

NETFLIX INC  
Form 3  
August 06, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Peters Gregory K		(Month/Day/Year)	NETFLIX INC [NFLX]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		07/30/2013		
100 WINCHESTER CIRCLE			(Check all applicable)	
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) <input type="checkbox"/> Chf Platform/Partnership Ofcr	
LOS GATOS,Â CAÂ 95032			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,870	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable    Expiration Date	Title    Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

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				Shares		(I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	08/01/2012	08/01/2022	Common Stock	2,370	\$ 54.5	D	Â
Non-Qualified Stock Option (right to buy)	09/04/2012	09/04/2022	Common Stock	2,309	\$ 55.93	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2012	10/01/2022	Common Stock	2,304	\$ 56.05	D	Â
Non-Qualified Stock Option (right to buy)	07/02/2012	07/02/2022	Common Stock	1,904	\$ 67.85	D	Â
Non-Qualified Stock Option (right to buy)	12/03/2012	12/03/2022	Common Stock	1,699	\$ 76.01	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2012	11/01/2022	Common Stock	1,663	\$ 77.69	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2011	11/01/2021	Common Stock	1,040	\$ 80.09	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2012	05/01/2022	Common Stock	1,588	\$ 81.36	D	Â
Non-Qualified Stock Option (right to buy)	01/02/2013	01/02/2023	Common Stock	1,404	\$ 92.01	D	Â
Non-Qualified Stock Option (right to buy)	08/02/2010	08/02/2020	Common Stock	307	\$ 101.88	D	Â
Non-Qualified Stock Option (right to buy)	05/03/2010	05/03/2020	Common Stock	306	\$ 101.99	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2010	06/01/2020	Common Stock	291	\$ 107.29	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2010	07/01/2020	Common Stock	285	\$ 109.66	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2012	03/01/2022	Common Stock	1,146	\$ 112.75	D	Â
Non-Qualified Stock Option (right to buy)	10/03/2011	10/03/2021	Common Stock	736	\$ 113.25	D	Â
Non-Qualified Stock Option (right to buy)	04/02/2012	04/02/2022	Common Stock	1,133	\$ 113.97	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2012	02/01/2022	Common Stock	1,050	\$ 122.97	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2010	09/01/2020	Common Stock	232	\$ 134.91	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2010	10/01/2020	Common Stock	202	\$ 154.66	D	Â
	02/01/2013	02/01/2023		1,049	\$ 164.8	D	Â

Option Type	Start Date	End Date	Stock Type	Quantity	Price	Exercise	Notes
Non-Qualified Stock Option (right to buy)			Common Stock				
Non-Qualified Stock Option (right to buy)	11/01/2010	11/01/2020	Common Stock	187	\$ 167.37	D	Â
Non-Qualified Stock Option (right to buy)	01/03/2011	01/03/2021	Common Stock	175	\$ 178.41	D	Â
Non-Qualified Stock Option (right to buy)	04/01/2013	04/01/2023	Common Stock	948	\$ 182.43	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2013	03/01/2023	Common Stock	913	\$ 189.37	D	Â
Non-Qualified Stock Option (right to buy)	12/01/2010	12/01/2020	Common Stock	156	\$ 200.14	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2011	03/01/2021	Common Stock	407	\$ 204.63	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2011	02/01/2021	Common Stock	391	\$ 212.9	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2013	05/01/2023	Common Stock	812	\$ 212.91	D	Â
Non-Qualified Stock Option (right to buy)	06/03/2013	06/03/2023	Common Stock	779	\$ 221.97	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2013	07/01/2023	Common Stock	771	\$ 224.28	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Peters Gregory K 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	Â	Â	Â Chf Platform/Partnership Ofcr	Â

## Signatures

Gregory K Peters  
08/06/2013

\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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