

WILKE JEFFREY A
Form 4
February 16, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WILKE JEFFREY A

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
02/15/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, par value \$0.01 per share	02/15/2012		M		10,000	A	\$ 0
Common Stock, par value \$0.01 per share	02/15/2012		S ⁽¹⁾		700	D	\$ 190.66 ⁽²⁾
Common Stock, par value \$0.01 per share	02/15/2012		S ⁽¹⁾		1,100	D	\$ 189.7986

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value					(3)		
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	300	D	\$ 188.79 (4)	102,834	D
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	400	D	\$ 187.705 (5)	102,434	D
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	800	D	\$ 186.4738 (6)	101,634	D
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	500	D	\$ 185.342 (7)	101,134	D
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	980	D	\$ 184.3141 (8)	100,154	D
\$.01 per share							
Common Stock, par value	02/15/2012	S(1)	200	D	\$ 183.4575 (9)	99,954	D
\$.01 per share							
Common Stock, par value						477.054	I
\$.01 per share							Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Represents the weighted average sale price. The highest price at which shares were sold was \$185.88 and the lowest price at which shares were sold was \$185.03.

(8) Represents the weighted average sale price. The highest price at which shares were sold was \$184.80 and the lowest price at which shares were sold was \$183.84.

(9) Represents the weighted average sale price. The highest price at which shares were sold was \$183.52 and the lowest price at which shares were sold was \$183.395.

(10) Converts into Common Stock on a one-for-one basis.

(11) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011, August 15, 2011, November 15, 2011, February 15, 2012, May 15, 2012, August 15, 2012, November 15, 2012 and February 15, 2013 and 7,500 shares on each of May 15, 2013, August 15, 2013, November 15, 2013 and February 15, 2014.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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