DALLAS DAVID D

Form 4 June 14, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287

Check this box if no longer

Washington, D.C. 20549

Number: January 31, Expires:

2005

OMB APPROVAL

subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per 0.5 response...

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Ad DALLAS DA	_	orting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			UNITY BANCORP INC /NJ/ [unty]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	•		
C/O UNITY BANCORP INC, 64 OLD HIGHWAY 22			(Month/Day/Year) 06/14/2011	_X_ Director _X_ 10% Owner Officer (give title _X_ Other (specify below) Chairman of the Board		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
CLINTON, NJ 08809			Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Form filed by More than One Person			
(City)	(State)	(Zip)	Toble I Non Derivative Securities Acc	vuired Disposed of ar Reposicially Owner		

CLINTON,		Form filed by More than One Reporting Person				eporting			
(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative S	Securi	ties Acc	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	06/14/2011		M	40,202	A	\$ 3.17	248,095	D	
Common Stock							9,787	I	Son
Common Stock							794,585 (2)	I	Dallas Financial Holdings, LLC
Common Stock							38,413 (2)	Ι	Trenton Liberty Ins. Co.

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisab	le and	7. Title and A	Amount o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date		Underlying S	Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year	.)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)				
	Derivative				or Disposed of				
	Security				(D)				
	•				(Instr. 3, 4,				
					and 5)				
							E		Amount
						Date Exercisable	Expiration	Title	or
				C 1 W	(A) (D)		Date		Number
				Code V	(A) (D)				of Share
Stock Option	\$ 3.17	06/14/2011		M	40,202	07/19/2004(1)	07/19/2011	Common Stock	40,202

Reporting Owners

Reporting Owner Name / Address			Relationships		
	Director	10% Owner	Officer	Other	

DALLAS DAVID D C/O UNITY BANCORP INC 64 OLD HIGHWAY 22 CLINTON, NJ 08809

X X

Chairman of the Board

Signatures

David Dallas, poa Linda B. McDermott, Corp. Sec.

06/14/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Stock Options vested in intervals with one-third vesting on July 19, 2002 and an additional 1/3 vesting each year therafter until fully vested on July 19, 2004.
- (2) These shares are also disclosed as beneficially owned by Mr. Robert H. Dallas, II.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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