Activision Blizzard, Inc. Form 4

August 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Walther Christopher B Issuer Symbol Activision Blizzard, Inc. [ATVI] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director _X__ Officer (give title 08/15/2013

10% Owner

_ Other (specify

(Check all applicable)

Chief Legal Officer

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK **BOULEVARD**

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

below)

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative S	Securit	ties Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities of Disposed of (Instr. 3, 4)	of (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	08/15/2013		M	200,000	A	\$ 11.54	490,830	I	See footnote.
Common Stock, par value \$0.000001 per share	08/15/2013		S	200,000	D	\$ 17.2311 (2)	290,830 (3)	I	See footnote.

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Options	\$ 11.54	08/15/2013		M	200,000	<u>(4)</u>	11/09/2019	Common Stock, par value \$0.000001 per share	200,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Walther Christopher B C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405

Chief Legal Officer

Signatures

/s/ Chris B. 08/19/2013 Walther

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are held by the Walther-Stockton 2013 Family Trust.
- The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$17.20 to \$17.38 per share. Mr.
- (2) Walther has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- (3) Following the transaction reported on this Form 4, Mr. Walther held, indirectly through the Walther-Stockton 2013 Family Trust, (A) 15,830 shares of the Company's common stock and (B) 275,000 restricted stock units, each representing the right to receive one share of

Reporting Owners 2

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the Company's common stock, 120,000 of which have performance-based vesting conditions.

(4) These options to purchase shares of the Company's common stock were exercisable in full as of December 30, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.