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HASBRO INC Form 8-K August 02, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): August 2, 2007

HASBRO, INC.

(Exact name of registrant as specified in its charter)

1-6682 RHODE ISLAND 05-0155090 -----_____ ______ (Commission File Number) (State of (IRS Employer Identification No.) Incorporation) 1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND 02862 _____ _____ (Address of Principal Executive Offices) (Zip Code)

(401) 431-8697

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act $(17 \ \text{CFR} \ 240.14a-12)$
- [] Pre-commencement communications pursuant to Rule 14d-2 (b) under the Exchange Act (17 CFR 240.14d-2 (b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On August 2, 2007 Hasbro, Inc. (the "Company") issued a press release announcing that the Company's Board of Directors (the "Board") had authorized

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the repurchase of up to an additional \$500 million of the Company's common stock, par value \$.50 per share (the "Common Stock"). The press release is furnished as an exhibit to this Current Report on Form 8-K and is incorporated herein.

The Company's Board had authorized the repurchase of up to \$350 million of the Company's Common Stock in May of 2005, with utilization of this full repurchase amount having been completed in July 2006. In July 2006 the Board authorized the repurchase of an additional \$350 million of the Company's Common Stock. As of August 2, 2007 only \$7.9 million remained available under this July 2006 authorization, which amount remains available in addition to the \$500 million repurchase authorization approved today.

These shares may be purchased in the open market or through privately negotiated transactions. The Company has no obligation to repurchase shares under the authorization, and the timing, actual number and value of shares which are repurchased will depend on a number of factors, including the price of the Company's Common Stock. The Company may suspend or discontinue its repurchase program at any time.

Item 9.01 Financial Statements and Exhibits

- (c) Exhibits
- 99 Press Release, dated August 2, 2007, of Hasbro, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.
---(Registrant)

Date: August 2, 2007

By: /s/ David D.R. Hargreaves

David D. R. Hargreaves

Executive Vice President,
Finance and Global
Operations and
Chief Financial Officer
(Duly Authorized Officer and
Principal Financial Officer)

Hasbro, Inc.
Current Report on Form 8-K
Dated August 2, 2007

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Exhibit Index

Exhibit No.

99 Press Release, Dated August 2, 2007, of Hasbro, Inc.