MORREAU JANE C

Form 4 May 02, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL OMB

3235-0287 Number: January 31,

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Expires:

5. Relationship of Reporting Person(s) to

burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction 1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

MORREAU JANE C			Symbol BROWN FORMAN CORP [BFA, BFB]				Issuer (Check all applicable)			
(Last) 850 DIXIE	(First) (M	Date of Earliest Transaction Month/Day/Year) 4/30/2012				Director 10% Owner X Officer (give title Other (specify below) SVP, Director Finance				
	(Street) 4. If Ame Filed(Mor			t, Date Origin 'Year)	al		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
LOUISVIL	LE 40210						Person	nore man One Re	porting	
(City)	(State)	(Zip)	Table I - No	on-Derivativ	Secur	rities Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	Code Year) (Instr.	`	Dispose , 4 and (A) or	ed of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A Common	04/30/2012		F	283 (1)	D	\$ 84.59 (2)	674	D		
Class B Common							35	D		
Class B Common							1,493.107 (3)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 30.18					05/01/2006	04/30/2013	Class B Common	3,741
Non-Qualified Stock Option (right to buy)	\$ 35.83					05/01/2007	04/30/2014	Class B Common	3,309
Stock Appreciation Right	\$ 45.53					05/01/2008	04/30/2015	Class B Common	2,859
Stock Appreciation Right	\$ 55.69					07/27/2006	04/30/2016	Class B Common	5,270
Stock Appreciation Right	\$ 53.8					05/01/2010	04/30/2017	Class B Common	5,830
Stock Appreciation Right	\$ 56.58					05/01/2011	04/30/2018	Class B Common	4,474
Stock Appreciation Right	\$ 43.1					05/01/2012	04/30/2019	Class B Common	7,192
Stock Appreciation Right	\$ 61.24					05/01/2013	04/30/2020	Class B Common	7,899
Stock Appreciation Right	\$ 73.95					05/01/2014	04/30/2021	Class B Common	9,013

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MORREAU JANE C 850 DIXIE HIGHWAY LOUISVILLE 40210

SVP, Director Finance

Date

Signatures

Diane M. Barhorst, Attn in Fact for: Jane C.

Morreau 05/03/2012

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) To satisfy tax withholding obligations associated with the July 24, 2008 grant of Class A common stock that vested on April 30, 2012, the reporting person surrendered 283 shares of Class A common stock.
- (2) The closing price of BF-A (\$84.59) on April 30, 2012 was used to calculate the tax withholding obligation.
- (3) Includes shares acquired through the Brown-Forman Corporation Employee Stock Purchase Program as of close of business on May 1, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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