

Under Armour, Inc.  
Form 8-K  
March 16, 2016

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934  
Date of Report (Date of earliest event reported): March 16, 2016

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UNDER ARMOUR, INC.

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|---|--|---|
| Maryland<br>(State or other jurisdiction of<br>incorporation or organization) | 001-33202<br>(Commission<br>File Number) | 52-1990078<br>(I.R.S. Employer<br>Identification No.) |
|---|--|---|

|   |                     |
|---|---------------------|
| 1020 Hull Street, Baltimore, Maryland<br>(Address of principal executive offices)   | 21230<br>(Zip Code) |
| Registrant's telephone number, including area code: (410) 454-6428<br>(Former name or former address, if changed since last report) |                     |

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On March 16, 2016, Under Armour, Inc. (the “Company”) issued a press release announcing that the Board of Directors of the Company has approved the issuance of the Company’s new Class C non-voting common stock through a stock dividend to existing shareholders. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1: Under Armour, Inc. press release dated March 16, 2016 announcing dividend of Class C common stock.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: March 16, 2016

By: /s/ John P. Stanton  
John P. Stanton  
Senior Vice President, General Counsel & Secretary