

Pole Perfect Studios, Inc.  
Form 10-Q  
May 13, 2009

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q

Quarterly Report Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934  
For the Quarterly Period Ended March 31, 2009

Commission File Number 333-150616

Pole Perfect Studios, Inc.  
(Exact name of registrant as specified in its charter)

Nevada

74-3237581

(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification No.)

Pole Perfect Studios, Inc.  
34570 Rockcliff Place  
Longwood, Florida 32779  
(407) 733-4200

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer   
(Do not check if a smaller reporting  
company)

Smaller reporting company



Indicate by check mark whether the registrant is a shell Company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

4,351,732 shares of Common Stock, par value \$.001, were outstanding on May 13, 2009.

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## POLE PERFECT STUDIOS, INC.

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PART I—FINANCIAL INFORMATION

ITEM I. FINANCIAL STATEMENTS

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POLE PERFECT STUDIOS, INC.  
(A Development Stage Enterprise)  
Balance Sheets

	March 31, 2009 (unaudited)	December 31, 2008
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	\$ 32,192	\$ 33,301
<b>Total current assets</b>	<b>32,192</b>	<b>33,301</b>
<b>Total assets</b>	<b>\$ 32,192</b>	<b>\$ 33,301</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 5,650	\$ -
<b>Total current liabilities</b>	<b>5,650</b>	<b>-</b>
<b>Stockholders' Equity</b>		
Preferred stock, \$.001 par value; 5,000,000 shares authorized, none Issued or outstanding	-	-
Common stock, \$.001 par value; 75,000,000 shares authorized, 4,351,732 shares issued and outstanding at March 31, 2009 and December 31, 2008	4,352	4,352
Additional Paid in Capital	65,945	65,945
Deficit accumulated during the development stage	(43,755)	(36,996)
<b>Total stockholders' equity</b>	<b>26,542</b>	<b>33,301</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 32,192</b>	<b>\$ 33,301</b>

The accompanying notes are an integral part of these financial statements.

POLE PERFECT STUDIOS, INC.  
(A Development Stage Enterprise)  
Statements of Operations  
(Unaudited)

	Three months ended March 31,		For the period from October 30, 2007 (inception) to March 31, 2009
	2009	2008	2009
Revenue	\$ -	\$ -	\$ -
Expenses			
Professional fees	6,759	1,000	28,634
Other general & administrative	-	-	15,121
Total expenses	6,759	1,000	43,755
Net loss	\$ (6,759)	\$ (1,000)	\$ (43,755)
Basic and diluted loss per common share	\$ (0.00)	\$ (0.00)	
Weighted average shares outstanding	4,351,732	3,464,000	

The accompanying notes are an integral part of these financial statements.



POLE PERFECT STUDIOS, INC.  
(A Development Stage Enterprise)  
Statements of Cash Flows  
(Unaudited)

	Three months ended March 31,		For the period from October 30, 2007 (inception) to March 31, 2009
	2009	2008	
<b>Cash flows from operating activities</b>			
Net loss	\$ (6,759)	\$ (1,000)	\$ (43,755)
Adjustments to reconcile net loss to net cash used in operating activities:			
Common stock issued for services	-	-	3,000
Changes in operating liabilities:			
Accounts payable	5,650	-	5,650
Net cash used in operating activities	(1,109)	(1,000)	(35,105)
Net cash from investing activities	-	-	-
<b>Cash flows from financing activities</b>			
Proceeds from issuance of stock	-	-	67,297
Net cash provided by financing activities	-	-	67,297
Net change in cash	(1,109)	(1,000)	32,192
Cash at beginning of period	33,301	17,000	-
Cash at end of period	\$ 32,192	\$ 16,000	\$ 32,192
<b>Supplemental disclosure of non-cash investing and financing activities:</b>			
Issuance of 154,639 shares of common stock for professional and consulting services	\$ -	\$ -	\$ 3,000
<b>Supplemental Cash Flow Information:</b>			
Cash paid for interest	\$ -	\$ -	\$ -
Cash paid for income taxes	\$ -	\$ -	\$ -

The accompanying notes are an integral part of these financial statements.



POLE PERFECT STUDIOS, INC.  
(A Development Stage Company)  
Notes to the Unaudited Financial Statements  
For the Three Months Ended March 31, 2009 and 2008

Note 1 – Condensed Financial Statements

The accompanying financial statements have been prepared by the Company without audit. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations and cash flows at March 31, 2009 and 2008 and for all periods presented have been made.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted. It is suggested that these condensed financial statements be read in conjunction with the financial statements and notes thereto included in the Company's December 31, 2008 audited financial statements as reported in Form 10-K. The results of operations for the period ended March 31, 2009 are not necessarily indicative of the operating results for the full year.

