Edgar Filing: HERSHEY CO - Form 4

HERSHEY CO

Form 4												
June 19, 200	ЛЛ								OMB AF	PROVAL		
	UNITED	STATESS			AND EXC 1, D.C. 205		NGE CO	OMMISSION	OMB Number:	3235-0287		
Check th if no lon subject t Section Form 4 Form 5 obligatio may con <i>See</i> Insta 1(b).	ger o 16. or Filed pur ons stinue.	suant to Se (a) of the Pu	DF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section) of the Investment Company Act of 1940							January 31, 2005 verage s per 0.5		
(Print or Type	Responses)											
CAMPBELL ROBERT H Symbol				er Name an HEY CO	d Ticker or 7 [HSY]	Frading	Þ	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
			of Earliest T Day/Year) 2006	ransaction		1	Officer (give title 10% Owner below) Other (specify below)					
			endment, D onth/Day/Yea	vate Original ^{ur)}			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
HERSHEY	, PA 17033						Ī	Form filed by Mo Person	ore than One Rej	porting		
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative S	ecurit	ties Acqu	ired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	4. Securitie pror Disposed (Instr. 3, 4) Amount	d of (Ê))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	06/15/2006			А	329.753	A	\$ 53.07	11,809.7993	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	tionNumber E of (.		ative ities red sed			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr
			Code Y		I, and	ĺ.	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Add	ress	Relationships									
	Director	10% Owner	Officer	Other							
CAMPBELL ROBERT H 100 CRYSTAL A DRIVE HERSHEY, PA 17033	Х										
Signatures											
Robert H. Campbell	06/15/2006										
**Signature of Reporting Person	Date										

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.