## Edgar Filing: GENERAC HOLDINGS INC. - Form 4

| Form 4   | HOLDINGS INC                                 | 2.           |  |                             |              |   |  |  |   |
|--|--|--------------|--|-----------------------------|--------------|---|--|--|---|
| December 0   |  |              |  |                             |              |   |  | OMB AF   | PROVAL  |
| FORM   | UNITED                                       | STATES SEC   | URITIES .<br>Washingtor                    |                             |              | ANGE CO   | MMISSION   | OMB<br>Number:   | 3235-0287   |
| Check this box<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Statement OF CHANGES IN BENEFICIAL OWNERSH<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of<br>Section 17(a) of the Public Utility Holding Company Act of 1935 of<br>30(h) of the Investment Company Act of 1940 |  |              |  |                             | Act of 1934, | Estimated average<br>burden hours per<br>response ( |  |  |   |
| (Print or Type   | Responses)                                   |              |  |                             |              |   |  |  |   |
| 1. Name and A<br>MINICK R  | Address of Reporting<br>USSELL S             | Symb         | VERAC HO                                   |                             |              | I   | . Relationship of F<br>ssuer<br>(Check   | Reporting Pers<br>all applicable   |   |
|  | (First) (<br>90 HWY.59, C/O<br>C HOLDINGS IN | (Mon<br>12/0 | te of Earliest 7<br>th/Day/Year)<br>5/2016 | Fransaction                 |              |   | Director<br>_X Officer (give t<br>elow)<br>EV  |  | Owner<br>rr (specify  |
|  | (Street)                                     |              | Amendment, I<br>(Month/Day/Ye              | -                           | al           | A   | . Individual or Join<br>applicable Line)<br>X_ Form filed by Or<br>Form filed by Mo                                | ne Reporting Per   | rson  |
| WAUKESI  | HA, WI 53189                                 |              |  |                             |              | P   | erson  |  | porting   |
| (City)   | (State)                                      | (Zip)        | fable I - Non-                             | Derivative                  | Secu         | rities Acqui  | red, Disposed of,  | or Beneficial  | ly Owned  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year)      |              | Code                                       | oror Dispos<br>(Instr. 3, 4 | ed of        | 5)  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   | 12/05/2016                                   |              | М  | 22,519                      | A            | \$ 6.15   | 60,854   | D  |   |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   | 12/05/2016                                   |              | S  | 22,519                      | D            | \$<br>41.6548<br>(1)                                | 38,335   | D  |   |
|  | 12/05/2016                                   |              | М  | 10,865                      | А            | \$ 15.94  | 49,200   | D  |   |

| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |   |        |   |                              |        |   |
|--|------------|---|--------|---|------------------------------|--------|---|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 12/05/2016 | S | 10,865 | D | \$<br>41.6281<br>(2)         | 38,335 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 12/05/2016 | М | 9,487  | А | \$ 29.81                     | 47,822 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 12/05/2016 | S | 9,487  | D | \$<br>41.6151<br>( <u>3)</u> | 38,335 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of<br>orDerivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     | 8<br>D<br>S<br>(1 |
|---|---|---|---|--|--|--|--------------------|---|-------------------------------------|-------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |                   |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 6.15   | 12/05/2016                              |   | М                                      | 22,519   | (4)  | 06/10/2023         | Common<br>Stock   | 22,519                              |                   |
| Stock<br>Option<br>(Right to                        | \$ 15.94  | 12/05/2016                              |   | М                                      | 10,865   | <u>(5)</u>   | 06/10/2023         | Common<br>Stock   | 10,865                              |                   |

Buy)

| Stock<br>Option<br>(Right to<br>Buy) | \$ 29.81 | 12/05/2016 | М | 9,487 | <u>(6)</u> | 06/10/2023 | Common<br>Stock | 9,487 |
|--------------------------------------|----------|------------|---|-------|------------|------------|-----------------|-------|
| Buy)                                 |          |            |   |       |            |            |                 |       |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |             |       |  |  |  |
|--|---------------|-----------|-------------|-------|--|--|--|
| reporting o ther runnet rear out   | Director      | 10% Owner | Officer     | Other |  |  |  |
| MINICK RUSSELL S<br>S45 W29290 HWY.59<br>C/O GENERAC HOLDINGS INC.<br>WAUKESHA, WI 53189 |               |           | EVP - Sales |       |  |  |  |
| Signatures   |               |           |             |       |  |  |  |
| /s/ Raj Kanuru, as Attorney<br>in Fact   | 12/07/        | /2016     |             |       |  |  |  |

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$41.47 to \$41.77, (1) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number
- (1) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$41.56 to \$41.74,(2) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$41.57 to \$41.73,(3) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

- (4) The option provides for vesting in four equal annual installments beginning on August 22, 2012, subject in each case to Mr. Minick's continued employment with Generac Holdings Inc. through the vesting date.
- (5) The option provides for vesting in four equal annual installments beginning on February 24, 2013, subject in each case to Mr. Minick's continued employment with Generac Holdings Inc. through the vesting date.
- (6) The option provides for vesting in four equal annual installments beginning on March 14, 2014, subject in each case to Mr. Minick's continued employment with Generac Holdings Inc. through the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.