

WELLS DAVID B
Form 4
May 20, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WELLS DAVID B

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)
05/16/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/16/2013		M	1,865 (1)	A \$ 113.97	1,865	D
Common Stock	05/16/2013		S	1,865 (1)	D \$ 248.85	0	D
Common Stock	05/16/2013		M	2,612 (1)	A \$ 81.36	2,612	D
Common Stock	05/16/2013		S	2,612 (1)	D \$ 248.85	0	D
Common Stock	05/16/2013		M	3,376 (1)	A \$ 62.95	3,376	D

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Common Stock	05/16/2013	S	<u>3,376</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,132</u> (1)	A	\$ 67.85	3,132	D
Common Stock	05/16/2013	S	<u>3,132</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,899</u> (1)	A	\$ 54.5	3,899	D
Common Stock	05/16/2013	S	<u>3,899</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,799</u> (1)	A	\$ 55.93	3,799	D
Common Stock	05/16/2013	S	<u>3,799</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,791</u> (1)	A	\$ 56.05	3,791	D
Common Stock	05/16/2013	S	<u>3,791</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>2,180</u> (1)	A	\$ 77.69	2,180	D
Common Stock	05/16/2013	S	<u>2,180</u> (1)	D	\$ 248.85	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
	\$ 54.5	05/16/2013		M		08/01/2012 08/01/2022	

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Non-Qualified Stock Option (right to buy)				3,899 ⁽¹⁾			Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 55.93	05/16/2013	M	3,799 ⁽¹⁾	09/04/2012	09/04/2022	Common Stock	3,7
Non-Qualified Stock Option (right to buy)	\$ 56.05	05/16/2013	M	3,791 ⁽¹⁾	10/01/2012	10/01/2022	Common Stock	3,7
Non-Qualified Stock Option (right to buy)	\$ 62.95	05/16/2013	M	3,376 ⁽¹⁾	06/01/2012	06/01/2022	Common Stock	3,3
Non-Qualified Stock Option (right to buy)	\$ 67.85	05/16/2013	M	3,132 ⁽¹⁾	07/02/2012	07/02/2022	Common Stock	3,1
Non-Qualified Stock Option (right to buy)	\$ 77.69	05/16/2013	M	2,180 ⁽¹⁾	11/01/2012	11/01/2022	Common Stock	2,1
Non-Qualified Stock Option (right to buy)	\$ 81.36	05/16/2013	M	2,612 ⁽¹⁾	05/01/2012	05/01/2022	Common Stock	2,6
Non-Qualified Stock Option (right to buy)	\$ 113.97	05/16/2013	M	1,865 ⁽¹⁾	04/02/2012	04/02/2022	Common Stock	1,8

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WELLS DAVID B 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			CFO	

Signatures

By: David Hyman, Authorized Signatory For: David B. Wells

05/20/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

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