

MARTIN R BRAD  
Form 4  
June 30, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARTIN R BRAD

2. Issuer Name and Ticker or Trading Symbol  
lululemon athletica inc. [lulu]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
06/28/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O RBM VENTURE CO., 1025  
CHERRY ROAD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MEMPHIS, TN 38117

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |
| Common Stock                    | 06/24/2011                           |  | G                              | V   | 1,000   | D  | \$ 0 7,153                        |
| Common Stock                    | 06/28/2011                           |  | M                              |   | 1,481   | A  | \$ 28.58 8,634                    |
| Common Stock                    | 06/28/2011                           |  | S                              |   | 961   | D  | \$ 112.96 7,673<br>(1)            |
| Common Stock                    | 06/28/2011                           |  | M                              |   | 2,654   | A  | \$ 13.83 10,327                   |
| Common Stock                    | 06/28/2011                           |  | S                              |   | 1,361   | D  | \$ 112.9 8,966<br>(2)             |

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|              |            |   |     |   |          |       |   |
|--------------|------------|---|-----|---|----------|-------|---|
| Common Stock | 06/28/2011 | M | 951 | A | \$ 42.43 | 9,917 | D |
| Common Stock | 06/28/2011 | S | 738 | D | \$ 112.9 | 9,179 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (Right to Buy)                | \$ 28.58   | 06/28/2011                           |  | M                              | 1,481   | <sup>(3)</sup> 06/15/2016                                | Common Stock  | 1,481                         |
| Stock Option (Right to Buy)                | \$ 13.83   | 06/28/2011                           |  | M                              | 2,654   | <sup>(4)</sup> 06/04/2018                                | Common Stock  | 2,654                         |
| Stock Option (Right to Buy)                | \$ 42.43   | 06/28/2011                           |  | M                              | 951   | <sup>(5)</sup> 06/14/2017                                | Common Stock  | 951                           |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| MARTIN R BRAD<br>C/O RBM VENTURE CO.<br>1025 CHERRY ROAD | X             |           |         |       |

MEMPHIS, TN 38117

## Signatures

R. Brad Martin, by David Negus,  
Attorney-in-Fact

06/30/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Represents a weighted-average price. These shares were sold in multiple transactions at prices ranging from 112.94 to 112.98, inclusive.
  - (1) For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
  - Represents a weighted-average price. These shares were sold in multiple transactions at prices ranging from 112.90 to 112.94, inclusive.
  - (2) For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
  - (3) These options vested as 25% per year on each of June 4, 2009, June 4, 2010 and June 4, 2011 and shall vest as to 25% on June 4, 2012.
  - (4) These options vested as to 25% per year on each of June 15, 2010 and June 15, 2011 and shall vest as to 25% on each of June 15, 2012 and June 15, 2013.
  - (5) These options vested as to 25% on June 14, 2011 and shall vest as to 25% on each of June 14, 2012, June 14, 2013 and June 14, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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