

PEARSON PLC  
Form 6-K  
January 29, 2019

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2019

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedii: Pearson PLC

1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)  
Non-UK issuer

2. Reason for the notification (please mark the appropriate box or boxes with an "X")

An acquisition or disposal of voting rights  
An acquisition or disposal of financial instruments X  
An event changing the breakdown of voting rights  
Other (please specify)iii

3. Details of person subject to the notification obligationiv  
Name

City and country of registered office (if applicable)

The Goldman Sachs Group, Inc.  
Corporation Trust Center, 1209 Orange Street,  
Wilmington DE 19801, USA

4. Full name of shareholder(s) (if different from 3.)v  
Name

City and country of registered office (if applicable)

Goldman Sachs International  
Peterborough Court, 133 Fleet Street, London  
EC4A 2BB, UK

5. Date on which the threshold was crossed or reachedvi:

24/01/2019

6. Date on which issuer notified (DD/MM/YYYY):

28/01/2019

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments of 8.B 1 + 8.B 2)	Total of both in % (total + 8.B)	Total number of voting rights of issuervii
Resulting situation on the date on which threshold was crossed or reached	0.55%	5.49%	6.04%	781,078,167
Position of previous notification (if applicable)	0.75%	1.38%	2.13%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reachedviii

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rightsix		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		3,944,006		0.50%
US7050151056		373,781		0.05%

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SUBTOTAL 8. A 4,317,787 0.55%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Type of financial instrument	Expiration date	Exercise/Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		10,756,290	1.38%
Put Option	15-Feb-2019		1,500,000	0.19%
Put Option	15-Feb-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
SUBTOTAL 8. B			116,256,290	2.08%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date	Exercise/Conversion Period	Physical or cash settlement	Number of voting rights	% of voting rights
Refer to Annexure					
SUBTOTAL 8.B.2			26,605,271	3.41%	

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer<sup>xiii</sup>  
 Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity<sup>xiv</sup> (please add additional X rows as necessary)

Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc. Goldman Sachs (UK) L.L.C. Goldman Sachs Group UK Limited Goldman Sachs International		4.12%	4.12%

The Goldman Sachs Group, Inc.  
Goldman Sachs & Co. LLC

The Goldman Sachs Group, Inc.  
GSAM Holdings LLC  
Goldman Sachs Asset Management,  
L.P.  
Goldman Sachs Asset Management  
International Holdings L.L.C.  
Goldman Sachs Asset Management  
Co., Ltd.

The Goldman Sachs Group, Inc.  
GSAM Holdings LLC  
Goldman Sachs Asset Management,  
L.P.

10. In case of proxy voting, please identify:

Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information<sup>xvi</sup>

Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

General email contact:

gs-regops-emea-position-enquiries@gs.com

Place of completion London

Date of completion 28/01/2019

Natalie White  
Deputy Company Secretary  
Pearson plc

29 January 2019

Annexure

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
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CFD	15-Sep-2028	Cash		2,918,449	0.37%
CFD	10-Dec-2025	Cash		2,650,131	0.34%
CFD	23-Sep-2020	Cash		1,694,093	0.22%
CFD	4-Dec-2023	Cash		1,578,008	0.20%
CFD	20-Oct-2027	Cash		1,181,438	0.15%
Swap	28-Jul-2021	Cash		1,050,699	0.13%
CFD	26-Jan-2024	Cash	865,000		0.11%
Swap	28-Jul-2021	Cash	757,148		0.10%
CFD	17-Jul-2020	Cash	667,745		0.09%
CFD	9-Sep-2021	Cash	532,294		0.07%
CFD	18-Jan-2029	Cash	418,329		0.05%
CFD	15-Jul-2021	Cash	328,703		0.04%
CFD	16-Jun-2028	Cash	328,703		0.04%
CFD	6-Dec-2028	Cash	316,393		0.04%
Swap	30-Nov-2023	Cash	300,000		0.04%
CFD	4-Dec-2023	Cash	273,131		0.03%
CFD	20-Oct-2027	Cash	268,440		0.03%
CFD	20-Oct-2027	Cash	264,321		0.03%
CFD	24-Mar-2028	Cash	259,000		0.03%
CFD	19-May-2027	Cash	256,115		0.03%
Swap	3-Feb-2023	Cash	250,801		0.03%
Swap	29-Nov-2023	Cash	250,000		0.03%
CFD	4-Dec-2023	Cash	244,711		0.03%
CFD	10-Jan-2029	Cash	231,982		0.03%
Swap	29-Nov-2023	Cash	225,000		0.03%
Swap	18-Jan-2024	Cash	222,460		0.03%
CFD	27-Sep-2028	Cash	217,594		0.03%
CFD	21-Jun-2028	Cash	211,858		0.03%
CFD	23-Aug-2028	Cash			0.03%

