EVP, PSG

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	09/21/2007		F	D	\$ 11,438	131,896	D
Common Stock	09/25/2007		S ⁽¹⁾	D	\$ 1,700	130,196	D
Common Stock	09/25/2007		S ⁽¹⁾	D	\$ 500	129,696	D
Common Stock	09/25/2007		S ⁽¹⁾	D	\$ 1,100	128,596	D
Common Stock	09/25/2007		S ⁽¹⁾	D	\$ 400	128,196	D

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Common Stock	09/25/2007	S ⁽¹⁾	200	D	\$ 50.12	127,996	D
Common Stock	09/25/2007	S ⁽¹⁾	300	D	\$ 50.13	127,696	D
Common Stock	09/25/2007	S ⁽¹⁾	100	D	\$ 50.14	127,596	D
Common Stock	09/25/2007	S ⁽¹⁾	200	D	\$ 50.18	127,396	D
Common Stock	09/25/2007	S ⁽¹⁾	500	D	\$ 50.19	126,896	D
Common Stock	09/25/2007	S ⁽¹⁾	3,700	D	\$ 50.23	123,196	D
Common Stock	09/25/2007	S ⁽¹⁾	500	D	\$ 50.24	122,696	D
Common Stock	09/25/2007	S ⁽¹⁾	1,200	D	\$ 50.25	121,496	D
Common Stock	09/25/2007	S ⁽¹⁾	200	D	\$ 50.26	121,296	D
Common Stock	09/25/2007	S ⁽¹⁾	500	D	\$ 50.27	120,796	D
Common Stock	09/25/2007	S ⁽¹⁾	100	D	\$ 50.28	120,696	D
Common Stock	09/25/2007	S ⁽¹⁾	1,600	D	\$ 50.3	119,096	D
Common Stock	09/25/2007	S ⁽¹⁾	200	D	\$ 50.31	118,896	D
Common Stock	09/25/2007	S ⁽¹⁾	400	D	\$ 50.32	118,496	D
Common Stock	09/25/2007	S ⁽¹⁾	162	D	\$ 50.33	118,334	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene
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Derivative
Security

Securities
Acquired
(A) or
Disposed
of (D)
(Instr. 3,
4, and 5)

(Instr. 3 and 4)

Own
Follo
Repo
Trans
(Instr

Code	V	(A)	(D)	Date	Expiration	Title	Amount
				Exercisable	Date		or
							Number
							of
							Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BRADLEY RICHARD TODD
C/O HEWLETT-PACKARD COMPANY
3000 HANOVER STREET
PALO ALTO, CA 94304

EVP, PSG

Signatures

/s/Charles N. Charnas,
Attorney-in-fact

09/25/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 30, 2007.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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