ServisFirst Bancshares, Inc.

Form 4

February 22, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Fuller Michael D.			Symbol	Issuer			
			ServisFirst Bancshares, Inc. [SFBS]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(a see a sept see a sep see a sept see a sept see a sept see a sept see a sep see a sep			
850 SHADES CREEK PARKWAY			(Month/Day/Year) 02/21/2017	X Director 10% Owner Officer (give title below) Other (specify below)			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			

2. Issuer Name and Ticker or Trading

BIRMINGHAM, AL 35209

(City)	(State) (Z	Zip) Table	e I - Non-D	erivative S	Secur	ities Acq	uired, Disposed o	of, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	deemed 3. 4. Securities Acquired tition Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				5. Amount of 6. Securities Ownershi Beneficially Form: Owned Direct (D Following or Indirect Reported (I)		Beneficial Ownership
			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
COMMON STOCK	02/21/2017		P	5,000	A	\$ 41.81 (1)	379,326	D	
COMMON STOCK	02/22/2017		P	9,590	A	\$ 42.01 (2)	388,916	D	
COMMON STOCK							91,500	I	By spouse
COMMON STOCK							869,936	I	By corporation owned by

adult

daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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06/15/2018 06/15/2023

SEC 1474 (9-02)

13,000

STOCK

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5.		6. Date Exercisable and		7. Title and Amount of		8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Underlying Securities		Ι
Security	or Exercise		any	Code	of	(Month/Day/Year)		(Instr. 3 and 4)		S
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e				(
	Derivative				Securities					
	Security				Acquired					
	,				(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
					i, una 5)					
									Amount	
						Date	Expiration	Title	or	
						Exercisable Date	Date	Title	Number	
				Code V	(A) (D)				of Shares	
ama arr										
STOCK										
OPTION								COLUMN		
								COMMON		

Reporting Owners

\$ 18.57

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fuller Michael D. 850 SHADES CREEK PARKWAY X BIRMINGHAM, AL 35209

Signatures

(RIGHT

TO BUY)

/s/ Edison K. Woodie III, attorney-in-fact 02/22/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 2

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The price reported in column 4 is a weighted average price. The shares were bought in multiple transactions ranging in price from \$41.80 to \$41.83, inclusive. The reporting person undertakes to provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares bought at each price set forth in this footnote (1) to this Form 4.

The price reported in column 4 is a weighted average price. The shares were bought in multiple transactions ranging in price from \$41.90 to \$42.06, inclusive. The reporting person undertakes to provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares bought at each price set forth in this footnote (2) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.