MILLER JOHN A Form 4

October 04, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(City)

1. Name and Address of Reporting Person *

MILLER JOHN A

2. Issuer Name and Ticker or Trading

Symbol

Sally Beauty Holdings, Inc. [SBH]

3. Date of Earliest Transaction

(Month/Day/Year)

C/O SALLY BEAUTY HOLDINGS, 12/08/2016 INC., 3001 COLORADO BLVD

(First)

4. If Amendment, Date Original (Street)

(Middle)

(Zin)

Filed(Month/Day/Year)

(State)

Issuer

(Check all applicable)

X_ Director 10% Owner Other (specify Officer (give title

5. Relationship of Reporting Person(s) to

OMB APPROVAL

Estimated average

burden hours per

Number:

Expires:

response...

3235-0287

January 31,

2005

0.5

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

below)

DENTON, TX 76210

(City)	(State)	Table I - Non-Derivative Securities A					equired, Disposed of, or Beneficially Owned			
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. Transaction	4. Securitin(A) or Dis		•	5. Amount of Securities	6. Ownership	7. Nature of Indirect	
(Instr. 3)	•	any	Code	(D)			Beneficially	Form: Direct	Beneficial	
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned	(D) or	Ownership		
							Following	Indirect (I)	(Instr. 4)	
					(A)		Reported	(Instr. 4)		
					or		Transaction(s)			
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	12/08/2016		G(1) V	24,000	D	\$0	157,006	I	by Rellim Investment Company	
Common Stock	09/30/2017		M	4,896	A	<u>(2)</u>	44,698	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number one Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(2)</u>	09/30/2017		M	4,896	09/30/2017	(3)	Common Stock	4,896

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MILLER JOHN A C/O SALLY BEAUTY HOLDINGS, INC. 3001 COLORADO BLVD DENTON, TX 76210



Signatures

/s/ Matthew Haltom, Attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reflects the gift of shares by the Rellim Investment Company, LLC (the "LLC") to the John A. Miller Family Foundation. These shares were previously reported as being held by the Rellim Dynasty Trust but were transferred to the LLC. The reporting person is the manager of the LLC and the beneficiary of the trust that is the single member of the LLC. The reporting person does not have any beneficial ownership in the John A. Miller Family Foundation.
- (2) Restricted stock units convert into common stock on a one-for-one basis.
- On November 1, 2016, the reporting person was granted 4,896 restricted stock units ("RSUs") pursuant to the Sally Beauty Holdings, Inc.
- (3) Amended and Restated Independent Director Compensation Policy. Such RSUs vested on September 30, 2017 and the reporting person elected to receive shares of common stock in settlement of the RSUs on such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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