Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GENI	ERAL INC										
Form 4											
July 03, 2007											
FORM	4									PPROVAL	
	UNITED	STATES S		RITIES A shington				E COMMISSIO	N OMB Number:	3235-0287	7
Check this				U	·				Expires:	January 31	
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF										2005	ō
Section 16.	5. SECURITIES									average urs per	
Form 4 or									response		5
Form 5 obligations	-							nge Act of 1934,			
may contin See Instruct 1(b).	ue. Section 17(pany Act y Act of 1	: of 1935 or Secti 1940	on		
(Print or Type Re	sponses)										
1. Name and Add		2. Issuer Name and Ticker or Trading					5. Relationship of Reporting Person(s) to Issuer				
WOODLIEF		Symbol					155001				
	Ν	MEDIA GENERAL INC [MEG]					(Check all applicable)				
(Last)		3. Date of Earliest Transaction									
333 EAST FR	ANKI IN ST		(Month/Day/Year)					Director 10% Owner X_ Officer (give title Other (specify			
JJJ LASI IN	U	06/29/2007					below) below)				
									Vice President		
	(Street)			endment, D	-	ginal		6. Individual or	Joint/Group Fili	ng(Check	
		F	Filed(Mo	nth/Day/Yea	r)			Applicable Line) _X_ Form filed by	One Reporting P	erson	
RICHMOND	VA 23219							Form filed by	More than One R		
Richmond	, •1125219							Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivat	tive	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
	Transaction Date			3.	4. Sec			5. Amount of	6. Ownership	7. Nature of	
-	Month/Day/Year)	Execution Date, if						Securities Beneficially	Form: Direct	Indirect	
(Instr. 3)		any (Month/Day/	/Year)	Code (Instr. 8)	-			Owned	(D) or indirect (I)	Beneficial Ownership	
		(· · · · · · · · · · · · · · · · · · ·		(X	- ,		Following	(Instr. 4)	(Instr. 4)	
							(A)	Reported Transaction(s)			
				Code V	Amou	int	or (D) Price	(Instr. 3 and 4)			
Reminder: Repor	t on a separate line	e for each class	s of secu	urities bene	ficially	own	ed directly	or indirectly.			
					inf rec	orm quire	ation con ed to resp	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

number.

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						(Instr. 5)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	06/29/2007		А		199		(2)	(2)	Class A Common	199	\$ 0

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
WOODLIEF H GRAHAM				
333 EAST FRANKLIN ST			Vice President	
RICHMOND, VA 23219				
Signatures				
/s/ H. Graham Woodlief, by Ge Attorney-in-fact	eorge L. N	Iahoney,		07/03/2007
<u>**</u> Signature of Re	porting Perso	on		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 42,627 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.