Note 2 – Going Concern

The Company's financial statements are prepared using accounting principles generally accepted in the United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operating costs and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequate capital, it could be forced to cease operations.

In order to continue as a going concern, the Company will need, among other things, additional capital resources. Management's plans to obtain such resources for the Company include (1) obtaining capital from management and significant stockholders sufficient to meet its minimal operating expenses, and (2) as a last resort, seeking out and completing a merger with an existing operating company. However, management cannot provide any assurances that the Company will be successful in accomplishing any of its plans.

The ability of the Company to continue as a going concern is dependent upon its ability to successfully accomplish the plans described in the preceding paragraph and eventually secure other sources of financing and attain profitable operations. The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

Item 2. Management's Discussion and Analysis of Financial Condition and Plan of Operations.

FORWARD LOOKING STATEMENTS

This report contains forward-looking statements that involve risk and uncertainties. We use words such as "anticipate", "believe", "plan", "expect", "future", "intend", and similar expressions to identify such forward-looking statements. Investors should be aware that all forward-looking statements contained within this filing are good faith estimates of management as of the date of this filing and actual results may differ materially from historical results or our predictions of future results.

General

Pole Perfect Studios, Inc. (the "Company") is a development stage company that was incorporated on October 30, 2007, in the state of Nevada. The Company intends to enter into the ladies fitness sector of the health and fitness industry.

The Company has never declared bankruptcy, it has never been in receivership, and it has never been involved in any legal action or proceedings. Since becoming incorporated, Pole Perfect has not made any significant purchase or sale of assets, nor has it been involved in any mergers, acquisitions or consolidations and the Company owns no subsidiaries. The fiscal year end is December 31st. The Company has had no revenues from operations since its inception and/or any interim period in the current fiscal year.

Plan of Operation

As of March 31, 2009, we have \$32,192 of cash available. We have \$5,650 of current liabilities. From the date of inception (October 30, 2007) to March 31, 2009, the Company has recorded a net loss of \$43,755 of which were expenses relating to the initial development of the Company, filing its Form S-1 Registration Statement on May 2, 2008, and expenses relating to maintaining Reporting Company status with the SEC. In order to continue as a going concern, the Company will require additional capital investments or borrowed funds to meet cash flow projections and carry forward our business objectives. There can be no guarantee or assurance that we can raise adequate capital from outside sources to fund the proposed business. Failure to secure additional financing would result in business failure and a complete loss of any investment made into the Company.

The Company filed a registration statement on Form S-1 on May 2, 2008, which was deemed effective on May 13, 2008, and since that time, the Company has sold 597,093 shares of common stock to 40 shareholders. All proceeds derived from the offering have been and will continued to be used by the Company to fund its initial development, including administrative costs associated with maintaining its status as a Reporting Company, as defined by the Securities and Exchange Commission ("SEC") under the Exchange Act of 1934, as amended. The Company intends to continue with its effort to sale its common shares through this offering, in order to provide (i) funding its initial development and (ii) funding for those expenses associated with maintaining its reporting company status.

In addition, over the course of the next 30 to 60 days, management intends to focus its efforts on obtaining a quotation for its common stock on the Over the Counter Bulletin Board ("OTCBB"). Management believes having its common stock quoted on the OTCBB will provide it an

#### Plan of Operation (continued)

increased opportunity to raise additional capital for its proposed business development. However, there can be no guarantee or assurance the Company will be successful in filing a Form 211 application and obtaining a quotation. To date, there is no public market for the Company's common stock. There can be no guarantee or assurance that a public market will ever exist for its common stock. Failure to create a market for the Company's common stock would result in business failure and a complete loss of any investment made into the Company.

#### Product Research and Development

The Company does not anticipate any costs or expenses to be incurred for product research and development within the next twelve months.

#### Employees

There are no employees of the Company, excluding the current President and Director, Ms. Skalko, and the Company does not anticipate hiring any additional employees within the next twelve months.

#### Off-Balance Sheet Arrangements

As of the date of this Quarterly Report, the Company does not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on the Company's financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that are material to investors. The term "off-balance sheet arrangement" generally means any transaction, agreement or other contractual arrangement to which an entity unconsolidated with the Company is a party, under which the Company has (i) any obligation arising under a guarantee contract, derivative instrument or variable interest; or (ii) a retained or contingent interest in assets transferred to such entity or similar arrangement that serves as credit, liquidity or market risk support for such assets.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk.