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			204,000	
Swap	28-Jul-2021	Cash	203,317	0.03%
Swap	2-Feb-2023	Cash	198,606	0.03%
CFD	11-Jan-2029	Cash	193,953	0.02%
Swap	18-Jan-2024	Cash	183,004	0.02%
Swap	28-Jul-2021	Cash	170,231	0.02%
CFD	18-Jan-2029	Cash	170,000	0.02%
Swap	21-May-2019	Cash	164,749	0.02%
CFD	12-Jul-2023	Cash	158,153	0.02%
CFD	9-Sep-2021	Cash	153,827	0.02%
CFD	18-Jan-2029	Cash	152,120	0.02%
CFD	25-Jan-2029	Cash	152,120	0.02%
CFD	11-Jan-2029	Cash	144,514	0.02%
CFD	17-Jan-2029	Cash	135,485	0.02%
CFD	22-Nov-2028	Cash	134,667	0.02%
CFD	18-Jan-2029	Cash	131,671	0.02%
Swap	28-Jul-2021	Cash	131,070	0.02%
Call Option	9-Apr-2019	Cash	131,056	0.02%
Swap	17-Sep-2020	Cash	125,171	0.02%
Swap	3-Feb-2023	Cash	117,797	0.02%
CFD	25-Feb-2027	Cash	115,007	0.01%
Swap	22-Mar-2019	Cash	113,300	0.01%
CFD	19-Jan-2029	Cash	110,000	0.01%
CFD	4-Dec-2023	Cash	109,972	0.01%
CFD	10-Mar-2028	Cash	109,337	0.01%
Swap	18-Jan-2024	Cash		0.01%

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			106,899	
Swap	18-Jan-2024	Cash	101,869	0.01%
CFD	18-Jan-2029	Cash	100,000	0.01%
Call Option	17-Apr-2019	Cash	98,808	0.01%
CFD	12-Jun-2028	Cash	98,591	0.01%
CFD	17-Jan-2029	Cash	95,075	0.01%
Swap	2-Feb-2023	Cash	93,281	0.01%
Swap	29-Nov-2023	Cash	91,988	0.01%
Swap	14-Jun-2023	Cash	86,565	0.01%
Swap	12-Jul-2023	Cash	84,590	0.01%
CFD	26-Nov-2021	Cash	80,948	0.01%
CFD	18-Jan-2029	Cash	80,000	0.01%
CFD	11-Aug-2023	Cash	79,277	0.01%
CFD	17-Jul-2028	Cash	77,500	0.01%
CFD	18-Jan-2029	Cash	75,000	0.01%
Swap	7-Jul-2023	Cash	73,094	0.01%
CFD	10-Jan-2029	Cash	73,018	0.01%
Swap	3-Feb-2023	Cash	68,758	0.01%
CFD	4-Dec-2023	Cash	65,919	0.01%
Swap	29-Nov-2023	Cash	65,026	0.01%
Swap	18-Jan-2024	Cash	62,356	0.01%
CFD	20-Oct-2021	Cash	62,000	0.01%
CFD	11-Jan-2029	Cash	61,047	0.01%
CFD	19-Jan-2029	Cash	60,000	0.01%
Swap	18-Jan-2024	Cash	59,338	0.01%
CFD	1-Mar-2028	Cash		0.01%

