

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Form 8-K

Item 8.01 Other Events

On August 20, 2015, Ballantyne Strong, Inc. (the “Company”) issued a press release announcing that its Board of Directors authorized the Company to repurchase up to 700,000 shares of its outstanding common stock pursuant to a plan adopted under Rule 10b5-1 of the Securities Exchange Act of 1934. The press release is furnished with this Form 8-K as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

99.1 Press Release dated August 20, 2015, issued by the Company.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BALLANTYNE STRONG, INC.

Date: August 20, 2015 By: /s/ Nathan D. Legband
Nathan D. Legband
Senior Vice President, Chief Financial Officer, and
Treasurer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of Ballantyne Strong, Inc., dated August 20, 2015, announcing the Company's plan to repurchase outstanding common shares.