Not Applicable

#### Item 4. Controls and Procedures

The management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting, as required by Sarbanes-Oxley (SOX) Section 404 A. The Company's internal control over financial reporting is a process designed under the supervision of the Company's Chief Executive Officer and Chief Financial Officer to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external purposes in accordance with U.S. generally accepted accounting principles.

As of March 31, 2009 management assessed the effectiveness of the Company's internal control over financial reporting based on the criteria for effective internal control over financial reporting established in SEC guidance on conducting such assessments. Based on that evaluation, they concluded that, during the period covered by this report, such internal controls and procedures were not effective to detect the



Item 4. Controls and Procedures (continued)

inappropriate application of US GAAP rules as more fully described below. This was due to deficiencies that existed in the design or operation of our internal control over financial reporting that adversely affected our internal controls and that may be considered to be material weaknesses.

The matters involving internal controls and procedures that the Company's management considered to be material weaknesses under the standards of the Public Company Accounting Oversight Board were: (1) lack of a functioning audit committee and lack of a majority of outside directors on the Company's board of directors, resulting in ineffective oversight in the establishment and monitoring of required internal controls and procedures; (2) inadequate segregation of duties consistent with control objectives; (3) insufficient written policies and procedures for accounting and financial reporting with respect to the requirements and application of US GAAP and SEC disclosure requirements; and (4) ineffective controls over period end financial disclosure and reporting processes. The aforementioned material weaknesses were identified by the Company's Chief Financial Officer in connection with the review of our financial statements as of March 31, 2009 and communicated the matters to our management.

Management believes that the material weaknesses set forth in items (2), (3) and (4) above did not have an effect on the Company's financial results. However, management believes that the lack of a functioning audit committee and lack of a majority of outside directors on the Company's board of directors, resulting in ineffective oversight in the establishment and monitoring of required internal controls and procedures can result in the Company's determination to its financial statements for the future years.

We are committed to improving our financial organization. As part of this commitment, we will create a position to segregate duties consistent with control objectives and will increase our personnel resources and technical accounting expertise within the accounting function when funds are available to the Company: (i) Appointing one or more outside directors to our board of directors who shall be appointed to the audit committee of the Company resulting in a fully functioning audit committee who will undertake the oversight in the establishment and monitoring of required internal controls and procedures; and (ii) Preparing and implementing sufficient written policies and checklists which will set forth procedures for accounting and financial reporting with respect to the requirements and application of US GAAP and SEC disclosure requirements.

Management believes that the appointment of one or more outside directors, who shall be appointed to a fully functioning audit committee, will remedy the lack of a functioning audit committee and a lack of a majority of outside directors on the Company's Board. In addition, management believes that preparing and implementing sufficient written policies and checklists will remedy the following material weaknesses (i) insufficient written policies and procedures for accounting and financial reporting with respect to the requirements and application of US GAAP and SEC disclosure requirements; and (ii) ineffective controls over period end financial close and reporting processes. Further, management believes that the hiring of additional personnel who have the technical expertise and knowledge will result proper segregation of duties and provide more checks and balances within the department. Additional personnel will also provide the cross training needed to support the Company if personnel turn over issues within the department occur. This coupled with the appointment of additional outside directors will greatly decrease any control and procedure issues the company may encounter in the future.

Item 4. Controls and Procedures (continued)

We will continue to monitor and evaluate the effectiveness of our internal controls and procedures and our internal controls over financial reporting on an ongoing basis and are committed to taking further action and implementing additional enhancements or improvements, as necessary and as funds allow

Changes in Internal Controls.

There were no significant changes in the Company's internal controls or, to the Company's knowledge, in other factors that could significantly affect these controls subsequent to the date of their evaluation.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

The Company is not a party to any pending legal proceedings, and no such proceedings are known to be contemplated.

No director, officer, or affiliate of the Company and no owner of record or beneficial owner of more than 5.0% of the securities of the Company, or any associate of any such director, officer or security holder is a party adverse to the Company or has a material interest adverse to the Company in reference to pending litigation.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults upon Senior Securities

None.

Item 4. Submission of Matters to Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits

(a) Exhibits furnished as Exhibits hereto:

Exhibit No.

Description

31.1 Certification of Tammy Skalko pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

32.1 Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002





Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Pole Perfect Studios, Inc.

Date: May 13, 2009

By: /s/ Tammy Skalko  
Tammy Skalko  
Chief Financial Officer, Treasurer  
(Principal financial and accounting officer)

Date: May 13, 2009

By: /s/ Tammy Skalko  
Tammy Skalko  
President and Chief Executive Officer