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			58,969	
Swap	15-Jun-2023	Cash	57,709	0.01%
Swap	5-Sep-2019	Cash	55,700	0.01%
Swap	2-Feb-2023	Cash	54,448	0.01%
Swap	5-Sep-2019	Cash	53,400	0.01%
CFD	4-Dec-2023	Cash	52,926	0.01%
CFD	19-Jan-2029	Cash	50,000	0.01%
CFD	1-Mar-2028	Cash	48,879	0.01%
CFD	18-Jan-2029	Cash	47,880	0.01%
CFD	25-Jan-2029	Cash	47,880	0.01%
CFD	25-Jan-2029	Cash	45,600	0.01%
CFD	11-Jan-2029	Cash	45,486	0.01%
Swap	1-Feb-2023	Cash	43,214	0.01%
CFD	24-Jan-2029	Cash	42,163	0.01%
Swap	14-Jun-2023	Cash	40,052	0.01%
CFD	11-Jan-2029	Cash	38,030	0.005%
Swap	12-Jul-2023	Cash	37,897	0.005%
CFD	17-Nov-2028	Cash	36,622	0.005%
CFD	21-Jul-2028	Cash	34,000	0.004%
CFD	10-Mar-2028	Cash	33,969	0.004%
CFD	25-Apr-2019	Cash	33,191	0.004%
Swap	7-Jul-2023	Cash	32,746	0.004%
CFD	17-Jul-2023	Cash	31,400	0.004%
CFD	14-Jul-2023	Cash	30,500	0.004%
Swap	12-Jun-2023	Cash	30,225	0.004%
CFD	17-Jan-2029	Cash		0.004%

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			29,925	
CFD	10-Jan-2029	Cash	29,762	0.004%
Call Option	12-Mar-2019	Cash	29,648	0.004%
CFD	25-Apr-2019	Cash	29,469	0.004%
Swap	15-Jun-2023	Cash	26,702	0.003%
CFD	6-Jul-2023	Cash	25,488	0.003%
CFD	18-Sep-2019	Cash	24,830	0.003%
CFD	25-Apr-2019	Cash	24,541	0.003%
CFD	26-Nov-2021	Cash	24,179	0.003%
Swap	14-Jun-2023	Cash	23,383	0.003%
CFD	5-Nov-2027	Cash	22,730	0.003%
Swap	11-Feb-2020	Cash	22,499	0.003%
Swap	12-Jul-2023	Cash	22,173	0.003%
Swap	1-Feb-2023	Cash	20,297	0.003%
CFD	19-Jan-2029	Cash	19,924	0.003%
Call Option	5-Mar-2019	Cash	19,837	0.003%
CFD	25-Apr-2019	Cash	19,385	0.002%
Swap	7-Jul-2023	Cash	19,160	0.002%
Call Option	8-Mar-2019	Cash	18,303	0.002%
Call Option	25-Feb-2019	Cash	17,776	0.002%
CFD	23-Nov-2028	Cash	17,711	0.002%
CFD	24-Jan-2024	Cash	17,414	0.002%
CFD	17-Jul-2023	Cash	17,100	0.002%
Call Option	8-Feb-2019	Cash	16,963	0.002%
Swap	28-Mar-2019	Cash	16,200	0.002%
Swap	22-May-2020	Cash		0.002%

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			16,129	
Call Option	19-Feb-2019	Cash	16,097	0.002%
Swap	17-Sep-2020	Cash	15,868	0.002%
CFD	4-Dec-2023	Cash	15,825	0.002%
Swap	30-Apr-2019	Cash	15,800	0.002%
Swap	4-Feb-2022	Cash	15,710	0.002%
CFD	17-Jan-2029	Cash	15,700	0.002%
Swap	15-Jun-2023	Cash	15,589	0.002%
Call Option	6-Mar-2019	Cash	15,162	0.002%
CFD	11-Nov-2020	Cash	15,090	0.002%
CFD	25-Feb-2027	Cash	15,001	0.002%
Swap	31-Dec-2019	Cash	14,300	0.002%
Swap	12-Jun-2023	Cash	13,985	0.002%
Swap	4-Feb-2022	Cash	13,826	0.002%
Swap	4-Feb-2022	Cash	13,507	0.002%
Swap	3-Nov-2021	Cash	12,609	0.002%
CFD	24-Jan-2029	Cash	12,589	0.002%
CFD	11-Jan-2029	Cash	11,970	0.002%
Swap	1-Feb-2023	Cash	11,847	0.002%
Call Option	12-Apr-2019	Cash	11,360	0.001%
CFD	11-Jan-2029	Cash	11,311	0.001%
Swap	31-Dec-2019	Cash	10,900	0.001%
CFD	28-Oct-2020	Cash	10,812	0.001%
Swap	6-Feb-2019	Cash	10,500	0.001%
CFD	14-Jan-2021	Cash	9,358	0.001%
CFD	14-Jan-2021	Cash		0.001%

