

ACXIOM CORP
Form 4
June 03, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Suther Timothy J

(Last) (First) (Middle)

ACXIOM CORPORATION, 601 E. THIRD STREET

(Street)

LITTLE ROCK, AR 72201

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction (Month/Day/Year)
05/31/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Mktg. & Strategy Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, \$.10 Par Value	05/31/2013		M		26,324	A	\$ 13.7
Common Stock, \$.10 Par Value	05/31/2013		M		20,000	A	\$ 21.06
Common Stock, \$.10 Par Value	05/31/2013		M		37,500	A	\$ 15.66

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Common Stock, \$.10 Par Value	05/31/2013	M	3,421	A	\$ 13.28	167,404	D	
Common Stock, \$.10 Par Value	05/31/2013	M	20,000	A	\$ 8.9	187,404	D	
Common Stock, \$.10 Par Value	05/31/2013	M	5,372	A	\$ 17.79	192,776	D	
Common Stock, \$.10 Par Value	05/31/2013	M	5,481	A	\$ 13.75	198,257	D	
Common Stock, \$.10 Par Value	05/31/2013	S	<u>118,098</u> ⁽¹⁾	D	\$ 22.2396	80,159	D	
Common Stock, \$.10 Par Value						3,208.2286	I	by Managed Account 1
Common Stock, \$.10 Par Value						398.6948	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nun

Option Type	Exercise Price	Grant Date	Expiration Date	Quantity	Acquired On	Termination Date	Value
Non-Qualified Stock Option (right to buy)	\$ 8.9	05/31/2013		20,000	06/29/2009	06/29/2019	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 13.28	05/31/2013		3,421	05/21/2012	05/21/2022	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 13.7	05/31/2013		26,324	05/22/2008	05/22/2018	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 13.75	05/31/2013		5,481	05/16/2011	05/16/2021	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 15.66	05/31/2013		37,500	10/04/2007	10/04/2017	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 17.79	05/31/2013		5,372	05/18/2010	05/18/2020	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 21.06	05/31/2013		20,000	03/28/2005	03/28/2017	Common Stock, \$.10 Par Value

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Suther Timothy J ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201			Chief Mktg. & Strategy Officer	

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Timothy J. Suther 06/03/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired by the reporting person through the exercise of stock options on May 31, 2013 and were subsequently sold on the same date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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