MATHIESON DAVID

Form 4

February 03, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 323

Number: 3235-0287 Expires: January 31,

OMB APPROVAL

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

(D) or

Indirect (I)

(Instr. 4)

D

Ownership

(Instr. 4)

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

2. Issuer Name and Ticker or Trading

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Class A

Stock

Common

02/01/2006

(Print or Type Responses)

1. Name and Address of Reporting Person *

MATHIESON DAVID			Symbol BRAD	Y CORP	[BRC]	Issuer				
(Last)	(First)	(Middle)	3. Date of	f Earliest T	ransaction	(Check all applicable)				
10920 NORTH ELIZABETH COURT (Street) MEQUON, WI 53097			(Month/E) 02/01/2	•		Director 10% Owner _X_ Officer (give title Other (specify below) V.P. & CFO				
			4. If Ame	ndment, D	ate Original	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Filed(Mor	nth/Day/Yea	r)					
(City)	(State)	(Zip)	Tabl	e I - Non-l	Derivative Securities Acc	quired, Disposed	l of, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year			3. Transaction	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially	6. Ownership Form: Direct	7. Nature of Indirect		

Code V Amount

1.2372 A

J(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year) (Instr. 8)

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SEC 1474

(9-02)

Owned

Following

Reported

Transaction(s) (Instr. 3 and 4)

2,000.2365

(A)

Price

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title a		8. Price of	9. Nu
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Amount Underlyi Securitie (Instr. 3	ing es	Derivative Security (Instr. 5)	Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Title N of	umber		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MATHIESON DAVID 10920 NORTH ELIZABETH COURT MEQUON, WI 53097

V.P. & CFO

Signatures

/s/ Barbara

Bolens 02/03/2006

**Signature of Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transcation was a result of the employee's 401K payroll deduction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2