ACXIOM CORP Form 3

November 15, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

A Mangan Thomas

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

11/06/2006

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

ACXIOM CORP [ACXM]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

ACXIOM CORPORATION. 1 INFORMATION WAY

(Street)

(Check all applicable)

Director _X__ Officer

10% Owner Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

LITTLE ROCK, ARÂ 72202

(City) (State) (Zip)

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership

Table I - Non-Derivative Securities Beneficially Owned

Consulting Organization Leader

Form: Direct (D) 4. Nature of Indirect Beneficial

Ownership (Instr. 5)

or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable

Date

Expiration Title

Amount or Number of Shares

Derivative Security Direct (D) or Indirect

(I)

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(Instr. 5)

Restricted Stock Units \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(1)}{=}$ \hat{A} $\stackrel{(2)}{=}$ \hat{A} $\stackrel{(2)}{=}$ \hat{A} $\stackrel{(2)}{=}$ \hat{A} $\stackrel{(2)}{=}$ \hat{A} $\stackrel{(3)}{=}$ \hat{A} $\stackrel{(4)}{=}$ \hat{A} $\stackrel{(4)}{=}$ $\stackrel{(4)}{=}$ $\stackrel{(5)}{=}$ $\stackrel{(5)}{=}$

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Mangan Thomas

ACXIOM CORPORATION 1 INFORMATION WAY
LITTLE ROCK, ARÂ 72202

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Thomas N.
Mangan

11/15/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The restricted stock units vest incrementally over four years, with 25% of the total becoming vested on each of 9-1-07, 9-1-08, 9-1-09 and 9-1-10, contingent upon the reporting person's continued employment with the registrant.
- (2) Each restricted stock unit represents a contingent right to receive one share of the registrant's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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