Conway Thomas E Form 4 October 10, 2018

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* Conway Thomas E

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Last)

1(b).

(First) (Middle) Amber Road, Inc. [AMBR] 3. Date of Earliest Transaction

Director 10% Owner Other (specify X\_ Officer (give title

C/O AMBER ROAD, INC., ONE MEADOWLANDS PLAZA

(Street)

(Month/Day/Year)

10/08/2018

Chief Financial Officer

(Check all applicable)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

below)

EAST RUTHERFORD, NJ 07073

(City)	(State) (	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed 4 and 5 (A) or	of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	10/08/2018		Code V M	Amount 25,000 (1)	(D)	Price \$ 0	25,000	D			
Common Stock	10/09/2018		S	2,722 (1)	D	\$ 9.92	22,278	D			
Common Stock	10/10/2018		S	998 (1)	D	\$ 9.52	21,280	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<ol> <li>Title of</li> </ol>	2.	3. Transaction Date 3A. Deemed		4. 5. Number of		6. Date Exercisable and Expiration		7. Title and Amo	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orDerivative	Date		Underlying Secu	
Security	or Exercise		any	Code Securities		(Month/Day/Year	.)	(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Acquired (A)					
	Derivative				or Disposed of				
	Security				(D)				
					(Instr. 3, 4,				
					and 5)				
									An
						Date Exercisable	Expiration Date	Title	or
						Date Excressable	Expiration Date	Title	Nu
				Code V	(A) (D)				of S
Restricted								C	
Stock	\$ 0 (2)	10/08/2018		M	25,000	10/06/2018(3)	10/06/2021(3)	Common	25
Units	+ <b>3</b>	- 2. 2 3/ <b>-</b> 0 1 0			20,000			Stock	
Cinto									

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Conway Thomas E C/O AMBER ROAD, INC. ONE MEADOWLANDS PLAZA EAST RUTHERFORD, NJ 07073

Chief Financial Officer

## **Signatures**

/s/ Thomas E.

Conway 10/10/2018

\*\*Signature of Person

Date

Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the conversion upon vesting of restricted stock units ("RSUs") into common stock. On October 6, 2017, the reporting person was granted 100,000 RSUs, of which 1/4th vested on October 8, 2018, at which time shares of common stock were sold to satisfy tax
- (1) was granted 100,000 RSUs, of which 1/4th vested on October 8, 2018, at which time shares of common stock were sold to satisfy tax withholding obligations.
- (2) Each RSU represents a contingent right to receive one share of common stock of the registrant.
- On October 6, 2017, the reporting person was granted 100,000 RSUs, of which 1/4th vested on October 8, 2018. The remaining unvested (3) RSUs will continue to vest as to 1/4th of the original number of shares subject to the RSUs on each succeeding anniversary of the grant date until fully vested on October 6, 2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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