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			9,153	
Call Option	10-Apr-2019	Cash	8,967	0.001%
Swap	12-Feb-2020	Cash	8,429	0.001%
Swap	12-Jun-2023	Cash	8,165	0.001%
Swap	11-Feb-2020	Cash	7,780	0.001%
CFD	25-Jan-2029	Cash	7,200	0.001%
Call Option	4-Apr-2019	Cash	7,027	0.001%
Call Option	22-Feb-2019	Cash	6,778	0.001%
Swap	22-May-2020	Cash	6,507	0.001%
Swap	22-May-2020	Cash	6,153	0.001%
CFD	15-Dec-2027	Cash	5,000	0.001%
CFD	8-Mar-2028	Cash	5,000	0.001%
CFD	12-May-2028	Cash	5,000	0.001%
Swap	22-May-2020	Cash	4,774	0.001%
CFD	26-Jan-2029	Cash	4,358	0.001%
CFD	4-Feb-2022	Cash	4,300	0.001%
Swap	22-May-2020	Cash	3,941	0.001%
CFD	25-Jan-2029	Cash	3,641	0.0005%
Swap	3-Nov-2021	Cash	3,634	0.0005%
Swap	22-May-2020	Cash	3,050	0.0004%
Swap	12-Feb-2020	Cash	2,916	0.0004%
Swap	22-May-2020	Cash	2,857	0.0004%
CFD	19-Jan-2022	Cash	2,623	0.0003%
Swap	3-Nov-2021	Cash	2,556	0.0003%
Swap	4-Feb-2022	Cash	2,470	0.0003%
CFD	28-Oct-2020	Cash		0.0003%

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			2,350	
CFD	28-Oct-2020	Cash	2,350	0.0003%
Swap	3-Nov-2021	Cash	2,214	0.0003%
Swap	22-May-2020	Cash	1,768	0.0002%
Call Option	12-Mar-2019	Cash	1,452	0.0002%
CFD	24-Jan-2029	Cash	1,400	0.0002%
Call Option	8-Apr-2019	Cash	941	0.0001%
CFD	22-Jan-2029	Cash	600	0.0001%
CFD	20-Nov-2028	Cash	532	0.0001%
Swap	22-May-2020	Cash	461	0.0001%
CFD	6-Dec-2028	Cash	433	0.0001%
Swap	22-May-2020	Cash	419	0.0001%
CFD	29-Nov-2028	Cash	406	0.0001%
Swap	22-May-2020	Cash	329	0.00004%
Swap	22-May-2020	Cash	323	0.00004%
Call Option	22-Feb-2019	Cash	244	0.00003%
CFD	12-Jan-2029	Cash	200	0.00003%
CFD	17-Jan-2029	Cash	200	0.00003%
CFD	27-Dec-2028	Cash	172	0.00002%
CFD	17-Jan-2029	Cash	158	0.00002%
CFD	18-Jan-2029	Cash	100	0.00001%
CFD	6-Oct-2028	Cash	82	0.00001%
Call Option	22-Feb-2019	Cash	66	0.00001%
CFD	5-Oct-2028	Cash	22	0.000003%
CFD	23-Oct-2028	Cash	19	0.000002%
Total Number of voting rights and percentage of voting rights				26,605,271 3.41%

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Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 29 January 2019

By: /s/ NATALIE WHITE

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Natalie White  
Deputy Company Secretary